

Invest  
Northern Ireland  
Update



**August  
2023**

**Ards &  
North Down  
Council Briefing**

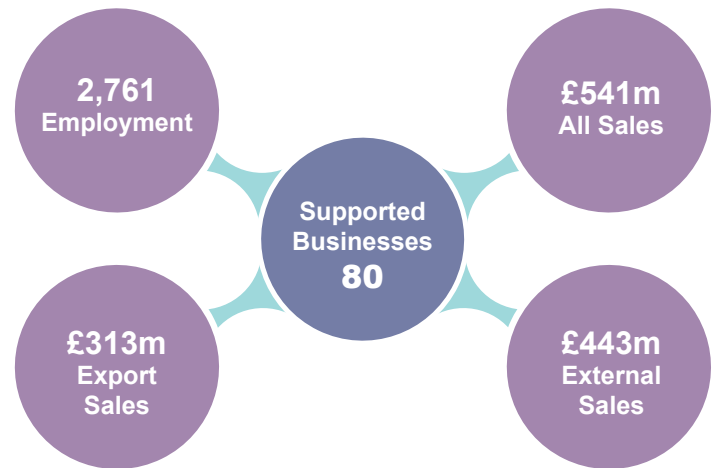


# Invest NI Supported Business Performance (2022)

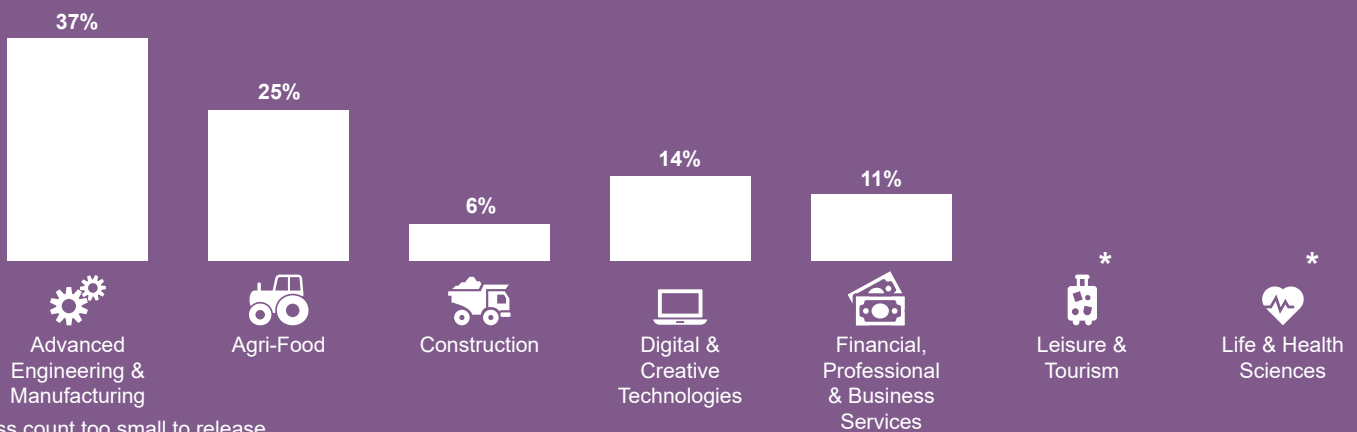
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

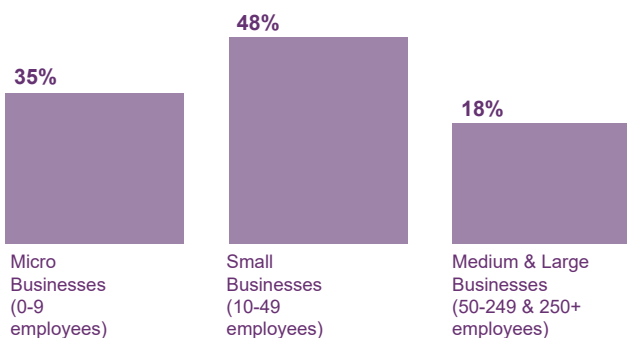
Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.



