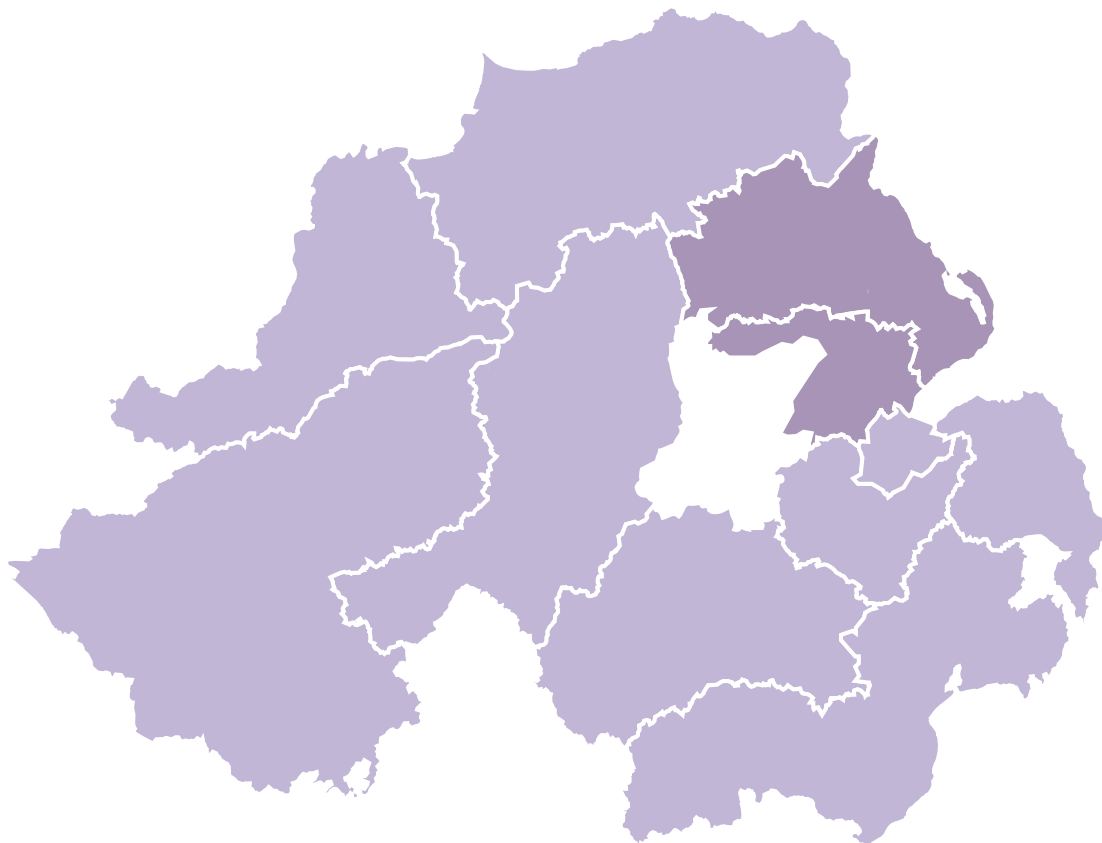


# North Eastern Regional Briefing:

Antrim & Newtownabbey Borough Council and  
Mid & East Antrim Borough Council

June 2017



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# Background

Invest NI has produced **Regional Briefings** for areas across Northern Ireland to help inform and support understanding of sub-regional economic performance. They are aligned to Invest NI's regional office network and each includes analysis for the relevant local councils.

The purpose of the briefings is to provide an overview of the latest available economic metrics from a range of data sources. This includes:

- Invest NI support to businesses and organisations in the area to stimulate job creation, investment and economic growth;
- Official statistics including; Population, Labour Market, Employee Jobs, Earnings, Qualifications, Business Base, Productivity and Tourism; and
- Information on Sectors and Economic Development Partners in the region.

Data tables, detailed notes on definitions and measures and sources are available in the appendices. The **Regional Briefings** are supported by an interactive dataset and access to these resources is available through the contact points below.

**For further information please contact:**

**Moira Loughran**

Regional Manager  
Invest NI - North Eastern Regional Office  
[moira.loughran@investni.com](mailto:moira.loughran@investni.com)  
028 9069 8325

**Fiona Johnston**

Statistical Support  
Invest NI - Corporate Information Team  
[fiona.johnston@investni.com](mailto:fiona.johnston@investni.com)  
028 9069 8288

# North Eastern Region Overview

Invest Northern Ireland is committed to working with our partners in the North Eastern Region to help businesses create jobs, innovate and grow exports. Our North Eastern Regional office is located in Ballymena and provides advice and support to potential entrepreneurs, start-ups and established businesses within the Antrim & Newtownabbey Borough Council and Mid & East Antrim Borough Council areas.

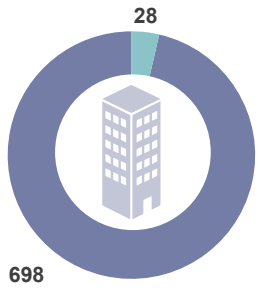
# North Eastern Invest NI Activity (2012-13 to 2016-17)

Over the five year period from 2012-13 to 2016-17, Invest NI has made **2,484** offers of support to **726** businesses located in the North Eastern region. This support is valued at **£113.22m** and has contributed towards **£565.63m** of investment secured for the area, including the promotion of **4,288** new jobs.

The information below shows this support disaggregated by business ownership (locally-owned or externally-owned) and type of support.

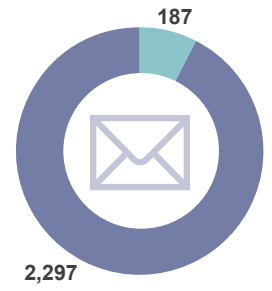
■ Locally-Owned Businesses  
■ Externally-Owned Businesses

## No. of Businesses = 726



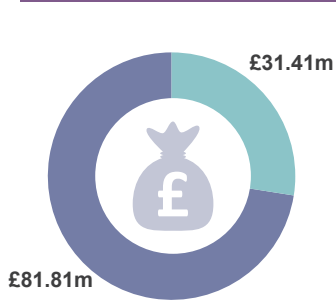
Year	Locally-Owned	Externally-Owned
2016-17	181	7
2015-16	206	11
2014-15	259	18
2013-14	280	19
2012-13	260	15

## No. of Offers = 2,484



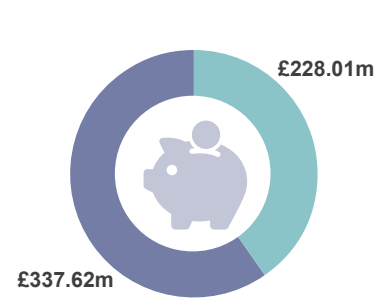
Year	Locally-Owned	Externally-Owned
2016-17	344	13
2015-16	347	15
2014-15	504	42
2013-14	575	64
2012-13	527	53

## Total Support = £113.22m



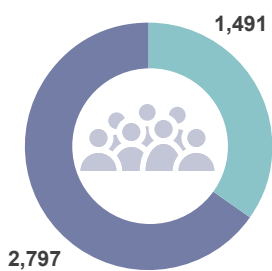
Year	Locally-Owned (£m)	Externally-Owned (£m)
2016-17	36.19	1.59
2015-16	6.28	1.17
2014-15	14.20	7.57
2013-14	11.16	17.97
2012-13	13.99	3.11

## Total Investment = £565.63m



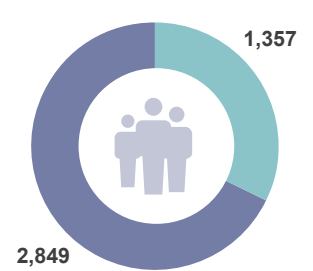
Year	Locally-Owned (£m)	Externally-Owned (£m)
2016-17	99.26	5.42
2015-16	31.62	6.79
2014-15	106.33	48.39
2013-14	50.78	145.68
2012-13	49.63	21.74

## Jobs Promoted = 4,288



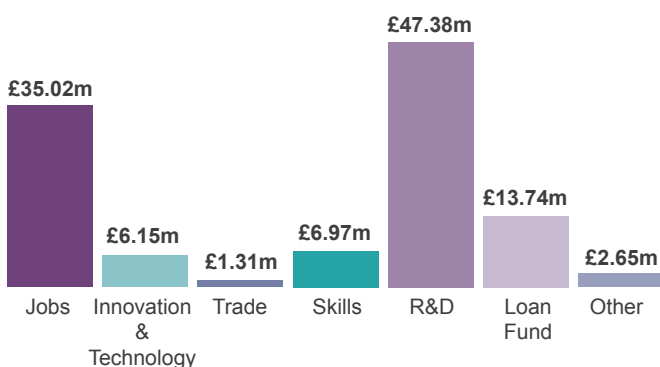
Year	Locally-Owned	Externally-Owned
2016-17	284	0
2015-16	165	8
2014-15	1,245	150
2013-14	677	887
2012-13	426	446

## Jobs Created = 4,206



Year	Locally-Owned	Externally-Owned
2016-17	523	92
2015-16	267	530
2014-15	726	501
2013-14	481	130
2012-13	853	103

## Type of Support

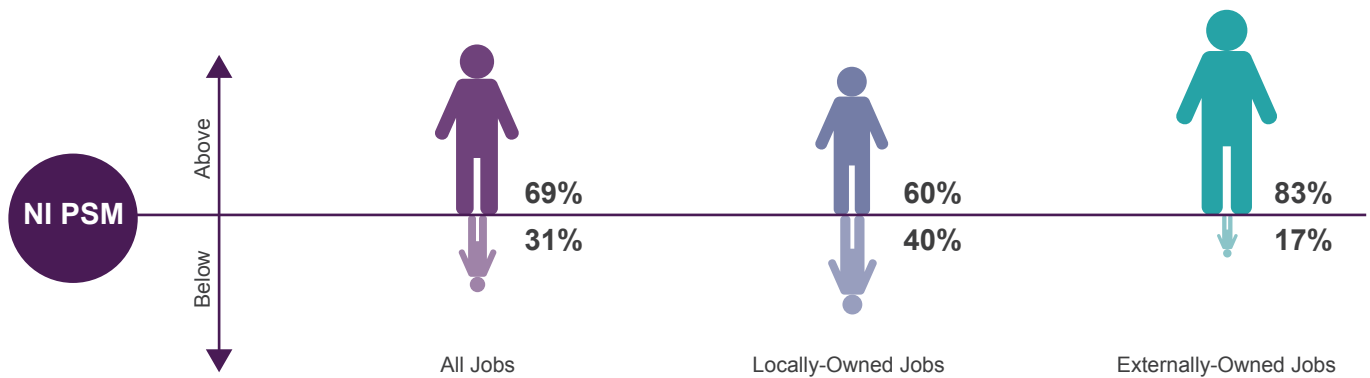


## Notes

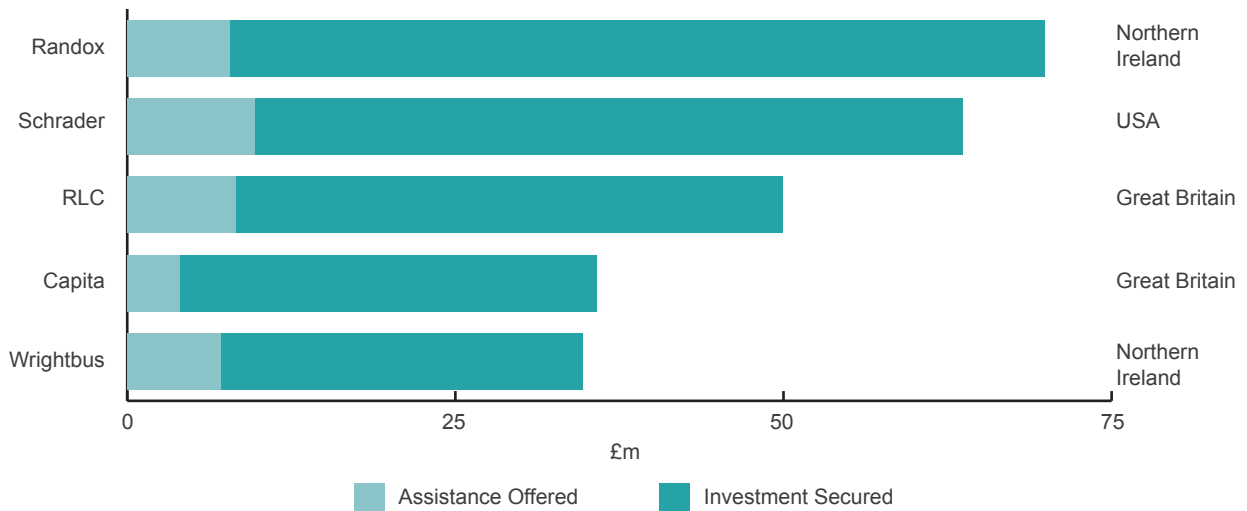
- Business totals may not add as a business can be supported in more than one year and can move from local to externally-owned during the 5 year period.
- Does not include **£26.83m** of support to External Delivery Organisations or universities, which contributes towards **£41.47m** of investment, as this benefits businesses across all of Northern Ireland.
- 'Jobs Promoted' are those which are expected as a result of the implementation of a business plan. As this happens, they become 'Jobs Created'.

## Jobs above NI Private Sector Median (PSM)

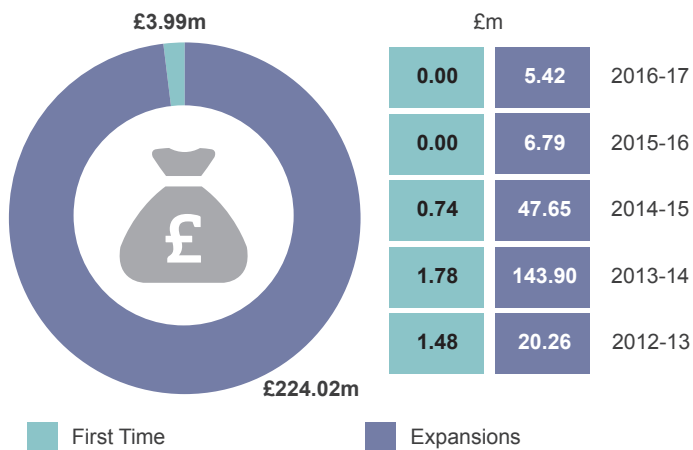
For specific projects Invest NI measures the quality of the jobs by the proportion of those jobs that attract salaries above the Northern Ireland PSM wage - the average annual wage for the private sector, which is **£20,800** for 2016.



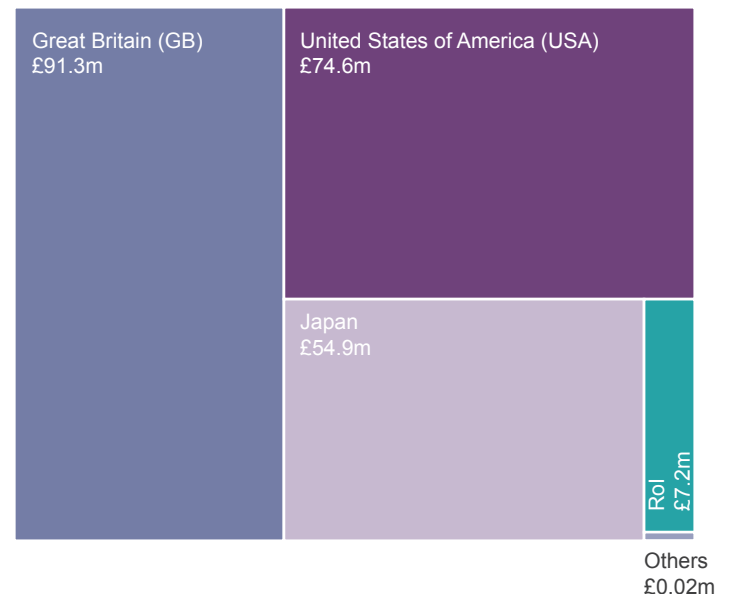
## Top 5 Investors



## Externally-Owned First Time Investment vs Existing Expansions



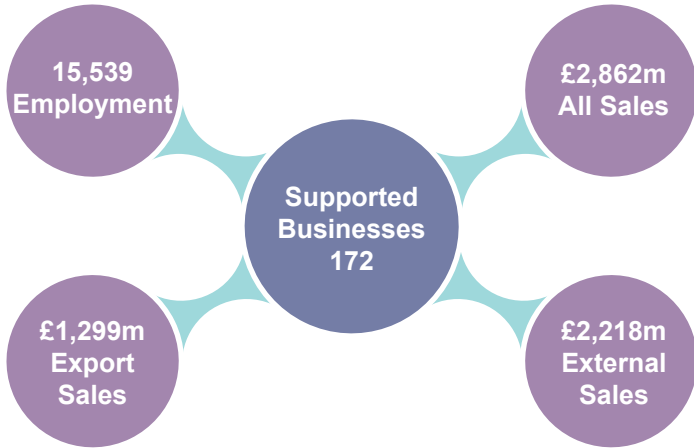
## Externally-Owned Investment by Country



Total externally-owned investment secured was **£228.01m**. This is defined as investment in the area by businesses where at least 50% of ownership is based outside Northern Ireland. The figures include the support that Invest NI offers these businesses.

