

Northern Ireland Statistical Briefing

July 2020



Invest NI Supported Business Performance (2019)

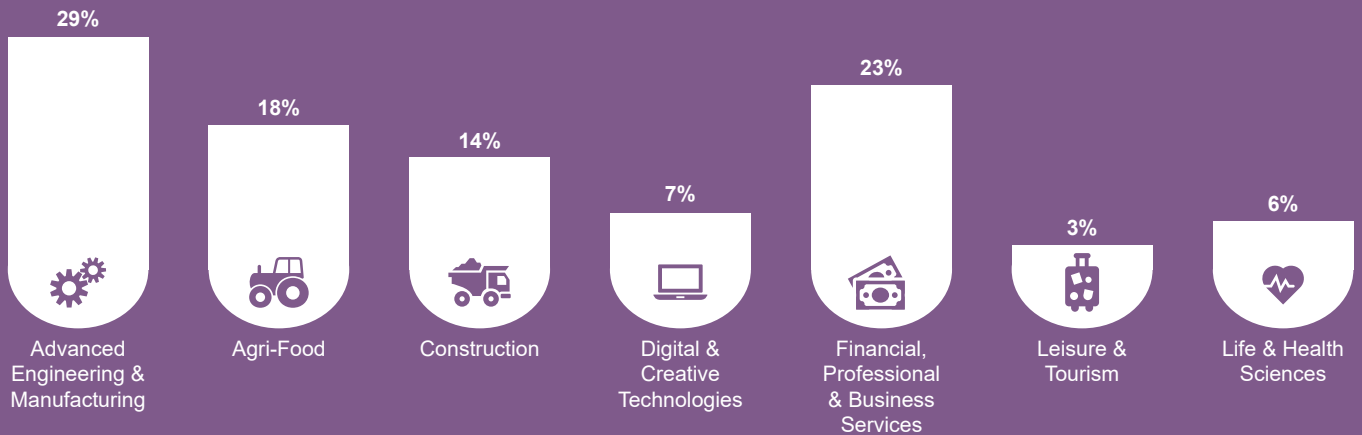
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

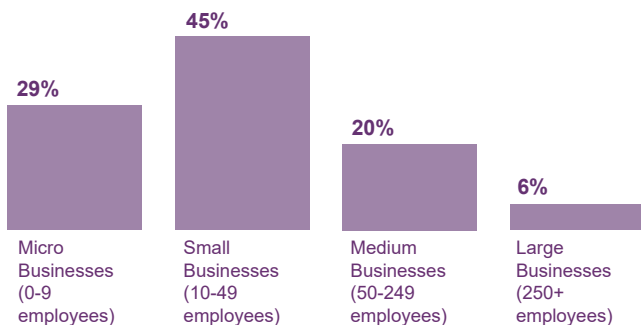
Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.