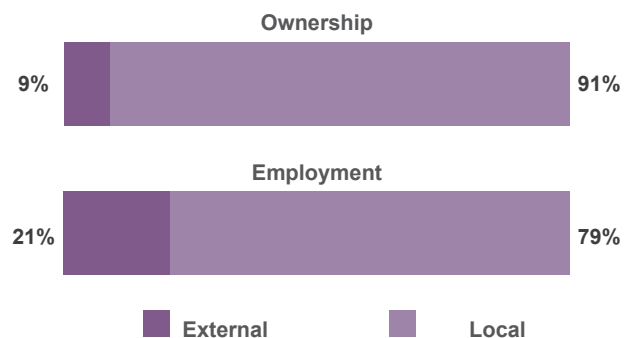
## Employment by Sector



## Businesses by Size

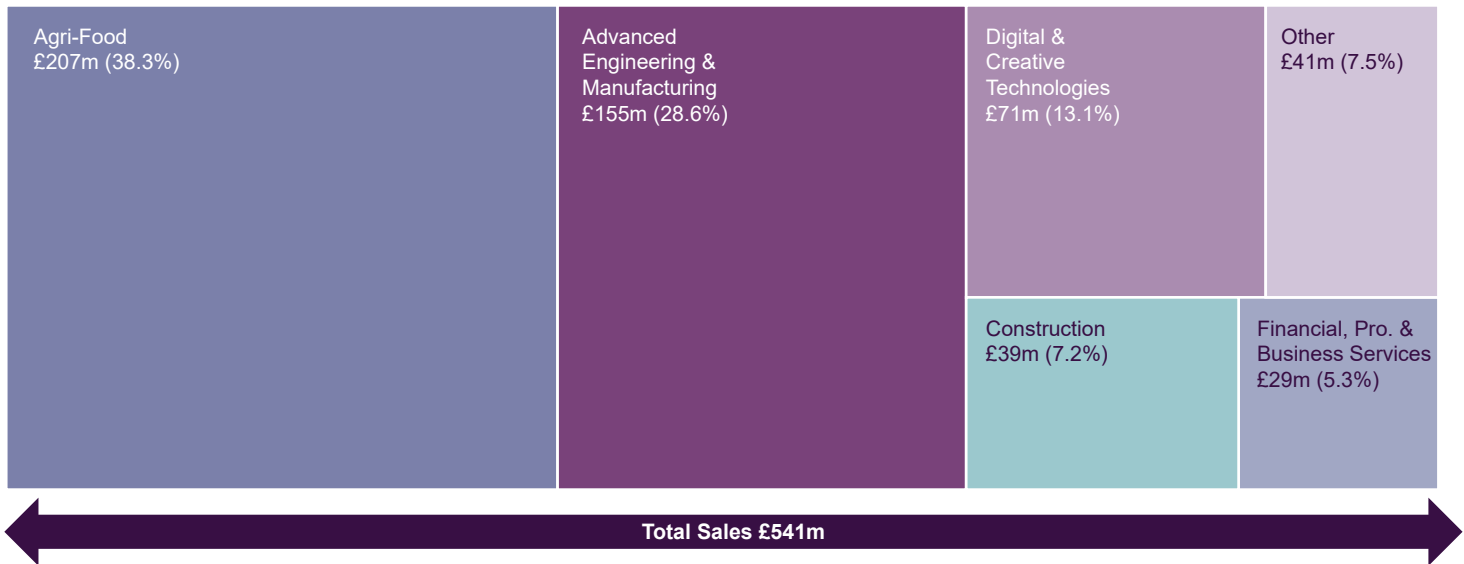


## Business by Ownership

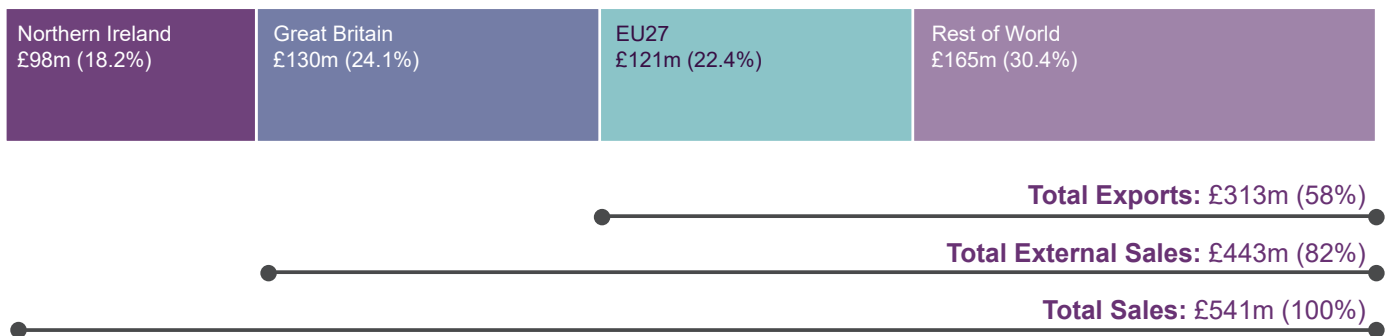


Whilst externally-owned businesses represent 9% of the total they account for 21% of employment.

## Sales by Sector



## Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £27m (5.0%)