# North Eastern Invest NI Supported Businesses' Performance (2015)

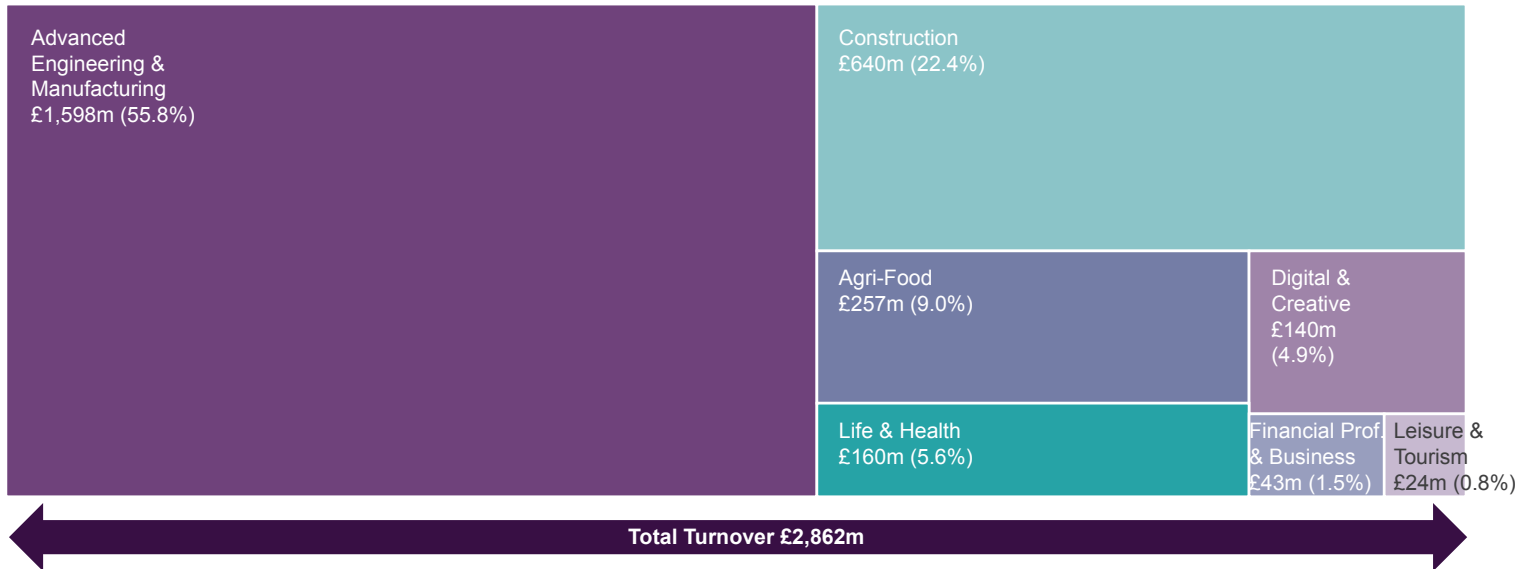
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI supported businesses with potential for growth through external markets. KPIs are geographically assigned based on the business' HQ location. These include all sales, external sales, exports and employment.



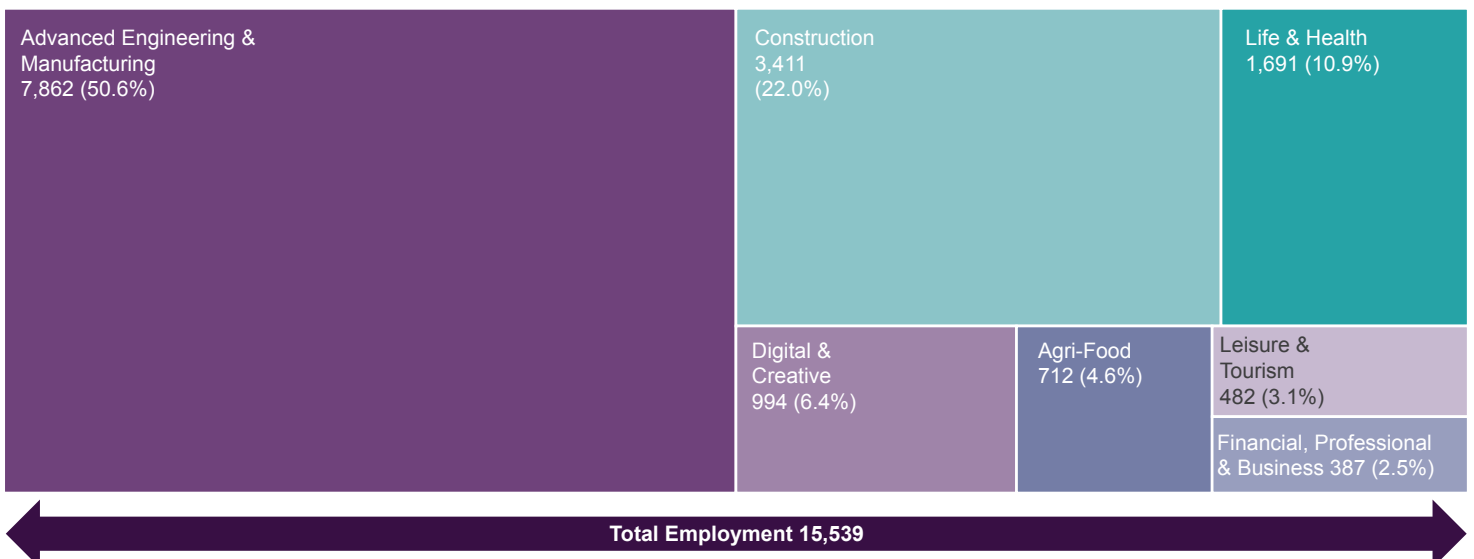
Per Employee Ratios		
	North East	All Invest NI Businesses
Sales per Employee	£184,153	£146,156
External Sales per Employee (Outside NI)	£142,706	£109,714
Export Sales per Employee (Outside UK)	£83,572	£52,704

Per employee ratios are provided to enable comparisons across all businesses in the Invest NI portfolio.

## Turnover by Sector

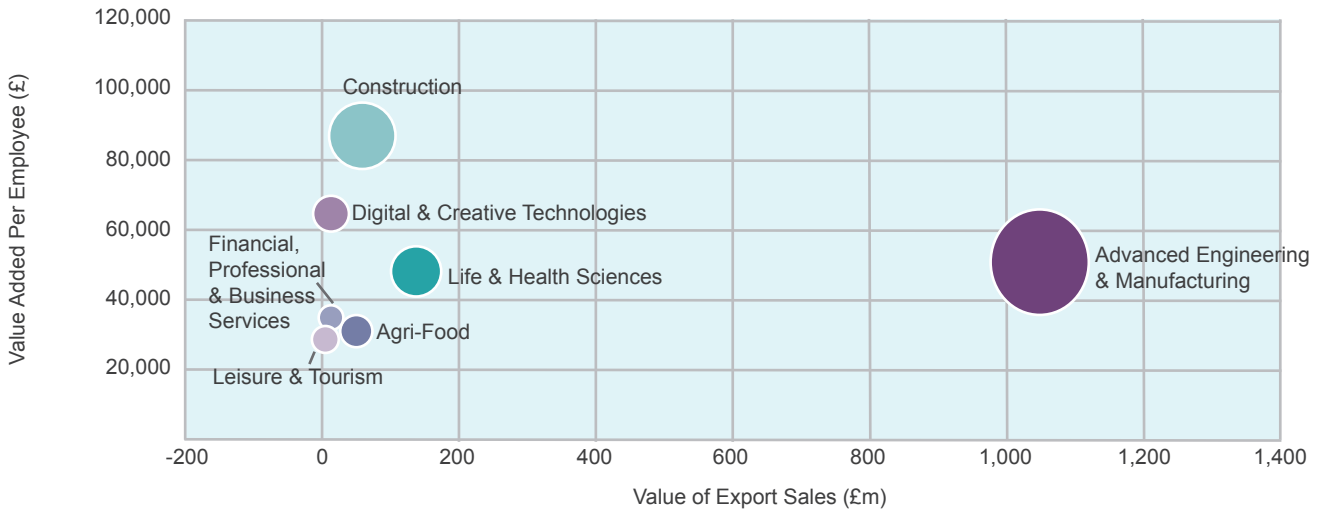


## Employment by Sector



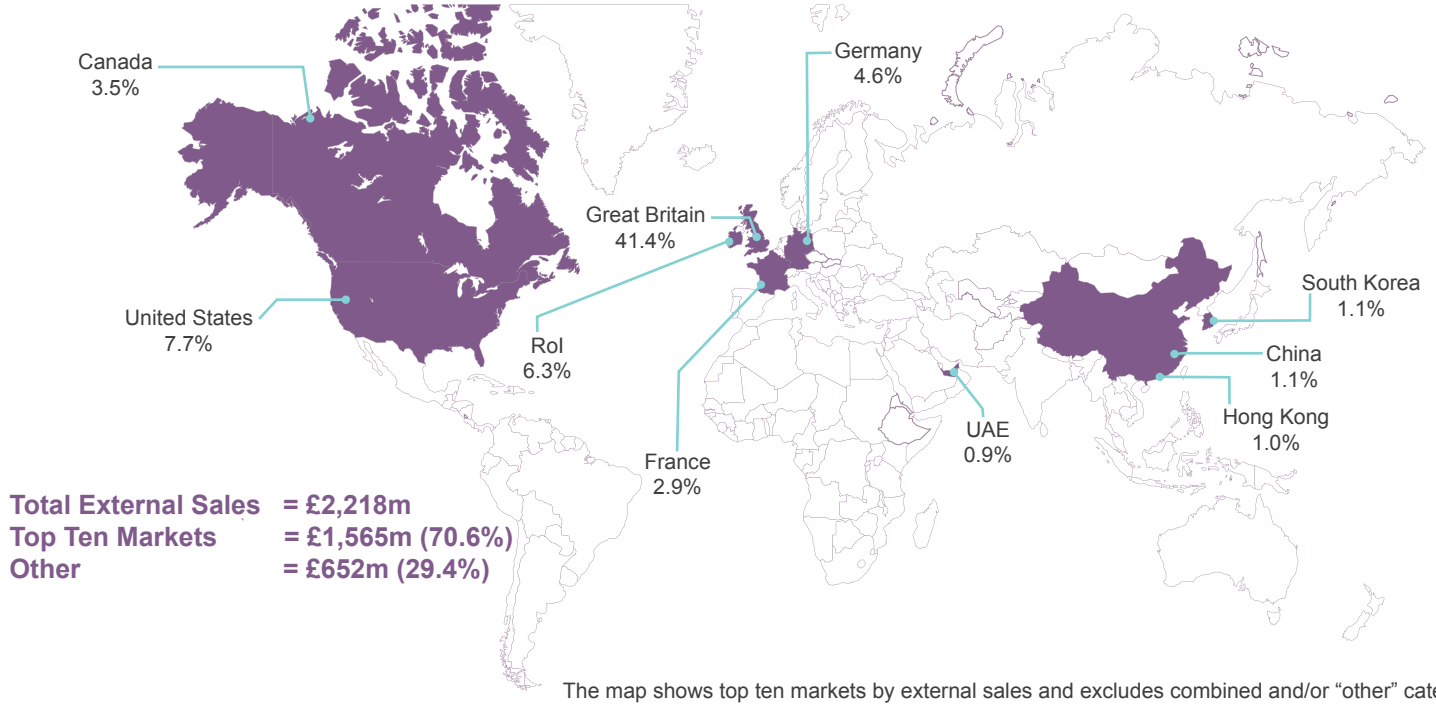
Sectors are classified according to Invest NI's sector reporting structure which is based on supported businesses' main product/service within Northern Ireland.

## Relationship between Productivity, Exports & Employment

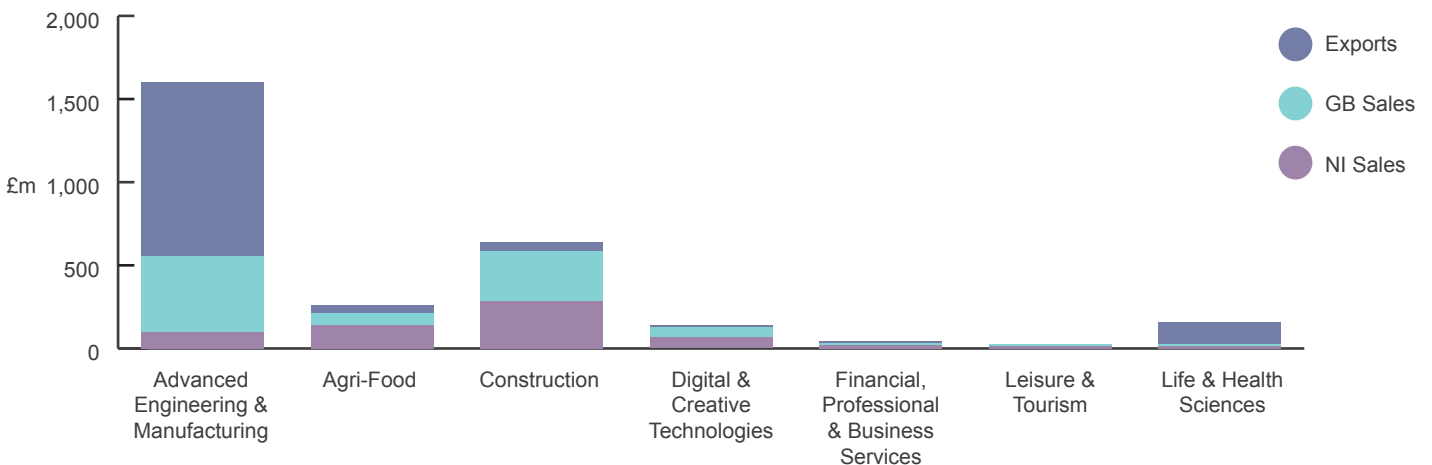


The chart represents the relationship between productivity (value added per employee), export sales and employment. The size of the bubble relates to the size of the sector in terms of employment.

## Destination of External Sales (Top Ten Markets)



## Breakdown of Sales by Sector





# North Eastern Economic Profile

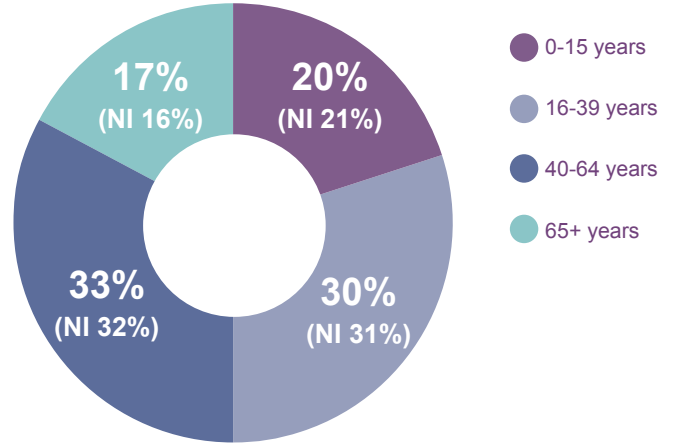
## Population (2015)

Total Population  
277,612



15% of total NI population

## Population by Age



Source: Mid Year Population Estimates, NISRA

## Labour Market Structure (2015)

North Eastern



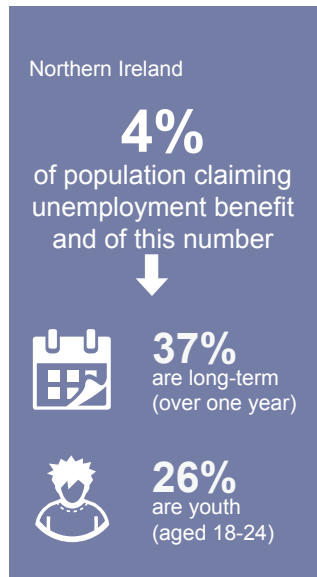
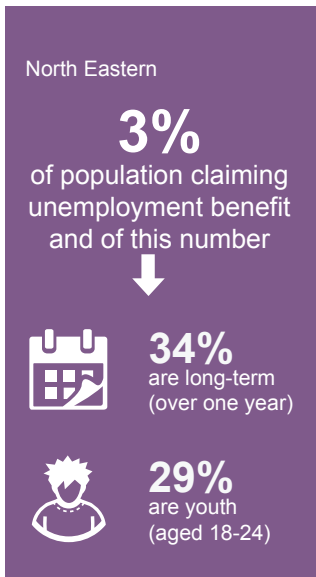
Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). This data is provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