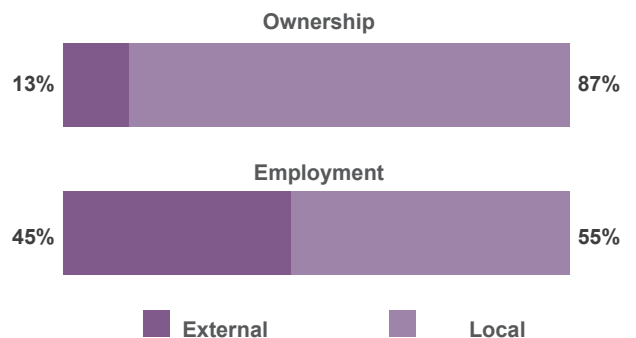
Employment by Sector



Businesses by Size

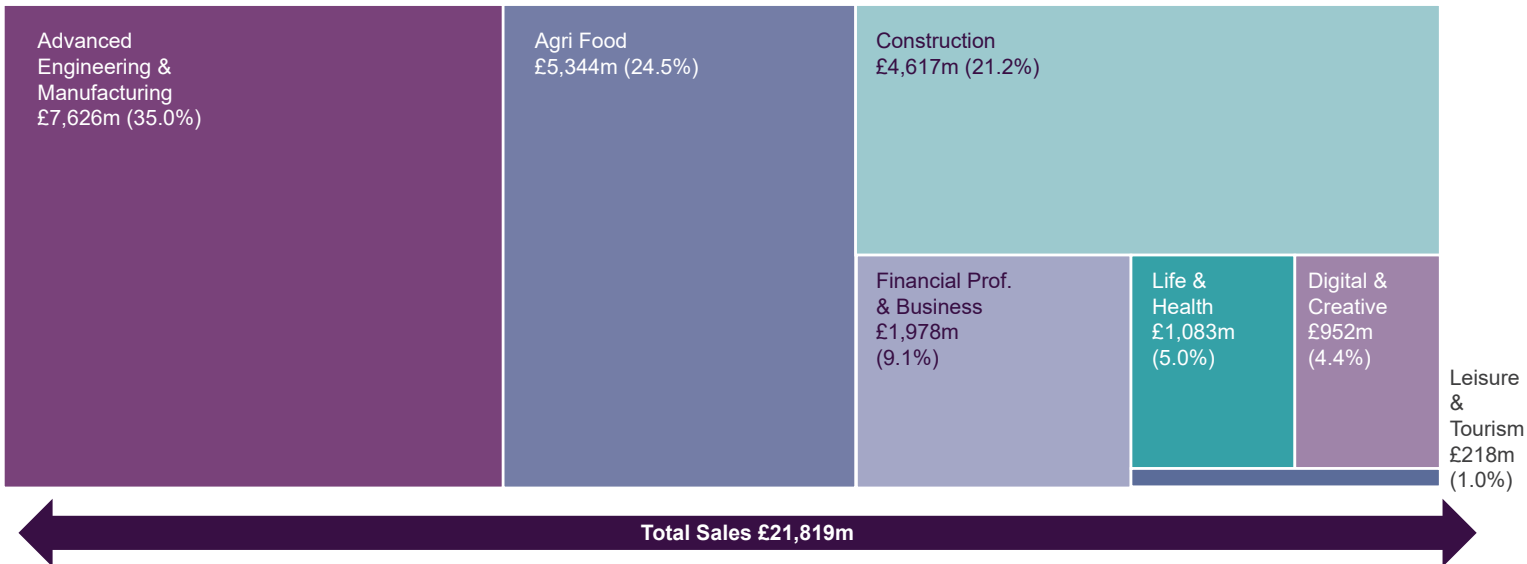


Business by Ownership

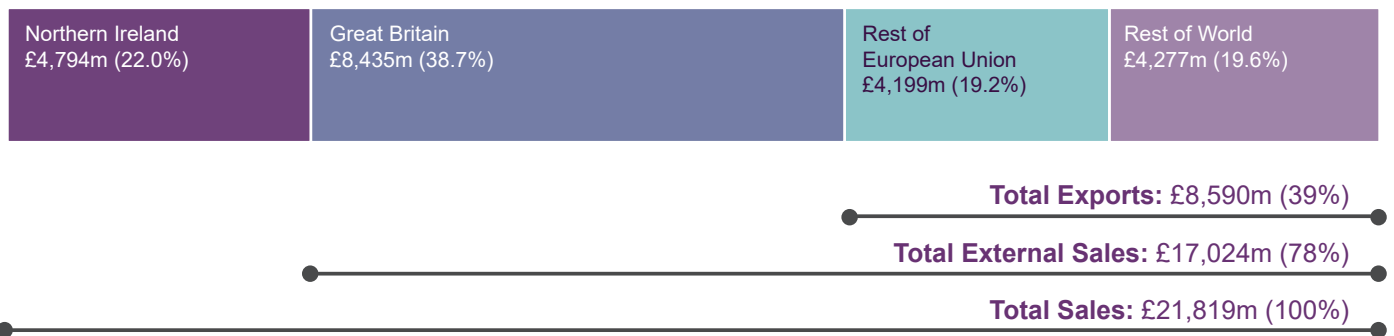


Whilst externally-owned businesses represent 13% of the total they account for 45% of employment.

Sales by Sector



Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £113m (0.5%)

Export Sales by Trade Territory



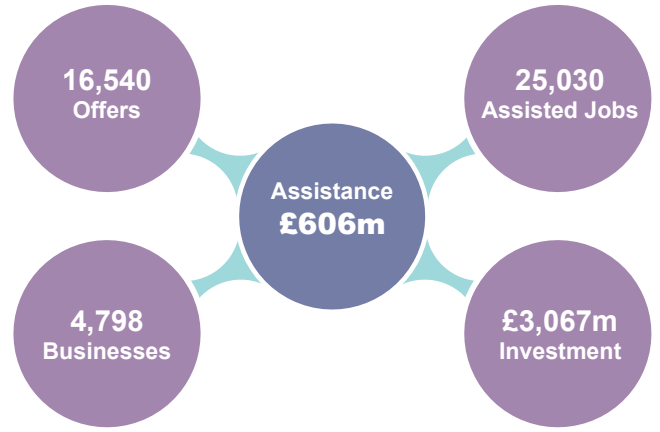
Invest NI Activity (2015-16 to 2019-20)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

“Assistance” is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI’s Assistance is then combined with investment from the company to form the project “Investment”.