## Sales by Trade Territory



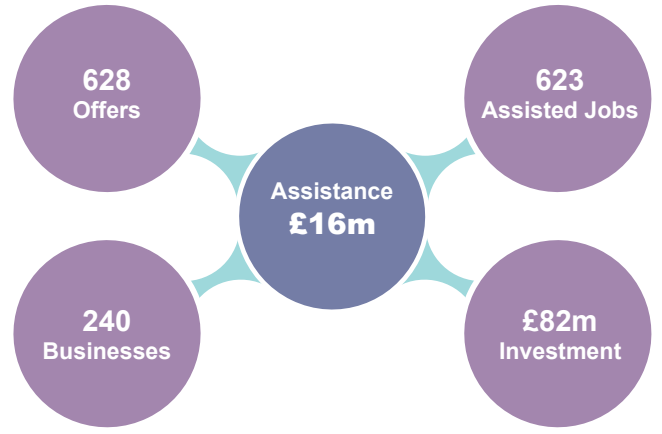
# Invest NI Activity (2018-19 to 2022-23)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

“Assistance” is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI’s Assistance is then combined with investment from the company to form the project “Investment”.

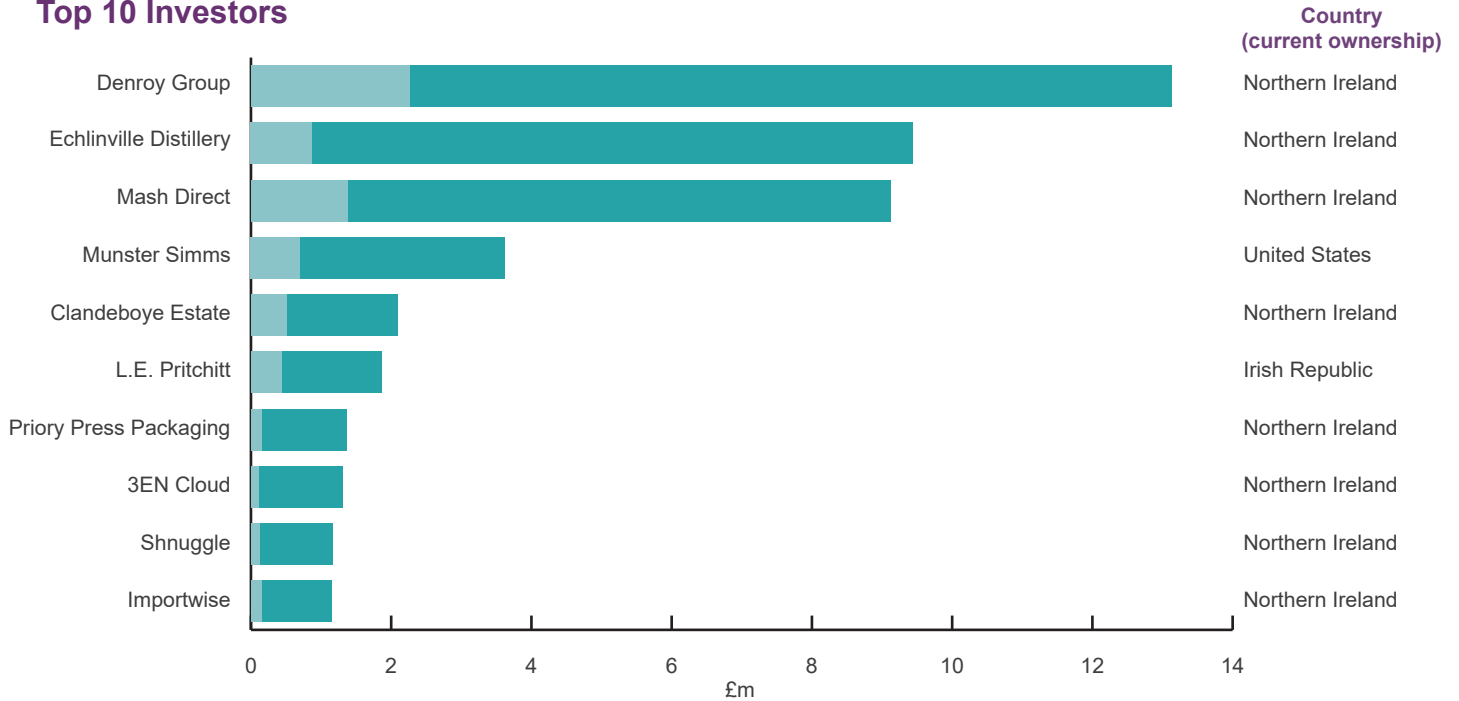
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (87%) External (13%)