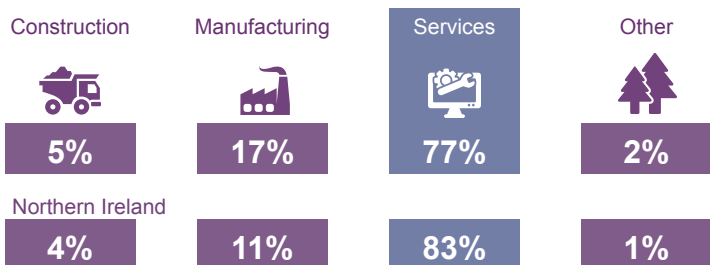
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

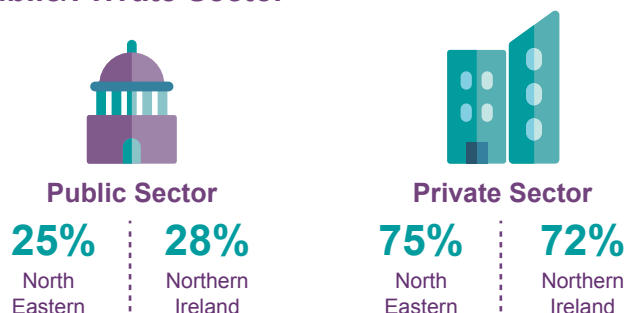
## Employee Jobs (2015)

**99,435** jobs within the region (14% of the Northern Ireland total)

### Industry Sector



### Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

## Earnings (2015)

The median weekly earnings for Northern Ireland are **£389.8**

### Place of Residence

Median weekly earnings based on people living in the area -

**£397.5**



### Place of Work

Median weekly earnings based on people working in the area -

**£395.7**

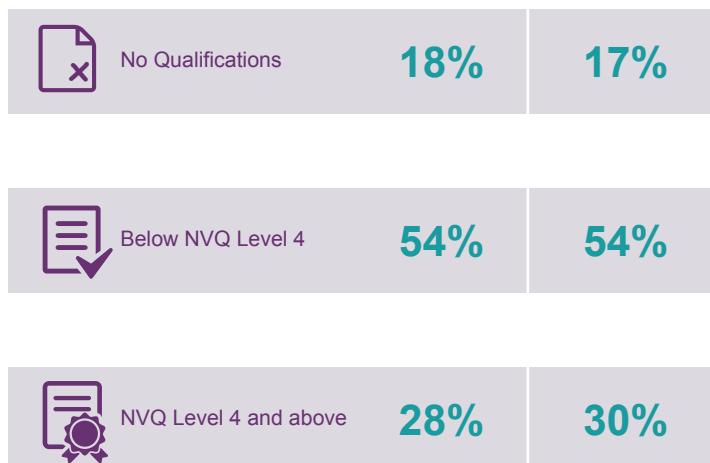


Based on median, weekly, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

## Qualifications (2015)

North Eastern Northern Ireland



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

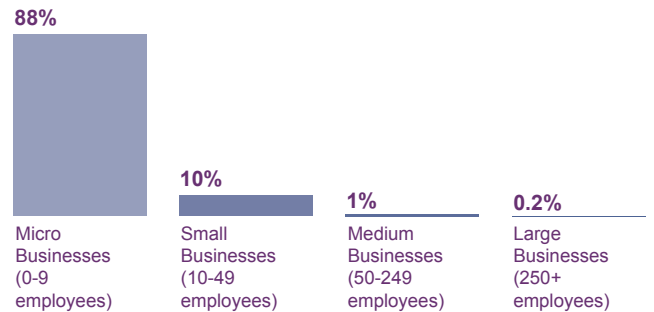
# Business Base (2015)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

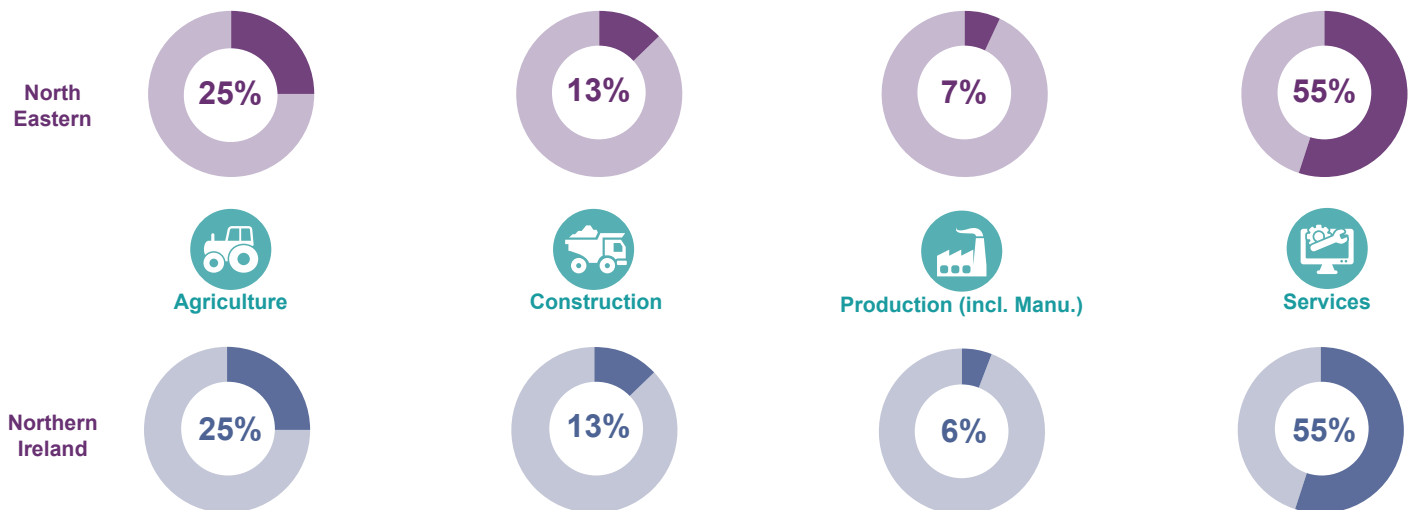
## Number of Registered Businesses



## Businesses by Size

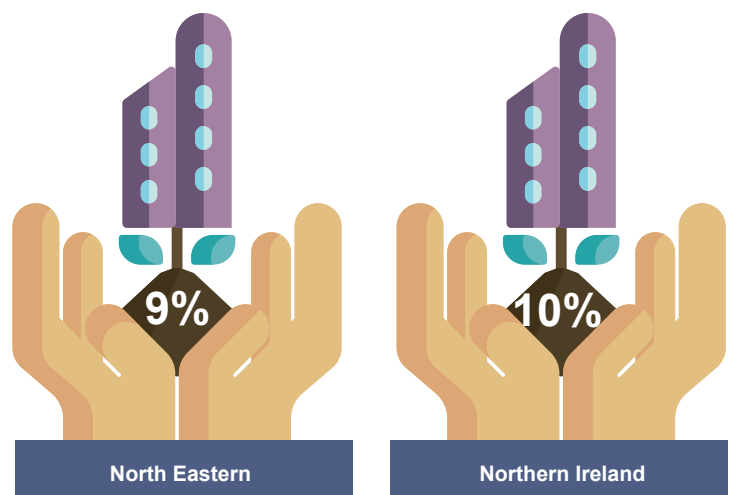


## Businesses by Sector



## Business Births

A business birth is identified as a business that was present in the latest annual active business population dataset, but not the two previous ones. The birth rate is expressed as a percentage of total active enterprises in the current year. Business demography data excludes the agriculture sector.



Source: Inter Departmental Business Register, NISRA

## Productivity Work-Place Based (2014)

Productivity is based on the approximate Gross Value Added (aGVA) generated by the non-financial business economy (and excludes public sector). This is measured by the Northern Ireland Annual Business Inquiry based on income, less cost of goods and services used to create this income.

Per head calculations are made using total in employment, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

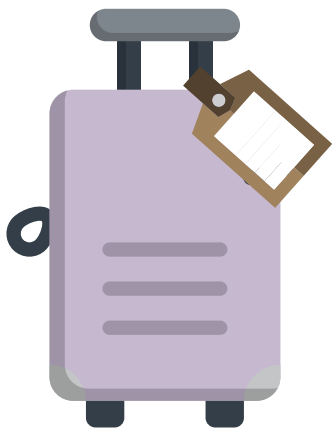


Source: Northern Ireland Annual Business Inquiry, NISRA

## Tourism

A variety of statistics are used to provide a picture of tourism. These include: passenger and household surveys which measure the number of overnight trips and associated expenditure; occupancy surveys of local hotels and commercial accommodation and the Visitor Attraction Survey.

### Overnight Trips & Associated Spend (2015)



**0.6m** overnight trips to the North Eastern Region (13% of NI total) resulting in **£80m** expenditure (10% of NI total)

### Availability of Accommodation (2015)



**5,331** beds available (12% of NI total)

beds available (12% of NI total)



13% in Hotels

11% in B&Bs

5% in Self-catering

(percentage of Northern Ireland total)

### Tourism Jobs (2015)

← Total jobs in North Eastern Region →



**8,156** tourism jobs

**9%** of all jobs in Northern Ireland are within the tourist industry

### Visitor Attractions (2015)



**1.0m** visits to visitor attractions

visits to visitor attractions

The most popular visitor attractions in 2015 were:-

Antrim Castle Gardens & Clotworthy House	357,051
Shaftesbury Park	63,800
Carrickfergus Caste	53,692

Source: Tourism Statistics, NISRA

# North Eastern Sector Focus

## Advanced Engineering & Manufacturing

The North Eastern region has a rich heritage of advanced engineering and manufacturing companies. Today this region is home to innovative and export-focused businesses such as Schrader Electronics who design, develop and manufacture remote tyre pressure monitoring systems for the automotive sector.

Others include: Wrightbus, who design and manufacture the iconic new London Routemaster bus; Yelo who design and manufacture automated test equipment for the international electronics market; RLC who manufacture products for the aerospace sector and Ryobi who manufacture aluminium components for the automotive sector.



## Digital & Creative Technologies

Northern Ireland has a growing reputation for producing businesses in the digital and creative technologies sector.

In the North Eastern region these include: Texthelp who provide literacy and language learning software solutions to customers worldwide; Capita Managed IT Solutions who focus on cloud infrastructure and ICT managed services for customers across the UK and Marketstall Services and Software Solutions who design innovative software for the retail market and have a strong export focus.

CMASS is an Electronic Contract Manufacturing company that provides wide ranging and flexible manufacturing, supplying global customers across the telecommunications, power, defence, aerospace and medical sectors.



## Construction

In the North Eastern region, SAM Mouldings is one of the UK's leading manufacturers of MDF mouldings for the construction sector. Garage Door Systems produce roller-door systems for customers across the UK and Ireland.

New World Developments launched their Lumi window and door range in 2015 at the London Grand Designs show. Lumi is a ground-breaking new range of customisable, matching frameless windows, bi-folds and doors and was awarded 'Best New Product' at the Glass and Glazing industry's 'G Awards' in 2015.

Fleckmet Group is based in Ballymena and produce steel structures for areas such as stairways and mezzanine floors. The company has recently carried out work with large commercial projects for Urban Outfitters in Amsterdam and London and Forever 21 in Manchester and London.



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## Leisure & Tourism

The North Eastern region is home to the stunning natural scenery of The Antrim Coast, The Glens of Antrim, Slemish Mountain and Lough Neagh. Its' tourism gems include Carrickfergus Castle which is a wonderful example of a Norman castle and one of the best preserved medieval structures in Ireland.

Originally opened in 1902, The Gobbins coastal walk has been reimagined and refurbished to provide dramatic coastal paths and bridges over crashing waves, sunken caves and spectacular sea views. The area's tourism assets also include Galgorm Golf Club, home of the Northern Ireland Open and the luxury Galgorm Resort & Spa.

The Sports Institute NI is based in the area which includes the High Performance Centre that delivers expert, specialist support to Northern Ireland's top athletes and coaches.



**THE GOBBINS**  
A Dramatic Coastal Walk

**GALGORM**  
RESORT & SPA



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## Life & Health Sciences

The life and health sciences sector is strategically important to the Northern Ireland economy and is identified as one of the priority knowledge-based growth sectors. The North Eastern region is a hub for a cluster of businesses engaged in cutting-edge research, innovation and manufacture in this field.

These include Terumo BCT, who manufacture blood-processing products that are exported worldwide and Randox who have a wide range of healthcare diagnostic products for global export.

In addition, Warner Chilcott (a subsidiary of Teva) is a leading speciality pharmaceutical company, currently focused on the North American and Western European pharmaceuticals markets.

**TERUMOBCT**  
Unlocking the Potential of Blood

**RANDOX**



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## Agri-Food

Agri-food is a predominant sector in the North East which is home to the Ballymena Livestock Market, one of the largest in Northern Ireland, and the CAFRE Greenmount Campus which is the Northern Ireland centre for land-based studies in agriculture, horticulture and the environment.

The region boasts a number of large food and drink manufacturing businesses. These include Moy Park, Northern Ireland's largest food-processing company and one of Europe's leading poultry-processing companies, and Cranswick Country Foods, one of Northern Ireland's leading pork-processing businesses and one of the largest food producers in Britain. The region also boasts the only Atlantic salmon farmer in the Irish Sea, Glenarm Organic Salmon Ltd, which produces up to 600 tonnes of organic salmon every year.



# North Eastern Economic Development Partners

## Invest NI

Invest NI works in partnership across Northern Ireland to support business development, increase productivity and export levels, attract inward investment and stimulate a culture of entrepreneurship and innovation. Invest NI offers financial support, tailored guidance, training and information. A free information service is available at: [nibusinfo.co.uk](http://nibusinfo.co.uk)

## Department of Agriculture, Environment & Rural Affairs

DAERA responsibilities include rural development and support for the agriculture sector.

## Councils

Among the many other functions councils control they now also provide a continuum of support to enable local economic development. Their programmes focus on starting a business, youth and social entrepreneurship, women in business and neighbourhood renewal.

## Chamber of Commerce

NI Chamber of Commerce and Industry is the network for business in Northern Ireland, enabling members to grow their organisation both locally and internationally and drive the development of the economy. There are local branches throughout Northern Ireland.

## Michelin Development Fund

This provides financial support, as well as business expertise and advice, to SMEs. Support is available to viable projects that can demonstrate the potential to create quality sustainable jobs.



## Department for the Economy

DfE is responsible for, among other areas, economic policy development and aims to transform Northern Ireland into an innovative and globally competitive economy.

## Department for Communities

DfC responsibilities include urban regeneration, community and voluntary sector development and training and support for jobseekers and employers. It aims to bring communities together, tackle disadvantage and promote equality of opportunity.

## Tourism Agencies

Both Tourism NI and Tourism Ireland are responsible for development and marketing to build the value of tourism to the local economy.

## InterTradeIreland

InterTradeIreland helps SMEs across the island by offering practical cross-border business funding, intelligence and contacts.

## Enterprise Agencies

These agencies work with entrepreneurs helping them to set up their business in Northern Ireland, enabling them to grow and develop and providing support to established businesses through loan funding, trade support and premises.

## University & College

These support economic prosperity through education, training and skills development of individuals, businesses and communities. They also offer knowledge transfer partnerships and spin-out activity.