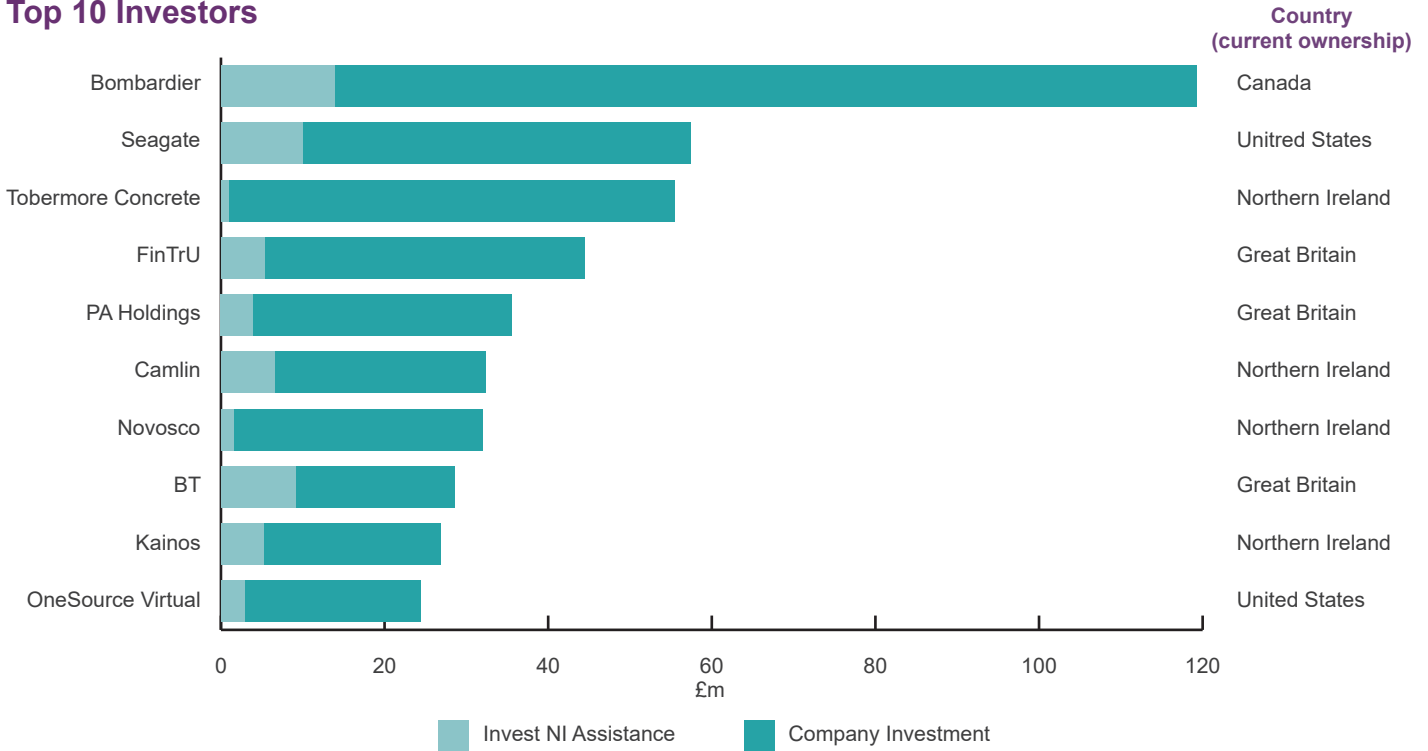
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (75%) External (25%)

Assisted Jobs - Local (60%) External (40%)

Top 10 Investors



External Investment by Country of Origin



Note: Country reflects ownership at the time of offer.