Assisted Jobs - Local (98%) External (2%)

## Top 10 Investors



Note: Excludes Venture Capital funding

Invest NI Assistance

Company Investment

## Investment by Type of Offer



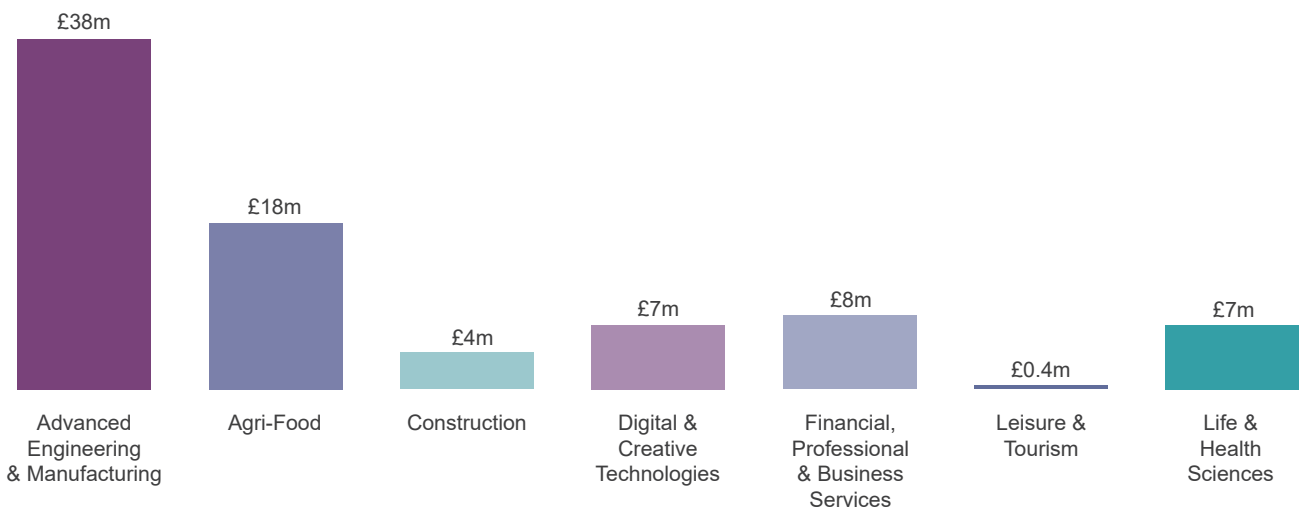
## Support by Ownership



## External Investment by Country of Origin



## Investment by Sector



Note: Investment by sector does not include £0.77m of investment that cannot be allocated at council level and £0.05m cannot be allocated.