# District Council Briefings

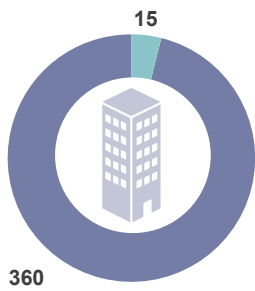




## Invest NI Activity (2012-13 to 2016-17)

■ Locally-Owned Businesses  
■ Externally-Owned Businesses

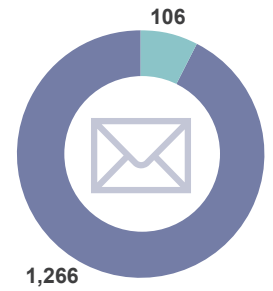
### No. of Businesses = 375



98	2
115	6
132	9
153	12
139	10

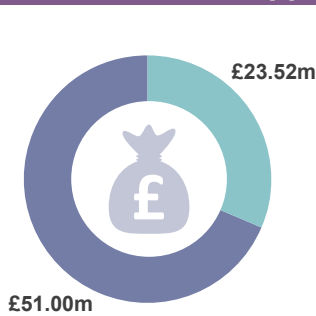
2016-17  
2015-16  
2014-15  
2013-14  
2012-13

### No. of Offers = 1,372



183	7
195	9
265	21
341	41
282	28

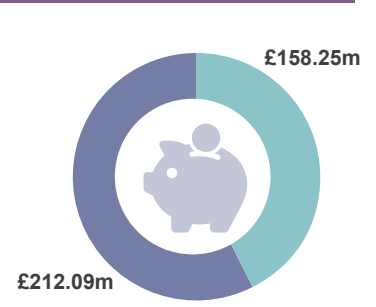
### Total Support = £74.52m



£m	
26.16	1.45
2.85	0.30
8.94	7.01
6.41	14.29
6.64	0.47

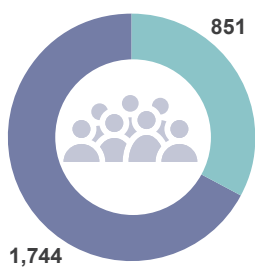
2016-17  
2015-16  
2014-15  
2013-14  
2012-13

### Total Investment = £370.34m



£m	
67.94	5.02
15.41	1.44
83.42	46.01
24.18	102.78
21.13	3.00

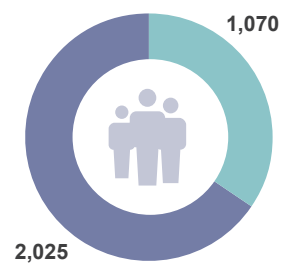
### Jobs Promoted = 2,595



195	0
90	8
923	150
292	663
244	30

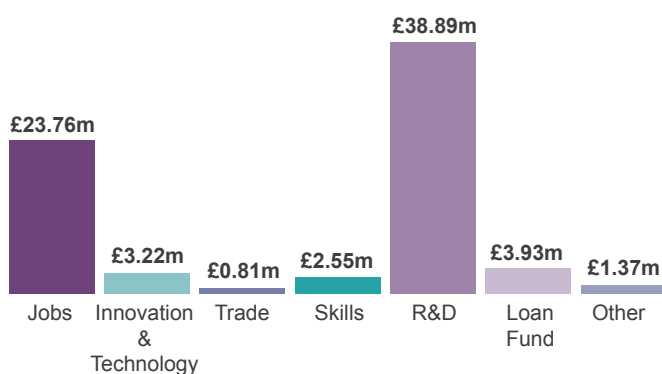
2016-17  
2015-16  
2014-15  
2013-14  
2012-13

### Jobs Created = 3,095



406	1
192	444
459	452
259	130
708	42

### Type of Support

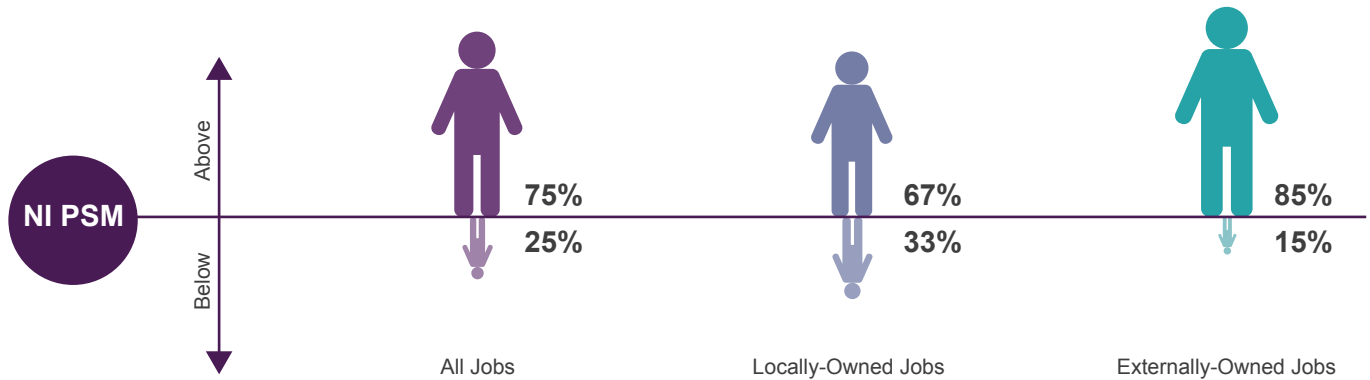


### Notes

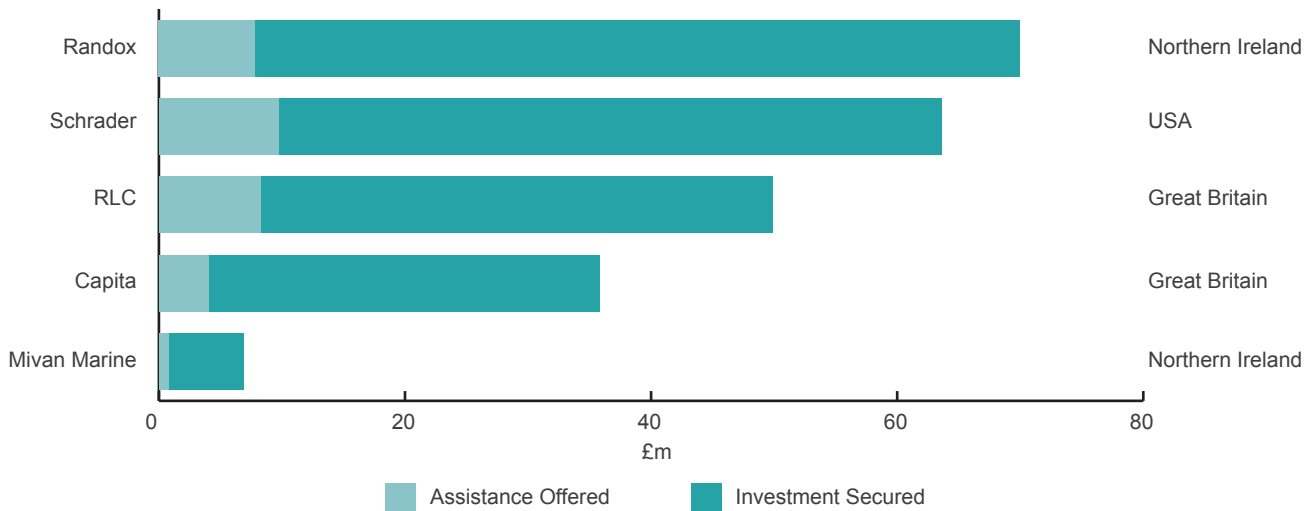
- Business totals may not add as a business can be supported in more than one year and can move from local to externally-owned during the 5 year period.
- Does not include £26.08m of support to External Delivery Organisations or universities, which contributes towards £40.30m of investment, as this benefits businesses across all of Northern Ireland.
- 'Jobs Promoted' are those which are expected as a result of the implementation of a business plan. As this happens, they become 'Jobs Created'.

## Jobs above NI Private Sector Median (PSM)

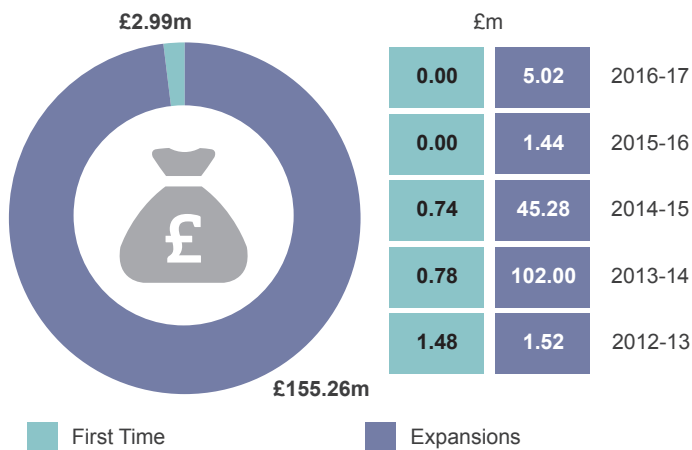
For specific projects Invest NI measures the quality of the jobs by the proportion of those jobs that attract salaries above the Northern Ireland PSM wage - the average annual wage for the private sector, which is **£20,800** for 2016.



## Top 5 Investors



## Externally-Owned First Time Investment vs Existing Expansions



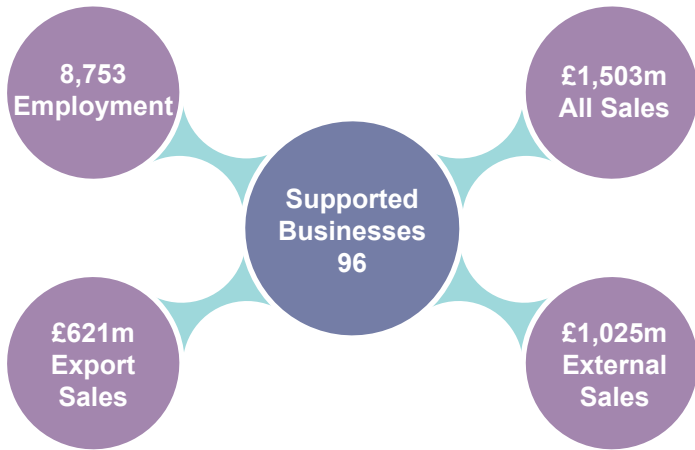
## Externally-Owned Investment by Country



Total externally-owned investment secured was **£158.25m**. This is defined as investment in the area by businesses where at least 50% of ownership is based outside Northern Ireland. The figures include the support that Invest NI offers these businesses.

# Invest NI Supported Businesses' Performance (2015)

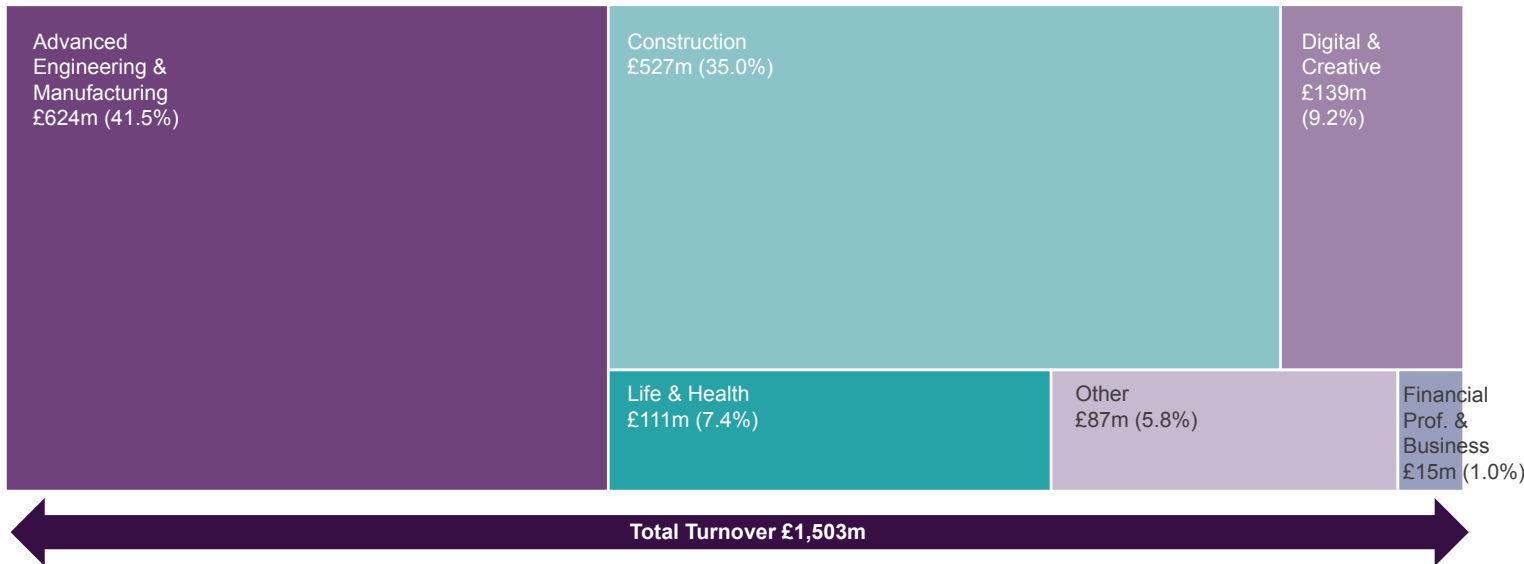
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI supported businesses with potential for growth through external markets. KPIs are geographically assigned based on the business' HQ location. These include all sales, external sales, exports and employment.



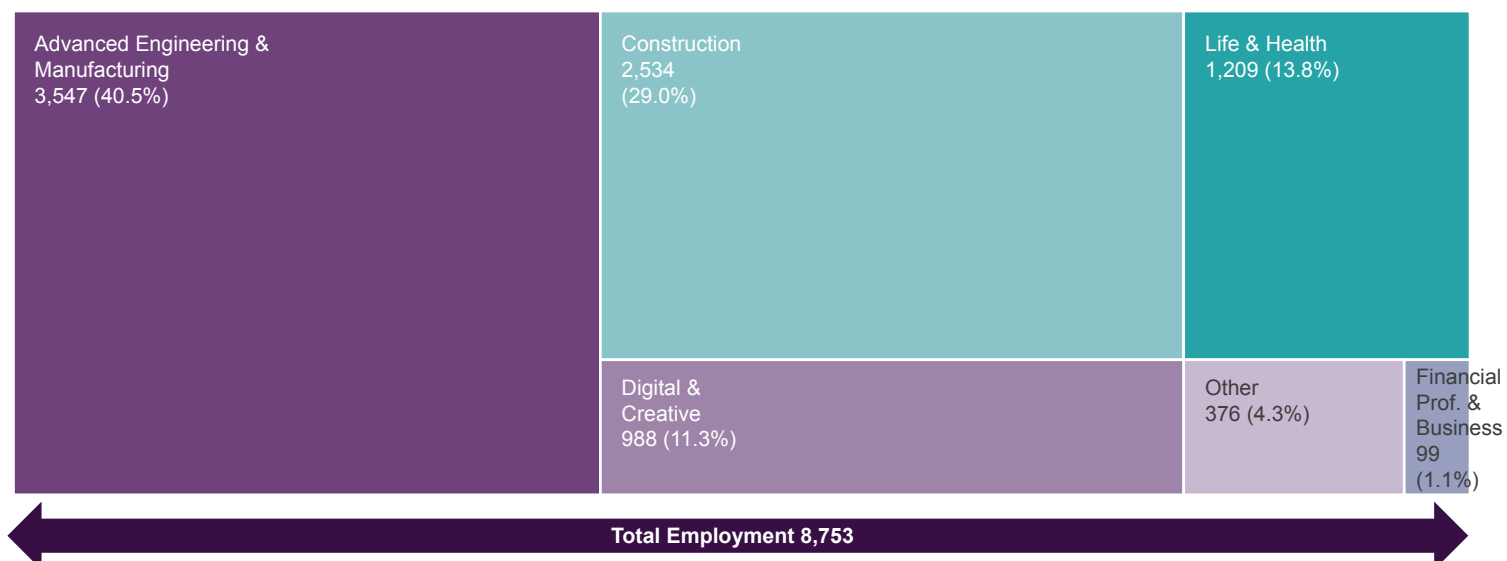
Per Employee Ratios		
	Antrim & Newtownabbey	All Invest NI Businesses
Sales per Employee	£171,722	£146,156
External Sales per Employee (Outside NI)	£117,115	£109,714
Export Sales per Employee (Outside UK)	£70,895	£52,704

Per employee ratios are provided to enable comparisons across all businesses in the Invest NI portfolio.

## Turnover by Sector



## Employment by Sector



Sectors are classified according to Invest NI's sector reporting structure which is based on supported businesses' main product/service within Northern Ireland.