Data Tables

Invest NI Key Performance Indicators, 2019

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	Northern Ireland Sales £m	Great Britain Sales £m	EU28 (excl UK) Sales £m	Rest of World (excl EU28) Sales £m	Other (unassigned) Sales £m
Antrim & Newtownabbey	97	8,188	1,528	1,138	616	8%	92%	25%	75%	390	523	270	337	8
Ards & North Down	87	3,809	572	473	267	10%	90%	48%	52%	100	206	108	152	6
Armagh, Banbridge & Craigavon	197	18,773	3,385	2,814	1,249	10%	90%	49%	51%	571	1,564	793	439	17
Belfast	454	43,629	4,833	3,584	1,844	27%	73%	67%	33%	1,249	1,739	543	1,291	10
Causeway Coast & Glens	84	3,962	909	719	399	7%	93%	27%	73%	191	319	307	85	7
Derry & Strabane	117	8,239	961	695	573	15%	85%	48%	52%	266	122	366	206	1
Fermanagh & Omagh	111	5,513	924	710	277	11%	89%	39%	61%	214	433	231	45	1
Lisburn & Castlereagh	137	7,053	1,767	1,284	320	10%	90%	24%	76%	483	964	220	95	5
Mid & East Antrim	83	5,481	1,179	1,001	602	10%	90%	40%	60%	178	399	272	325	5
Mid Ulster	232	17,096	3,893	3,053	1,298	6%	94%	26%	74%	840	1,755	693	583	22
Newry, Mourne & Down	127	9,570	1,868	1,555	1,145	5%	95%	16%	84%	312	411	394	719	32
Eastern	454	43,629	4,833	3,584	1,844	27%	73%	67%	33%	1,249	1,739	543	1,291	10
North Eastern	180	13,668	2,707	2,139	1,217	9%	91%	31%	69%	569	922	542	662	13
North Western	201	12,201	1,870	1,413	972	11%	89%	41%	59%	457	441	674	291	7
Southern	351	20,431	4,207	3,312	1,731	8%	92%	25%	75%	895	1,580	722	966	43
Western	540	41,382	8,202	6,577	2,824	8%	92%	38%	62%	1,625	3,752	1,718	1,067	40
NI	1,726	131,311	21,819	17,024	8,590	13%	87%	45%	55%	4,794	8,435	4,199	4,277	113

Invest NI Activity by District Council Area, 2015-16 to 2019-20

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs
Antrim & Newtownabbey	11	45	8.98	38.91	82	226	736	37.36	127.86	830	237	781	46.34	166.77	912
Ards & North Down	13	37	2.57	14.49	35	243	814	11.50	46.88	419	256	851	14.08	61.37	454
Armagh, Banbridge & Craigavon	18	118	6.99	41.64	349	491	1,640	43.24	189.23	1,419	509	1,758	50.22	230.87	1,768
Belfast	160	454	86.64	657.17	6,920	1,041	3,783	111.01	486.89	3,206	1,201	4,237	197.64	1,144.06	10,126
Causeway Coast & Glens	7	26	1.98	11.00	45	273	777	17.68	93.90	1,179	280	803	19.67	104.91	1,224
Derry & Strabane	20	68	23.53	167.56	1,571	410	1,070	30.54	136.16	990	430	1,138	54.07	303.72	2,561
Fermanagh & Omagh	14	61	2.15	14.96	91	310	891	14.59	72.81	871	324	952	16.74	87.77	962
Lisburn & Castlereagh	27	89	3.18	30.13	272	346	1,360	37.25	159.13	1,298	373	1,449	40.43	189.26	1,570
Mid & East Antrim	13	34	9.04	38.78	29	189	667	14.21	70.67	491	202	701	23.24	109.46	520
Mid Ulster	14	146	4.10	21.92	189	515	1,982	48.32	308.47	2,582	529	2,128	52.42	330.40	2,771
Newry, Mourne & Down	13	36	0.63	3.45	40	421	1,369	35.61	201.88	1,674	434	1,405	36.24	205.33	1,714
Eastern	160	454	86.64	657.17	6,920	1,041	3,783	111.01	486.89	3,206	1,201	4,237	197.64	1,144.06	10,126
North Eastern	24	79	18.02	77.70	111	415	1,403	51.57	198.54	1,321	439	1,482	69.58	276.23	1,432
North Western	27	94	25.52	178.57	1,616	683	1,847	48.22	230.06	2,169	710	1,941	73.74	408.63	3,785
Southern	53	162	6.39	48.07	347	1,010	3,543	84.36	407.89	3,391	1,063	3,705	90.75	455.96	3,738
Western	46	325	13.24	78.52	629	1,316	4,513	106.14	570.51	4,872	1,362	4,838	119.38	649.03	5,501
NI	333	1,152	153.65	1,063.40	10,053	4,465	15,388	452.54	2,003.16	14,977	4,798	16,540	606.19	3,066.57	25,030

NI total assistance includes an additional £52.6m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £2.5m offered to projects that have not yet settled on a location.

If you would like further information
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