# Economic Profile

## Population (2021)

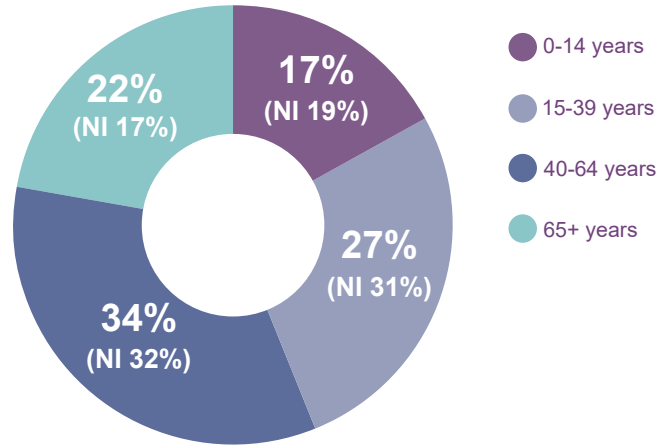
Total Population  
**163,659**



**9% of total NI population**

Source: Census 2021, NISRA

## Population by Age

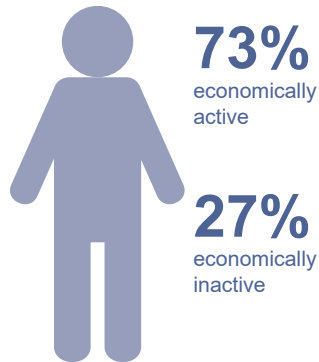


## Labour Market Structure (2021)

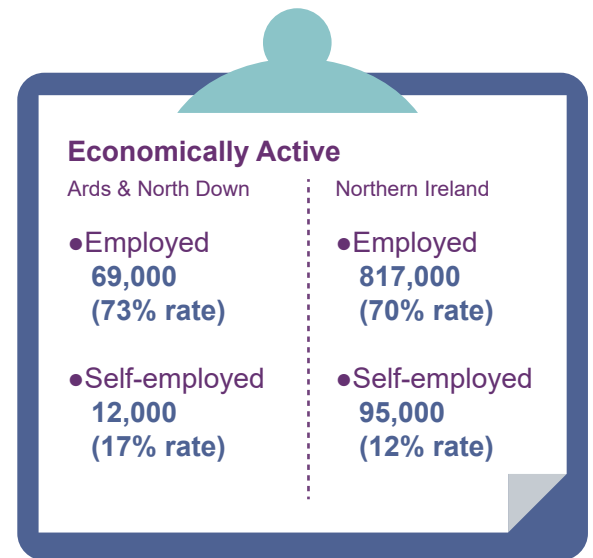
Ards & North Down



Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants (2021)



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

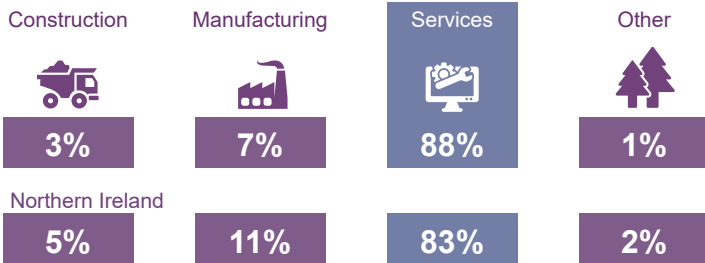
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

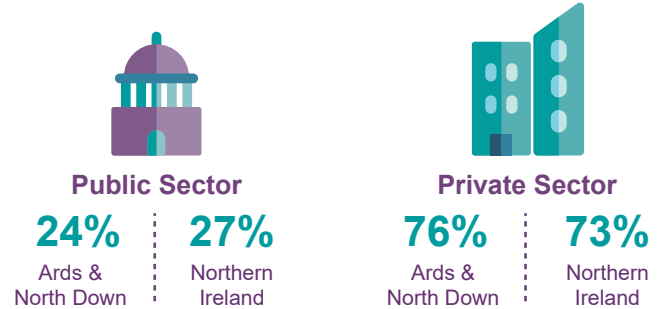
## Employee Jobs (2021)