# Economic Profile

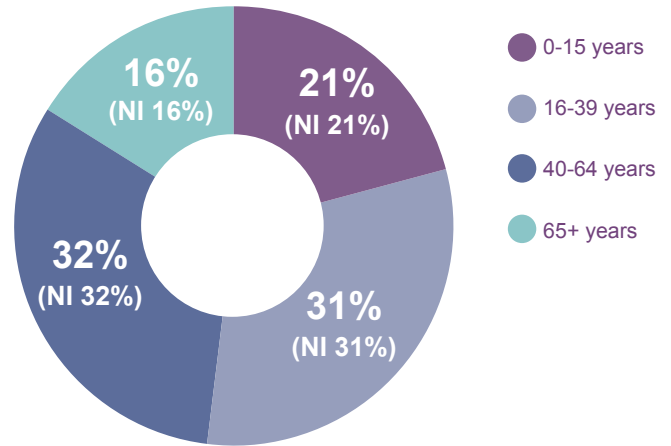
## Population (2015)

Total Population  
140,467



8% of total NI population

## Population by Age



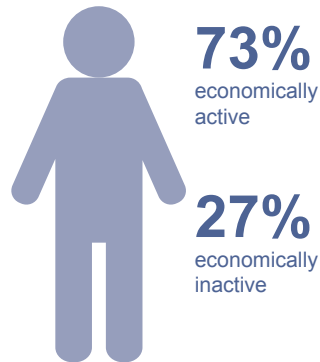
Source: Mid Year Population Estimates, NISRA

## Labour Market Structure (2015)

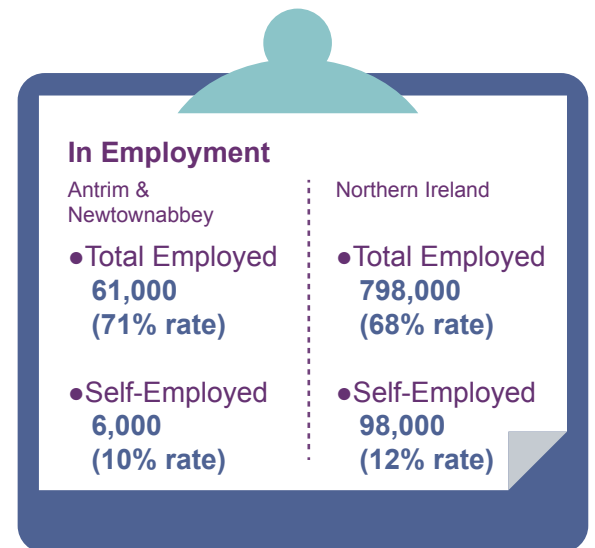
Antrim & Newtownabbey



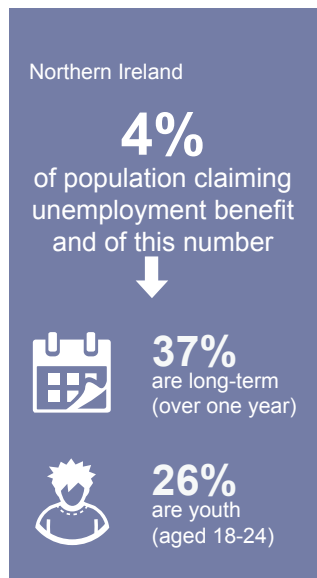
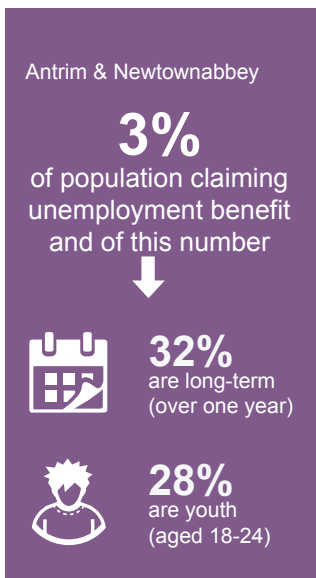
Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). This data is provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

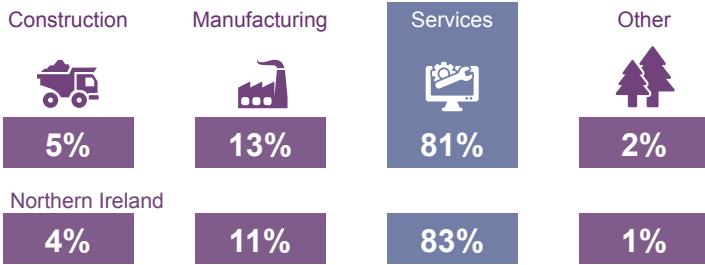
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

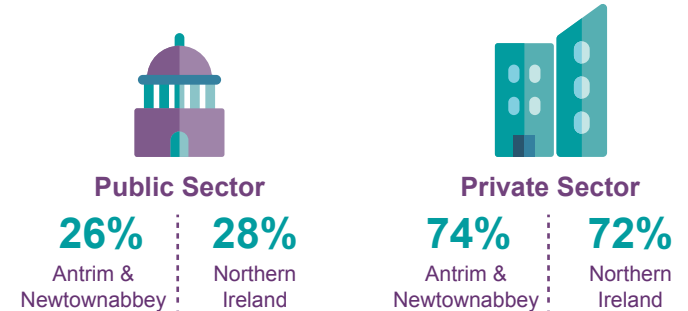
## Employee Jobs (2015)

**55,937** jobs within the region (8% of the Northern Ireland total)

### Industry Sector



### Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

## Earnings (2015)

The median weekly earnings for Northern Ireland are **£389.8**

### Place of Residence

Median weekly earnings based on people living in the area -

**£399.9**



### Place of Work

Median weekly earnings based on people working in the area -

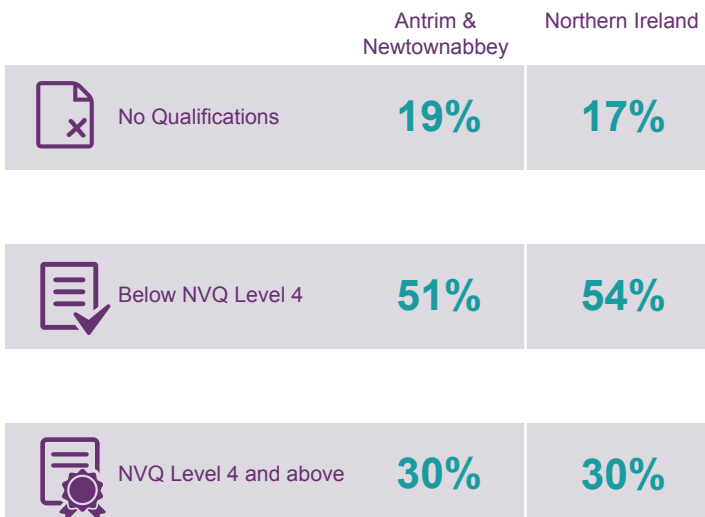
**£408.5**



Based on median, weekly, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

## Qualifications (2015)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

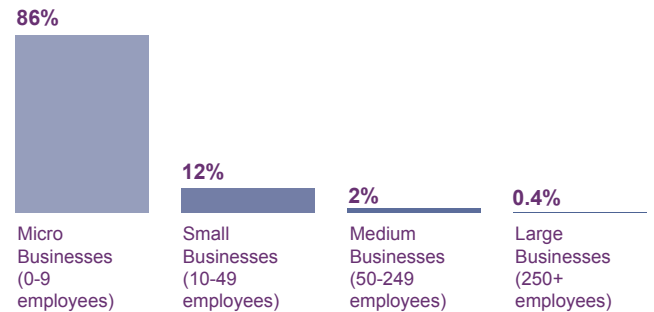
# Business Base (2015)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

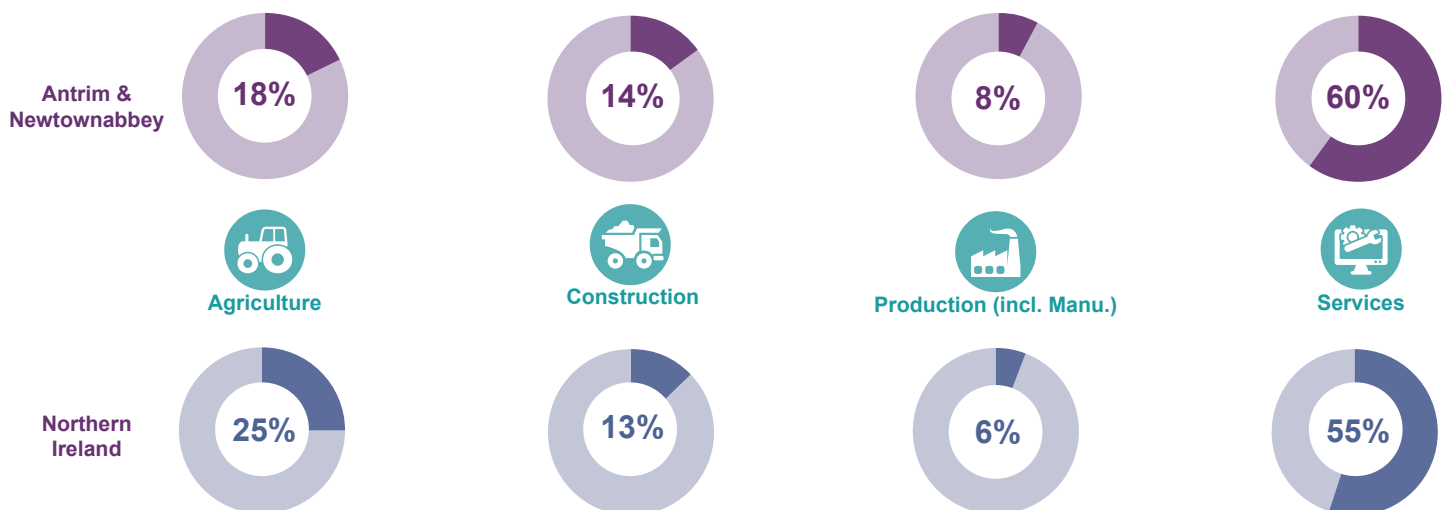
## Number of Registered Businesses



## Businesses by Size

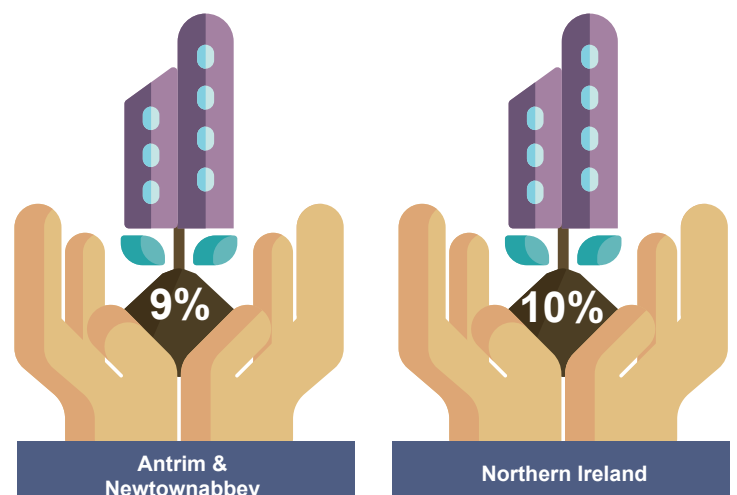


## Businesses by Sector



## Business Births

A business birth is identified as a business that was present in the latest annual active business population dataset, but not the two previous ones. The birth rate is expressed as a percentage of total active enterprises in the current year. Business demography data excludes the agriculture sector.

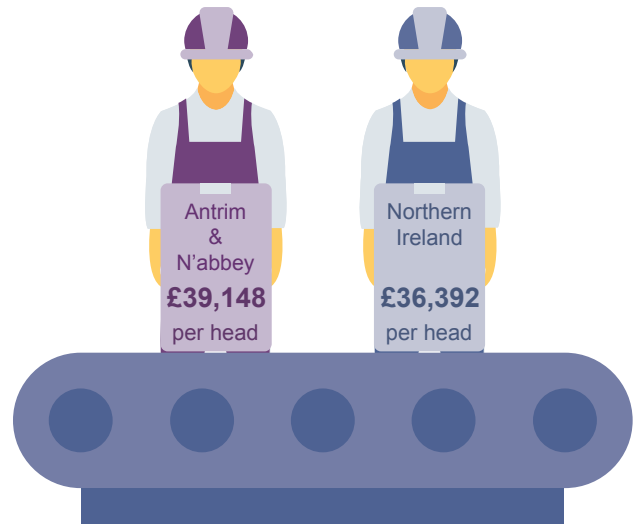


Source: Inter Departmental Business Register, NISRA

## Productivity Work-Place Based (2014)

Productivity is based on the approximate Gross Value Added (aGVA) generated by the non-financial business economy (and excludes public sector). This is measured by the Northern Ireland Annual Business Inquiry based on income, less cost of goods and services used to create this income.

Per head calculations are made using total in employment, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

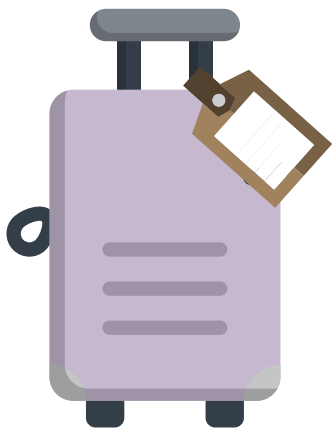


Source: Northern Ireland Annual Business Inquiry, NISRA

## Tourism

A variety of statistics are used to provide a picture of tourism. These include: passenger and household surveys which measure the number of overnight trips and associated expenditure; occupancy surveys of local hotels and commercial accommodation and the Visitor Attraction Survey.

### Overnight Trips & Associated Spend (2015)



**0.2m** overnight trips to Antrim & Newtownabbey (4% of NI total) resulting in **£34m** expenditure (4% of NI total)

### Availability of Accommodation (2015)



**3,384** beds available (8% of NI total)



(percentage of Northern Ireland total)

### Tourism Jobs (2015)

← Total jobs in Antrim & Newtownabbey →



**4,197** tourism jobs

**9%** of all jobs in Northern Ireland are within the tourist industry

### Visitor Attractions (2015)



**0.4m** visits to visitor attractions

The most popular visitor attractions in 2015 were:-

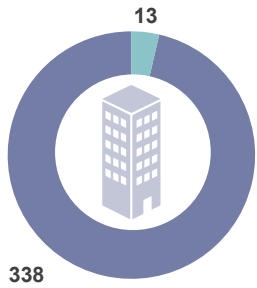
Antrim Castle Gardens & Clotworthy House	357,051
Shane's Castle	40,000
Clementsmonth Fun Farm	16,000

Source: Tourism Statistics, NISRA

## Invest NI Activity (2012-13 to 2016-17)

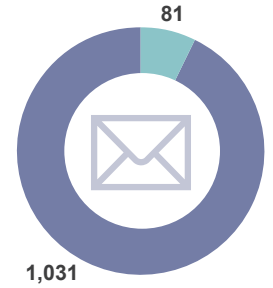
■ Locally-Owned Businesses  
■ Externally-Owned Businesses

### No. of Businesses = 351



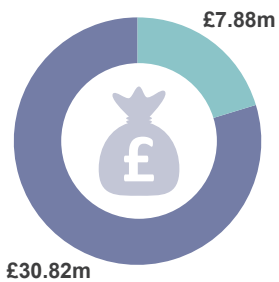
Year	Locally-Owned	Externally-Owned
2016-17	83	5
2015-16	91	5
2014-15	127	9
2013-14	127	7
2012-13	121	5

### No. of Offers = 1,112



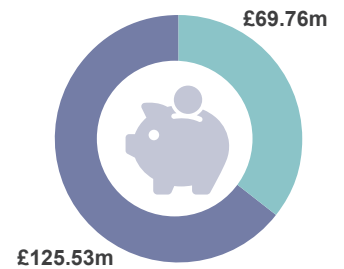
Year	Locally-Owned	Externally-Owned
2016-17	161	6
2015-16	152	6
2014-15	239	21
2013-14	234	23
2012-13	245	25

### Total Support = £38.70m



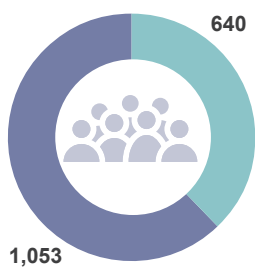
Year	Locally-Owned (£m)	Externally-Owned (£m)
2016-17	10.02	0.14
2015-16	3.43	0.88
2014-15	5.26	0.56
2013-14	4.76	3.68
2012-13	7.35	2.64

### Total Investment = £195.29m



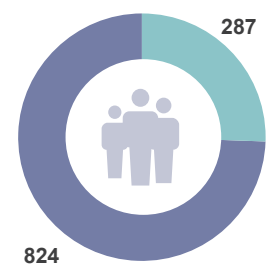
Year	Locally-Owned (£m)	Externally-Owned (£m)
2016-17	31.32	0.39
2015-16	16.21	5.36
2014-15	22.91	2.37
2013-14	26.59	42.90
2012-13	28.49	18.74

### Jobs Promoted = 1,693



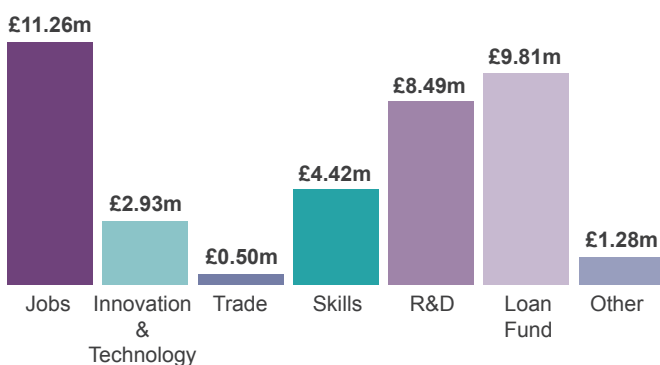
Year	Locally-Owned	Externally-Owned
2016-17	89	0
2015-16	75	0
2014-15	322	0
2013-14	386	224
2012-13	182	416

### Jobs Created = 1,111



Year	Locally-Owned	Externally-Owned
2016-17	116	91
2015-16	75	86
2014-15	267	49
2013-14	222	0
2012-13	145	61

### Type of Support



### Notes

● Business totals may not add as a business can be supported in more than one year and can move from local to externally-owned during the 5 year period.

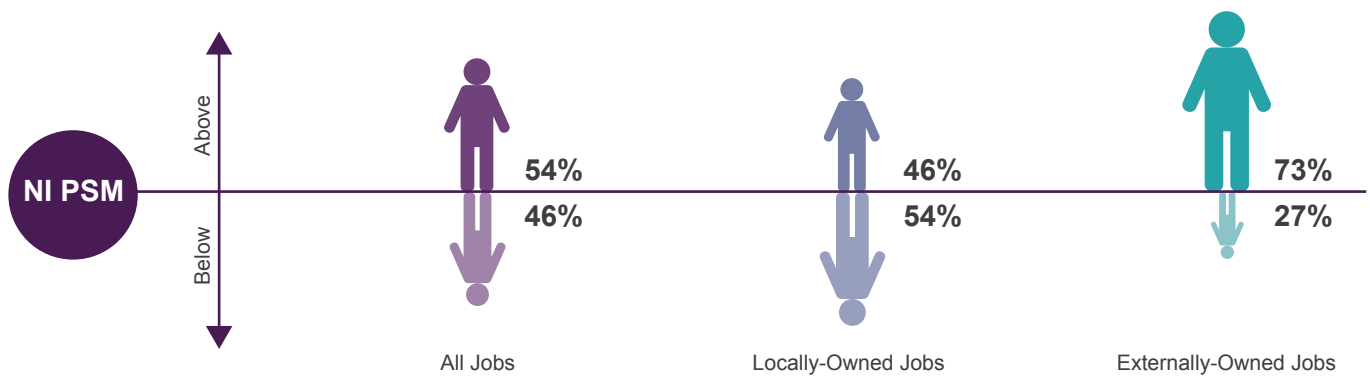
● Does not include £0.75m of support to External Delivery Organisations or universities, which contributes towards £1.17m of investment, as this benefits businesses across all of Northern Ireland.

● 'Jobs Promoted' are those which are expected as a result of the implementation of a business plan. As this happens, they become 'Jobs Created'.

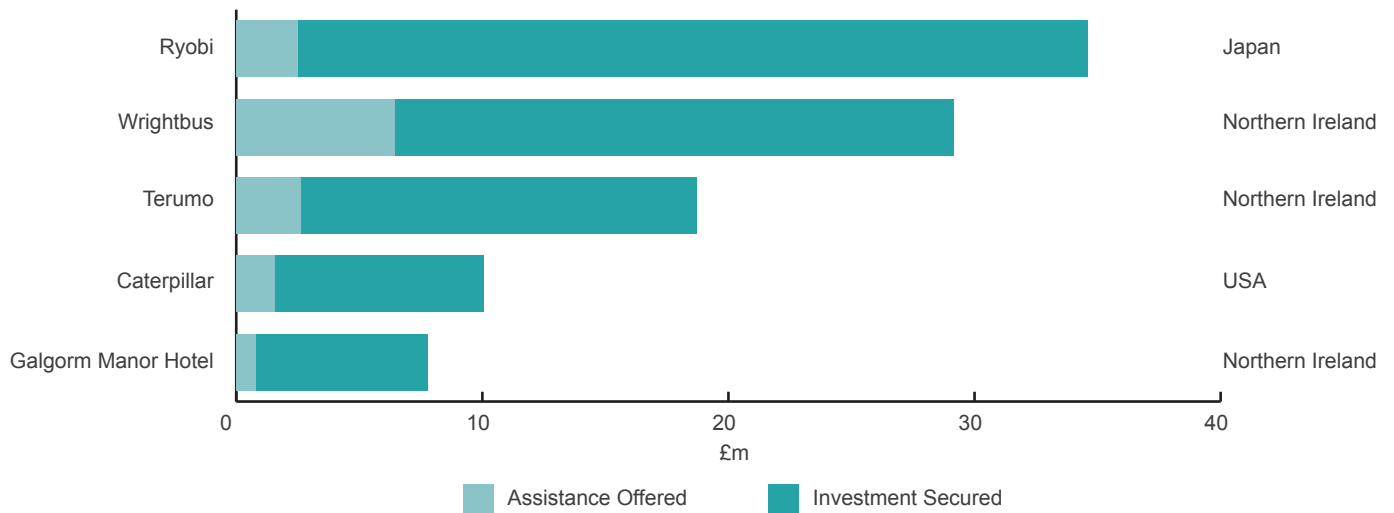


## Jobs above NI Private Sector Median (PSM)

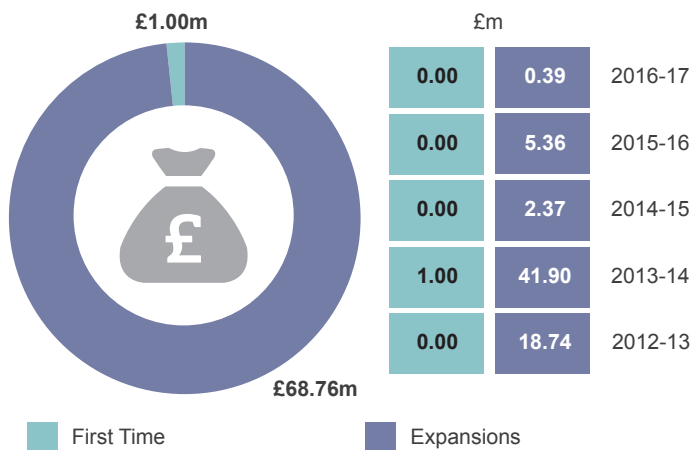
For specific projects Invest NI measures the quality of the jobs by the proportion of those jobs that attract salaries above the Northern Ireland PSM wage - the average annual wage for the private sector, which is **£20,800** for 2016.



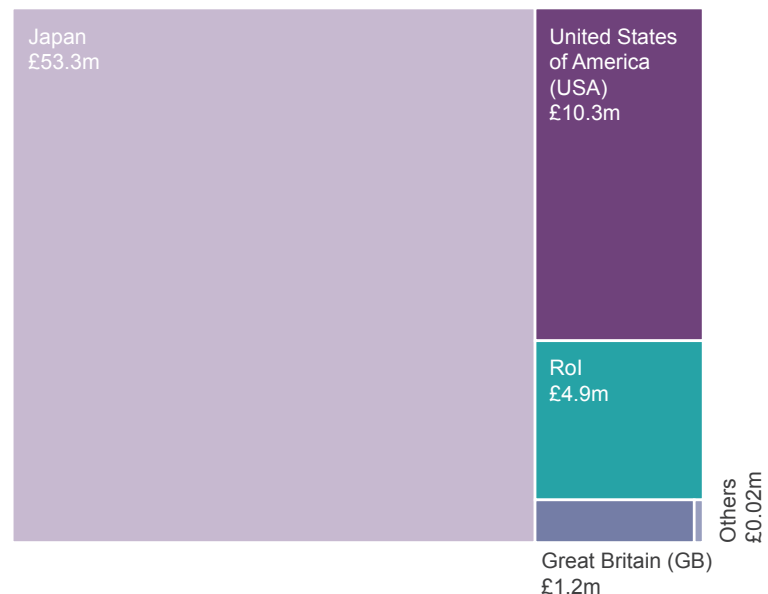
## Top 5 Investors



## Externally-Owned First Time Investment vs Existing Expansions



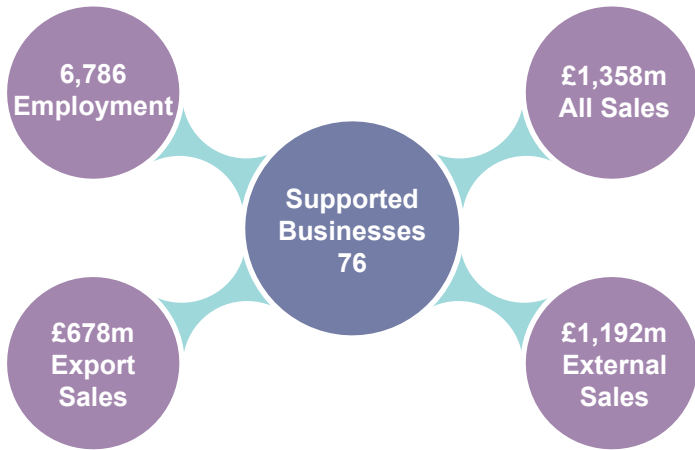
## Externally-Owned Investment by Country



Total externally-owned investment secured was **£69.76m**. This is defined as investment in the area by businesses where at least 50% of ownership is based outside Northern Ireland. The figures include the support that Invest NI offers these businesses.

# Invest NI Supported Businesses' Performance (2015)

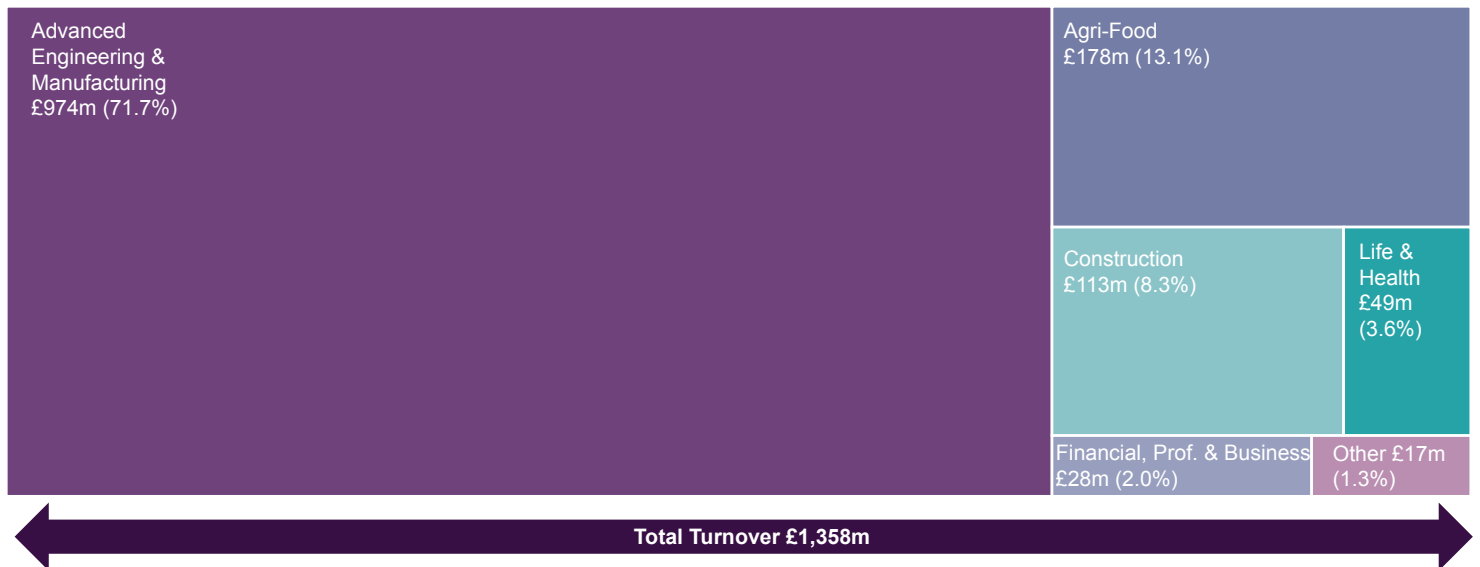
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI supported businesses with potential for growth through external markets. KPIs are geographically assigned based on the business' HQ location. These include all sales, external sales, exports and employment.



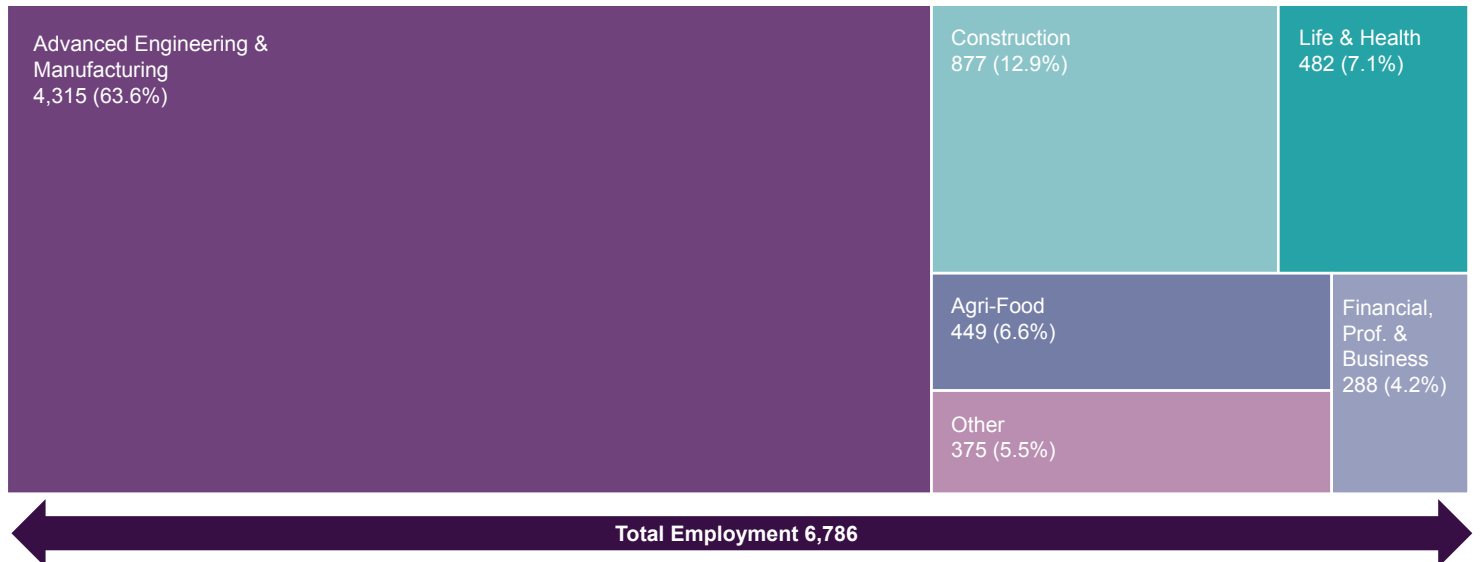
Per Employee Ratios		
	Mid & East Antrim	All Invest NI Businesses
Sales per Employee	£200,187	£146,156
External Sales per Employee (Outside NI)	£175,714	£109,714
Export Sales per Employee (Outside UK)	£99,924	£52,704

Per employee ratios are provided to enable comparisons across all businesses in the Invest NI portfolio.

## Turnover by Sector



## Employment by Sector



Sectors are classified according to Invest NI's sector reporting structure which is based on supported businesses' main product/service within Northern Ireland.

# Economic Profile

## Population (2015)

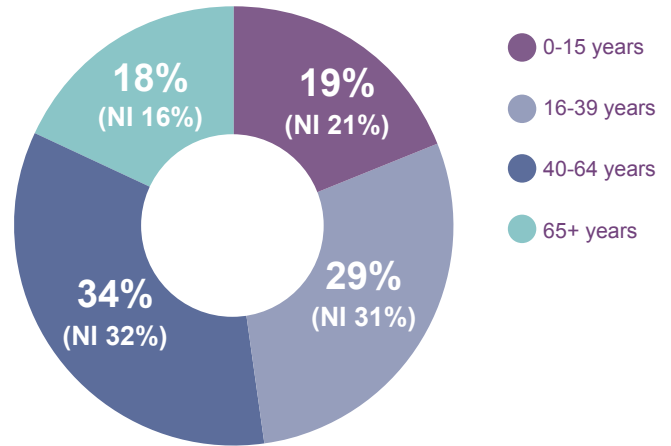
Total Population  
**137,145**



**7% of total NI population**

Source: Mid Year Population Estimates, NISRA

## Population by Age

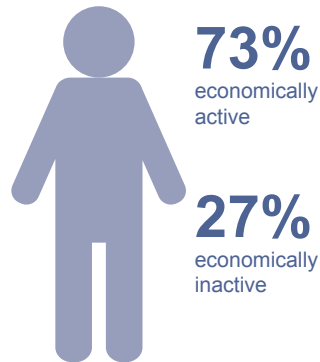


## Labour Market Structure (2015)

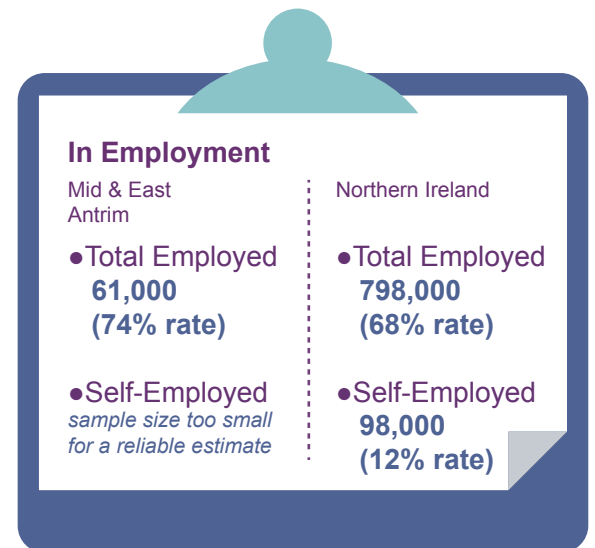
Mid & East Antrim



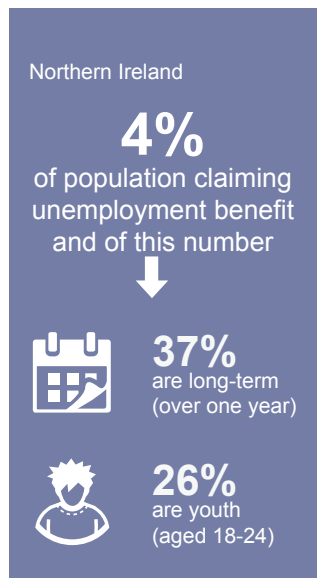
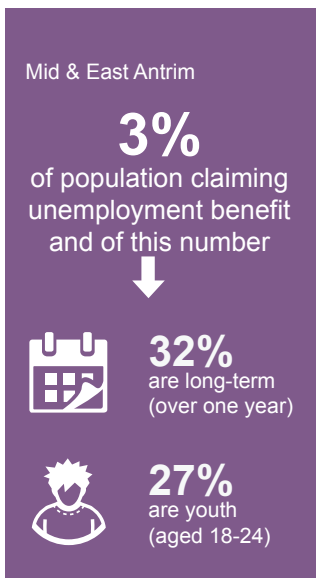
Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). This data is provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

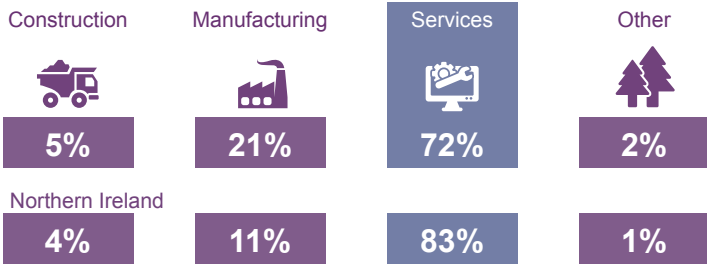
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

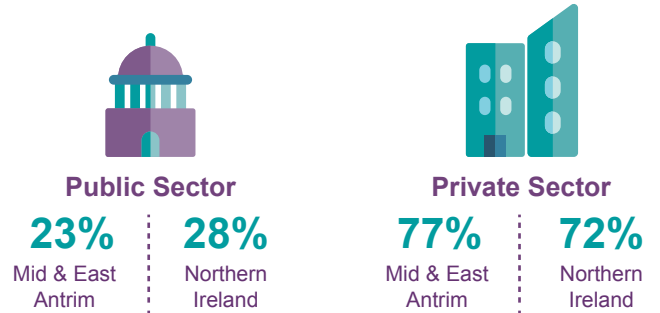
# Employee Jobs (2015)

**43,498** jobs within the region (6% of the Northern Ireland total)

## Industry Sector



## Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

# Earnings (2015)

The median weekly earnings for Northern Ireland are **£389.8**

## Place of Residence

Median weekly earnings based on people living in the area -

**£392.3**



## Place of Work

Median weekly earnings based on people working in the area -

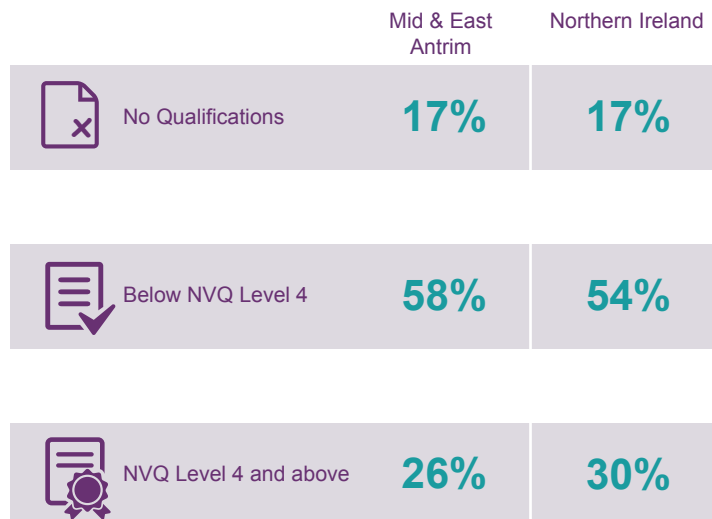
**£383.5**



Based on median, weekly, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

# Qualifications (2015)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

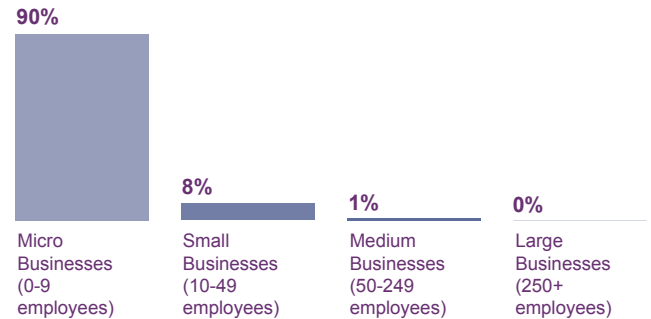
# Business Base (2015)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

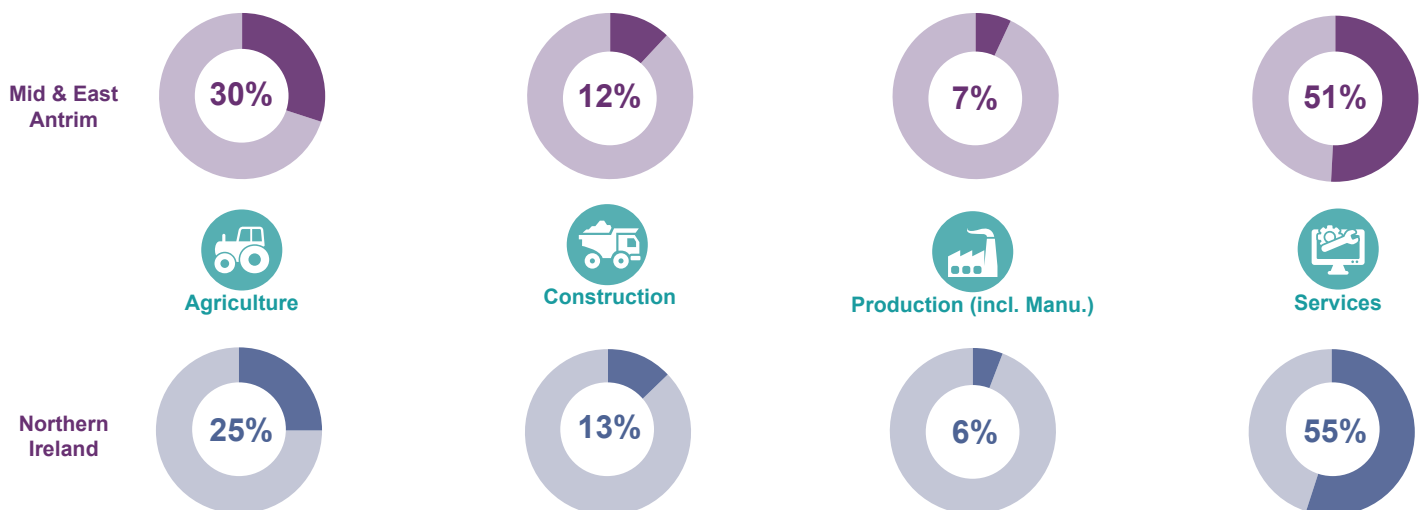
## Number of Registered Businesses



## Businesses by Size

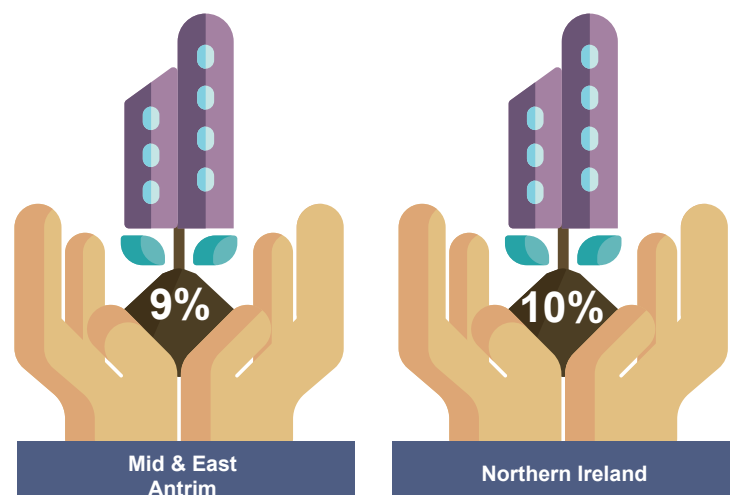


## Businesses by Sector



## Business Births

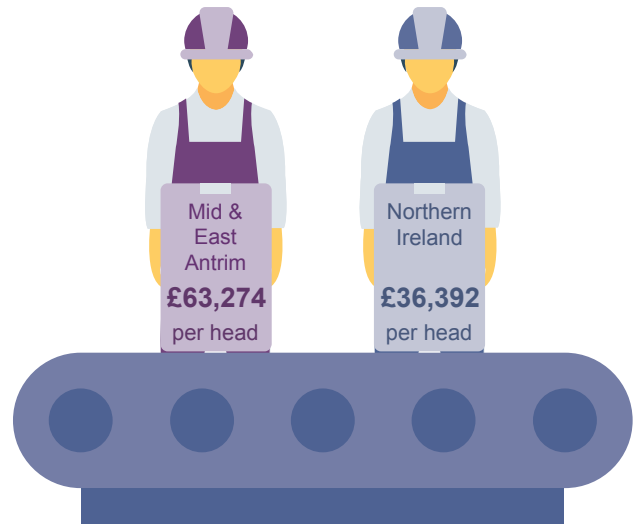
A business birth is identified as a business that was present in the latest annual active business population dataset, but not the two previous ones. The birth rate is expressed as a percentage of total active enterprises in the current year. Business demography data excludes the agriculture sector.



## Productivity Work-Place Based (2014)

Productivity is based on the approximate Gross Value Added (aGVA) generated by the non-financial business economy (and excludes public sector). This is measured by the Northern Ireland Annual Business Inquiry based on income, less cost of goods and services used to create this income.

Per head calculations are made using total in employment, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

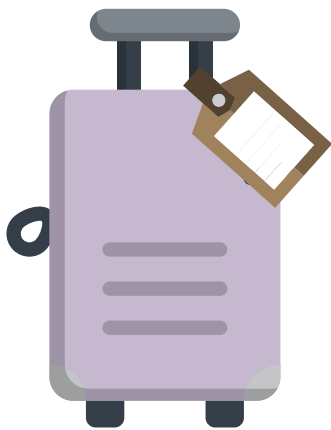


Source: Northern Ireland Annual Business Inquiry, NISRA

## Tourism

A variety of statistics are used to provide a picture of tourism. These include: passenger and household surveys which measure the number of overnight trips and associated expenditure; occupancy surveys of local hotels and commercial accommodation and the Visitor Attraction Survey.

### Overnight Trips & Associated Spend (2015)



**0.4m**  
overnight trips  
to Mid & East  
Antrim  
(8% of NI total)  
resulting in  
**£46m**  
expenditure  
(6% of NI total)

### Availability of Accommodation (2015)



**1,947**

beds available  
(4% of NI total)



6%  
in Hotels

8%  
in B&Bs

3%  
in Self-catering

(percentage of Northern Ireland total)

### Tourism Jobs (2015)

← Total jobs in Mid & East Antrim →



**3,959** tourism jobs

**9%** of all jobs in Northern Ireland are within the tourist industry

### Visitor Attractions (2015)



**0.6m**

visits to visitor attractions

The most popular visitor attractions in 2015 were:-

Shaftesbury Park	<b>63,800</b>
Carrickfergus Castle	<b>53,692</b>
Mid Antrim Museum at the Braid	<b>26,111</b>

Source: Tourism Statistics, NISRA

# Appendices



# Data Tables

## Population, 2015

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & Newtownabbey	29,484	21%	43,109	31%	45,495	32%	22,379	16%	140,467	8%
Ards & North Down	29,801	19%	43,239	27%	54,094	34%	31,663	20%	158,797	9%
Armagh, Banbridge & Craigavon	46,040	22%	65,286	31%	65,490	32%	30,981	15%	207,797	11%
Belfast	66,581	20%	122,942	36%	100,076	30%	49,308	15%	338,907	18%
Causeway Coast & Glens	28,506	20%	42,613	30%	47,597	33%	24,432	17%	143,148	8%
Derry & Strabane	32,745	22%	47,838	32%	47,955	32%	20,935	14%	149,473	8%
Fermanagh & Omagh	24,909	22%	34,679	30%	37,567	33%	18,156	16%	115,311	6%
Lisburn & Castlereagh	28,053	20%	41,571	30%	46,942	33%	23,639	17%	140,205	8%
Mid & East Antrim	26,224	19%	39,352	29%	46,711	34%	24,858	18%	137,145	7%
Mid Ulster	33,123	23%	47,646	33%	43,621	30%	19,612	14%	144,002	8%
Newry, Mourne & Down	39,734	23%	54,841	31%	55,933	32%	25,861	15%	176,369	10%
Eastern	66,581	20%	122,942	36%	100,076	30%	49,308	15%	338,907	18%
North Eastern	55,708	20%	82,461	30%	92,206	33%	47,237	17%	277,612	15%
North Western	61,251	21%	90,451	31%	95,552	33%	45,367	16%	292,621	16%
Southern	97,588	21%	139,651	29%	156,969	33%	81,163	17%	475,371	26%
Western	104,072	22%	147,611	32%	146,678	31%	68,749	15%	467,110	25%
NI	385,200	21%	583,116	31%	591,481	32%	291,824	16%	1,851,621	100%



## Labour Market Structure, 2015 (16-64 Working-Age Population)

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Self-Employed Number	Self-Employed Rate	Claimant Count Number	Claimant Count Rate	Claimant Count 18-24	Claimant Count 18-24 (% of total)	Claimant Count Over One Year	Claimant Count Over One Year (% of total)
Antrim & Newtownabbey	65,000	75%	21,000	25%	61,000	71%	6,000	10%	2,330	3%	645	28%	730	32%
Ards & North Down	73,000	78%	21,000	22%	69,000	74%	11,000	16%	2,965	3%	750	25%	1,085	37%
Armagh, Banbridge & Craigavon	98,000	74%	35,000	26%	93,000	69%	9,000	10%	3,825	3%	965	25%	1,265	33%
Belfast	154,000	70%	66,000	30%	146,000	66%	9,000	6%	10,852	5%	2,685	25%	4,130	39%
Causeway Coast & Glens	61,000	70%	26,000	30%	55,000	62%	7,000	13%	3,373	4%	905	27%	1,240	37%
Derry & Strabane	66,000	67%	32,000	33%	58,000	60%	7,000	13%	6,720	7%	1,705	26%	3,000	46%
Fermanagh & Omagh	56,000	77%	17,000	23%	54,000	74%	11,000	20%	2,490	3%	575	24%	910	38%
Lisburn & Castlereagh	66,000	77%	20,000	24%	62,000	72%	*	*	1,969	2%	555	28%	595	31%
Mid & East Antrim	64,000	77%	19,000	23%	61,000	74%	*	*	2,489	3%	655	27%	770	32%
Mid Ulster	68,000	73%	25,000	27%	64,000	69%	9,000	14%	2,244	3%	570	27%	555	26%
Newry, Mourne & Down	79,000	70%	33,000	30%	74,000	66%	16,000	22%	3,769	3%	920	25%	1,380	37%
Eastern	154,000	70%	66,000	30%	146,000	66%	9,000	6%	10,852	5%	2,685	25%	4,130	39%
North Eastern	129,000	76%	40,000	24%	122,000	72%	12,000	10%	4,819	3%	1,300	29%	1,500	34%
North Western	127,000	68%	59,000	32%	113,000	61%	14,000	13%	10,093	5%	2,610	26%	4,240	43%
Southern	217,000	75%	74,000	26%	206,000	71%	33,000	16%	8,703	3%	2,225	26%	3,060	35%
Western	223,000	74%	77,000	26%	210,000	70%	29,000	14%	8,559	3%	2,110	24%	2,730	32%
<b>NI</b>	<b>850,000</b>	<b>73%</b>	<b>317,000</b>	<b>27%</b>	<b>798,000</b>	<b>68%</b>	<b>98,000</b>	<b>12%</b>	<b>43,024</b>	<b>4%</b>	<b>10,925</b>	<b>26%</b>	<b>15,655</b>	<b>37%</b>

\*Sample size too small for a reliable estimate.

## Employee Jobs, 2015

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector
Antrim & Newtownabbey	55,937	8%	2,587	5%	7,370	13%	45,086	81%	894	2%	14,356 (26%)	41,581 (74%)
Ards & North Down	38,182	5%	1,200	3%	2,825	7%	33,834	89%	323	1%	9,250 (24%)	28,932 (76%)
Armagh, Banbridge & Craigavon	70,101	10%	3,356	5%	11,757	17%	53,851	77%	1,137	2%	18,748 (27%)	51,353 (73%)
Belfast	220,190	31%	4,481	2%	9,643	4%	203,933	93%	2,133	1%	69,283 (31%)	150,907 (69%)
Causeway Coast & Glens	39,552	6%	2,074	5%	3,654	9%	33,354	84%	470	1%	10,557 (27%)	28,995 (73%)
Derry & Strabane	53,630	7%	2,235	4%	5,092	9%	45,658	85%	645	1%	18,453 (34%)	35,177 (66%)
Fermanagh & Omagh	39,426	5%	2,724	7%	4,809	12%	31,085	79%	808	2%	12,485 (32%)	26,941 (68%)
Lisburn & Castlereagh	54,092	8%	2,813	5%	5,141	10%	45,599	84%	539	1%	17,692 (33%)	36,400 (67%)
Mid & East Antrim	43,498	6%	2,053	5%	9,173	21%	31,344	72%	928	2%	10,195 (23%)	33,303 (77%)
Mid Ulster	50,156	7%	4,425	9%	13,880	28%	30,969	62%	882	2%	9,571 (19%)	40,585 (81%)
Newry, Mourne & Down	52,341	7%	3,458	7%	6,669	13%	41,018	78%	1,196	2%	13,771 (26%)	38,570 (74%)
Eastern	220,190	31%	4,481	2%	9,643	4%	203,933	93%	2,133	1%	69,283 (31%)	150,907 (69%)
North Eastern	99,435	14%	4,640	5%	16,543	17%	76,430	77%	1,822	2%	24,551 (25%)	74,884 (75%)
North Western	93,182	13%	4,309	5%	8,746	9%	79,012	85%	1,115	1%	29,010 (31%)	64,172 (69%)
Southern	144,615	20%	7,471	5%	14,635	10%	120,451	83%	2,058	1%	40,713 (28%)	103,902 (72%)
Western	159,683	22%	10,505	7%	30,446	19%	115,905	73%	2,827	2%	40,804 (26%)	118,879 (74%)
<b>NI</b>	<b>717,105</b>	<b>100%</b>	<b>31,406</b>	<b>4%</b>	<b>80,013</b>	<b>11%</b>	<b>595,731</b>	<b>83%</b>	<b>9,955</b>	<b>1%</b>	<b>204,361 (28%)</b>	<b>512,744 (72%)</b>

## Earnings (Basic and Other, Full-Time, Private Sector), 2015 and Qualifications, 2015 and Productivity, 2014

Council or Region	Median Weekly Earnings Place of Residence	Median Weekly Earnings Place of Work	No Qualifications	Qualifications Below NVQ Level 4	Qualifications NVQ Level 4 and above	Productivity Gross Value Added per Head Workplace
Antrim & Newtownabbey	£399.9	£408.5	16,000 (19%)	43,000 (51%)	25,000 (30%)	£39,148
Ards & North Down	£440.0	£390.4	10,000 (11%)	49,000 (53%)	32,000 (35%)	£25,849
Armagh, Banbridge & Craigavon	£364.6	£357.4	24,000 (18%)	76,000 (58%)	32,000 (24%)	£34,178
Belfast	£420.6	£471.7	36,000 (17%)	109,000 (51%)	70,000 (33%)	£37,594
Causeway Coast & Glens	£340.8	£316.2	16,000 (18%)	53,000 (60%)	19,000 (22%)	£27,475
Derry & Strabane	£336.0	£340.0	20,000 (21%)	49,000 (51%)	27,000 (28%)	£30,351
Fermanagh & Omagh	£372.8	£372.8	11,000 (15%)	42,000 (59%)	19,000 (27%)	£33,130
Lisburn & Castlereagh	£458.3	£380.2	8,000 (10%)	40,000 (49%)	34,000 (41%)	£31,118
Mid & East Antrim	£392.3	£383.5	13,000 (17%)	47,000 (58%)	21,000 (26%)	£63,274
Mid Ulster	£365.0	£355.7	17,000 (20%)	48,000 (54%)	24,000 (27%)	£38,469
Newry, Mourne & Down	£384.6	£373.7	16,000 (14%)	57,000 (52%)	38,000 (34%)	£33,663
Eastern	£420.6	£471.7	36,000 (17%)	109,000 (51%)	70,000 (33%)	£37,594
North Eastern	£397.5	£395.7	29,000 (18%)	90,000 (54%)	46,000 (28%)	£49,459
North Western	£340.0	£325.6	36,000 (20%)	101,000 (55%)	46,000 (25%)	£29,065
Southern	£427.3	£380.8	34,000 (12%)	146,000 (51%)	104,000 (37%)	£30,711
Western	£364.7	£359.1	52,000 (18%)	166,000 (57%)	75,000 (26%)	£35,436
<b>NI</b>	<b>£389.8</b>	<b>£389.8</b>	<b>188,000 (17%)</b>	<b>613,000 (54%)</b>	<b>342,000 (30%)</b>	<b>£36,392</b>

## Business Base, 2015

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & Newtownabbey	3,685	5%	3,175	86%	430	12%	65	2%	15	0.4%
Ards & North Down	4,285	6%	3,795	89%	430	10%	50	1%	10	0.2%
Armagh, Banbridge & Craigavon	7,770	11%	6,975	90%	665	9%	105	1%	20	0.2%
Belfast	9,015	13%	7,260	81%	1,375	15%	300	3%	75	0.8%
Causeway Coast & Glens	5,460	8%	4,955	91%	430	8%	65	1%	5	0.1%
Derry & Strabane	4,570	7%	4,045	89%	455	10%	60	1%	10	0.2%
Fermanagh & Omagh	7,310	11%	6,845	94%	385	5%	60	1%	10	0.1%
Lisburn & Castlereagh	4,315	6%	3,770	87%	460	11%	70	2%	10	0.2%
Mid & East Antrim	4,505	7%	4,065	90%	375	8%	55	1%	0	0.0%
Mid Ulster	7,950	12%	7,285	92%	550	7%	105	1%	5	0.1%
Newry, Mourne & Down	7,615	11%	6,930	91%	585	8%	95	1%	5	0.1%
Eastern	9,015	13%	7,260	81%	1,375	15%	300	3%	75	0.8%
North Eastern	8,190	12%	7,240	88%	805	10%	120	1%	15	0.2%
North Western	10,030	15%	9,000	90%	885	9%	125	1%	15	0.1%
Southern	16,215	24%	14,495	89%	1,475	9%	215	1%	25	0.2%
Western	23,030	34%	21,105	92%	1,600	7%	270	1%	35	0.2%
<b>NI</b>	<b>68,085</b>	<b>100%</b>	<b>60,085</b>	<b>88%</b>	<b>6,485</b>	<b>10%</b>	<b>1,225</b>	<b>2%</b>	<b>295</b>	<b>0.4%</b>

## Business Base, 2015

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %	Business Births	Business Birth Rate
Antrim & Newtownabbey	670	18%	510	14%	280	8%	2,220	60%	300	9%
Ards & North Down	585	14%	555	13%	295	7%	2,855	67%	395	9%
Armagh, Banbridge & Craigavon	2,305	30%	1,025	13%	495	6%	3,945	51%	605	10%
Belfast	30	0.3%	815	9%	425	5%	7,755	86%	1,165	11%
Causeway Coast & Glens	1,865	34%	800	15%	275	5%	2,510	46%	380	9%
Derry & Strabane	1,180	26%	655	14%	290	6%	2,445	54%	455	12%
Fermanagh & Omagh	3,405	47%	880	12%	380	5%	2,645	36%	390	9%
Lisburn & Castlereagh	630	15%	615	14%	325	8%	2,735	63%	395	10%
Mid & East Antrim	1,345	30%	540	12%	315	7%	2,295	51%	300	9%
Mid Ulster	2,950	37%	1,295	16%	720	9%	2,990	38%	495	9%
Newry, Mourne & Down	2,145	28%	1,215	16%	485	6%	3,775	50%	560	9%
Eastern	30	0.3%	815	9%	425	5%	7,755	86%	1,165	11%
North Eastern	2,015	25%	1,050	13%	595	7%	4,515	55%	600	9%
North Western	3,045	30%	1,455	15%	565	6%	4,955	49%	835	10%
Southern	3,360	21%	2,385	15%	1,105	7%	9,365	58%	1,350	9%
Western	8,660	38%	3,200	14%	1,595	7%	9,580	42%	1,490	9%
<b>NI</b>	<b>17,255</b>	<b>25%</b>	<b>8,975</b>	<b>13%</b>	<b>4,380</b>	<b>6%</b>	<b>37,475</b>	<b>55%</b>	<b>5,440</b>	<b>10%</b>

## Tourism, 2015

Council or Region	Overnight Trips	Overnight Trips (% of NI Total)	Associated Spend During Overnight Trips (£)	Associated Spend During Overnight Trips (% of NI Total)	Total Number of Beds Available	Total Number of Beds Available %	Total Number of Hotel Beds 2015 %	Total Number of B&B Beds %	Total Number of Self-Catering Beds %	Tourism Jobs (2015)	Tourism Jobs (% All Jobs 2015)
Antrim & Newtownabbey	204,290	4%	£34,164,529	4%	3,384	8%	7%	3%	2%	4,197	8%
Ards & North Down	376,755	8%	£51,013,302	7%	1,878	4%	3%	6%	5%	4,954	13%
Armagh, Banbridge & Craigavon	149,449	3%	£22,476,581	3%	1,173	3%	3%	6%	2%	4,266	6%
Belfast	1,361,193	29%	£278,034,119	37%	10,976	25%	41%	6%	8%	18,607	8%
Causeway Coast & Glens	911,388	20%	£136,770,965	18%	10,285	24%	11%	33%	46%	4,823	12%
Derry & Strabane	223,172	5%	£42,502,028	6%	3,349	8%	9%	10%	4%	4,685	9%
Fermanagh & Omagh	341,051	7%	£54,585,277	7%	4,079	9%	6%	10%	16%	3,524	9%
Lisburn & Castlereagh	130,924	3%	£24,910,212	3%	1,072	2%	3%	3%	2%	3,806	7%
Mid & East Antrim	382,224	8%	£45,628,631	6%	1,947	4%	6%	8%	3%	3,959	9%
Mid Ulster	155,708	3%	£22,285,891	3%	1,189	3%	3%	3%	2%	3,489	7%
Newry, Mourne & Down	404,442	9%	£47,736,730	6%	4,283	10%	7%	13%	10%	4,953	9%
Eastern	1,361,193	29%	£278,034,119	37%	10,976	25%	41%	6%	8%	18,607	8%
North Eastern	586,514	13%	£79,793,159	10%	5,331	12%	13%	11%	5%	8,156	8%
North Western	1,134,560	24%	£179,272,993	24%	13,634	31%	20%	43%	50%	9,508	10%
Southern	912,121	20%	£123,660,245	16%	7,233	17%	14%	21%	17%	13,713	9%
Western	646,208	14%	£99,347,748	13%	6,441	15%	12%	19%	20%	11,279	7%
NI	4,640,596	100%	£760,108,265	100%	43,615	100%	100%	100%	100%	61,263	9%

# Notes

**All Invest NI results are provisional and subject to revision as more up-to-date information becomes available. For NISRA datasets please refer to the original data source.**

## Invest NI Activity Data:

- Number of offers of support is greater than the number of businesses supported, as a business can receive more than one offer from Invest NI per annum.
- Total investment figures include the assistance offered by Invest NI.
- In addition to the support offered directly to businesses detailed in the briefing, Invest NI offered support indirectly to businesses through other organisations like universities and External Delivery Organisations (EDOs) that administered schemes on our behalf. This support will benefit business in all areas across Northern Ireland.
- 'Jobs Promoted' are those jobs which supported businesses expect to create in future years as a result of the implementation of a business plan. Promoted jobs become 'Jobs Created' as the business plan is implemented and the promoted jobs are filled. Jobs Created may relate to investments secured in earlier years. Therefore, it is not possible to directly compare the number of jobs promoted in a particular period with those that have been created during the same period.
- When measuring Job Quality, or the number of jobs above the Northern Ireland Private Sector Median (PSM), support schemes designed to boost employment over the short-term are not included. This is due to wage levels not being taken into account in the final funding decision.
- Externally-Owned First Time Investment refers to Greenfield investment in Northern Ireland by an externally-owned business that has not been assisted before. Externally-Owned Existing Expansions refers to investment by externally-owned businesses that already have a presence in Northern Ireland.

## Economic Profile Data:

- Population estimates are based on the Mid-Year Population Estimates derived from the Report of the Registrar General as of the 30 June each year.
- Labour market structure is based on the Labour Force Survey (LFS) Local Area Database which is an annual database comprising four consecutive quarters of the LFS and facilitates extensive sub-regional analysis. The LFS is the largest regular household survey in Northern Ireland and provides a rich source of information on the labour force using internationally agreed concepts and definitions.
- Unemployment statistics are based on Claimant Count Annual Averages which is an administrative data source, derived from Jobs and Benefits Offices systems, and records the number of people aged 16-64 claiming Jobseeker's Allowance. Claimants must declare that they are out of work, capable of, available for and actively seeking work during the week in which their claim is made.
- Employee Jobs are collected through the Business Register and Employment Survey which is a survey of employers in Northern Ireland. The survey provides employee job estimates for Northern Ireland as a whole, split by four broad industries: Construction, Manufacturing, Services and 'Other'. The 'Other' category includes the following sectors: Animal Husbandry Services, Hunting, Trapping and Game Propagation, Forestry and Fishing; Mining and Quarrying; Electricity, Gas, Steam and Air Conditioning Supply; and Water Supply, Sewerage, Waste Management and Remediation Activities.

- Earnings data is provided through the Annual Survey of Hours and Earnings, a UK wide survey that provides data on hourly, weekly and annual earnings by gender, work patterns, industry and occupation, including public versus private sector pay comparisons. Basic and other pay includes: all basic pay, relating to the pay period, before deductions for PAYE, National Insurance, pension schemes, student loan repayments and voluntary deductions. This includes paid leave, maternity pay, sick pay and area allowances. It also includes, for example, car allowances paid through the payroll, on call and standby allowances, clothing, first aider or fire fighter allowances. It excludes pay for a different pay period, shift premium pay, bonus or incentive pay, overtime pay, expenses and the value of salary sacrifice schemes and benefits in kind.
- Qualifications data is based on the Labour Force Survey (LFS) Local Area Database which is an annual database comprising four consecutive quarters of the LFS and facilitates extensive sub-regional analysis.
- Business base and births information comes from the Inter-Department Business Register (IDBR) which is a central register containing information on all businesses in the UK which are VAT registered or operating a PAYE scheme. The Northern Ireland element of the register is maintained by NISRA. IDBR does not include very small businesses which are not VAT registered (the threshold for VAT in 2015/16 was £82,000) unless they operate a PAYE scheme.
- Productivity data comes from the Northern Ireland Annual Business Inquiry which is a key resource for measuring the size, performance and structure of the Northern Ireland non-financial business economy. It collects both financial and employment information from businesses and other establishments and covers about two-thirds of the economy. The survey covers the Production, Construction, Distribution and Service industries but it excludes public sector activity for the most part. Approximate Gross Value Added (aGVA) represents the income generated by businesses, out of which is paid wages and salaries, the cost of capital investment and financial charges before arriving at a figure for profit. It includes taxes on production (e.g. business rates), net of subsidies but excludes subsidies and taxes on products (e.g. VAT and excise duty). This is an output-based measure of aGVA and all published aGVA is given at basic prices.
- Tourism statistics use a series of measures to form a more complete picture of tourism within Northern Ireland. Two key measures of tourism are the number of overnight trips and the associated expenditure (based on passenger and household surveys). Other measures include rooms sold in commercial accommodation (monthly occupancy surveys), visitor attraction visits (annual Visitor Attraction Survey) and tourism employment (Business Register and Employment Survey). Local tourism can be impacted by initiatives from government, tourism agencies and events as well as the local film industry and the political and economic situation.



# Data Sources

Population: Mid Year Population Estimates, 2015 (NISRA)

Labour Market: Labour Force Survey - Local Area Database, 2015 (NISRA)

Claimant Count: Claimant Count Tables, December 2016 (NISRA)

Jobs: Business Register and Employment Survey, 2015 (NISRA)

Earnings: Annual Survey of Hours and Earnings, 2015 (NISRA)

Qualifications: Labour Force Survey - Local Area Database, 2015 (NISRA)

Business Base: Inter Departmental Business Register, 2015 (NISRA)

Productivity: Northern Ireland Annual Business Inquiry, 2014 (NISRA)

Tourism: LGD Tourism Statistics, 2015 (NISRA)

If you would like further information  
regarding this report please contact:

Corporate Information Team

E-Mail: [CIT@investni.com](mailto:CIT@investni.com)

**investni.com**

**corporate information**