**40,212** jobs within the region (5% of the Northern Ireland total)

### Industry Sector



### Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

## Earnings (2022)

The median annual earnings for Northern Ireland are **£26,182**

### Place of Residence

Median annual earnings based on people living in the area -

**£27,342**



### Place of Work

Median annual earnings based on people working in the area -

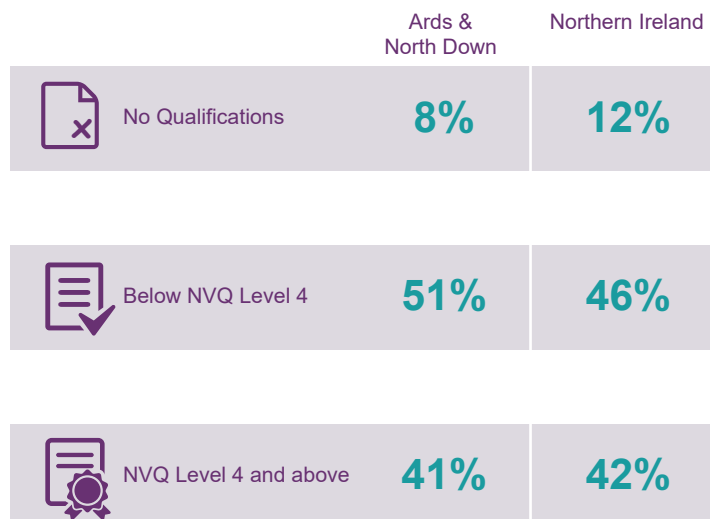
**£25,865**



Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

## Qualifications (2021)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

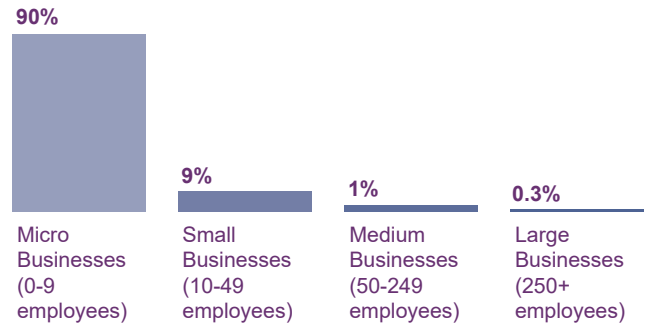
## Business Base (2022)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

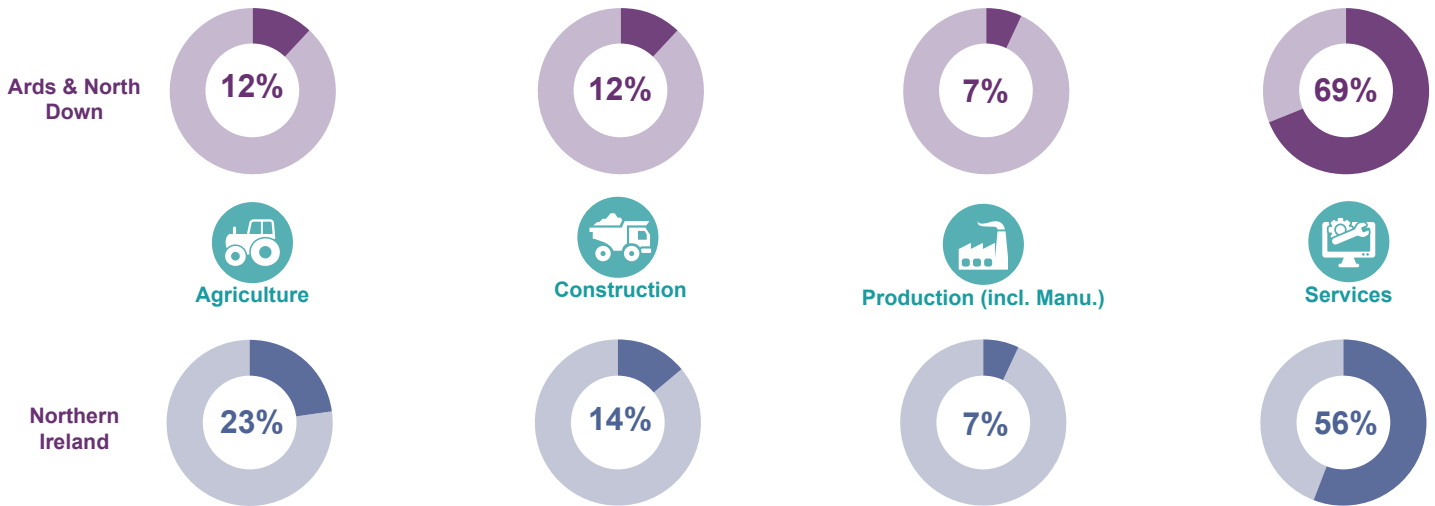
### Number of Registered Businesses



### Businesses by Size



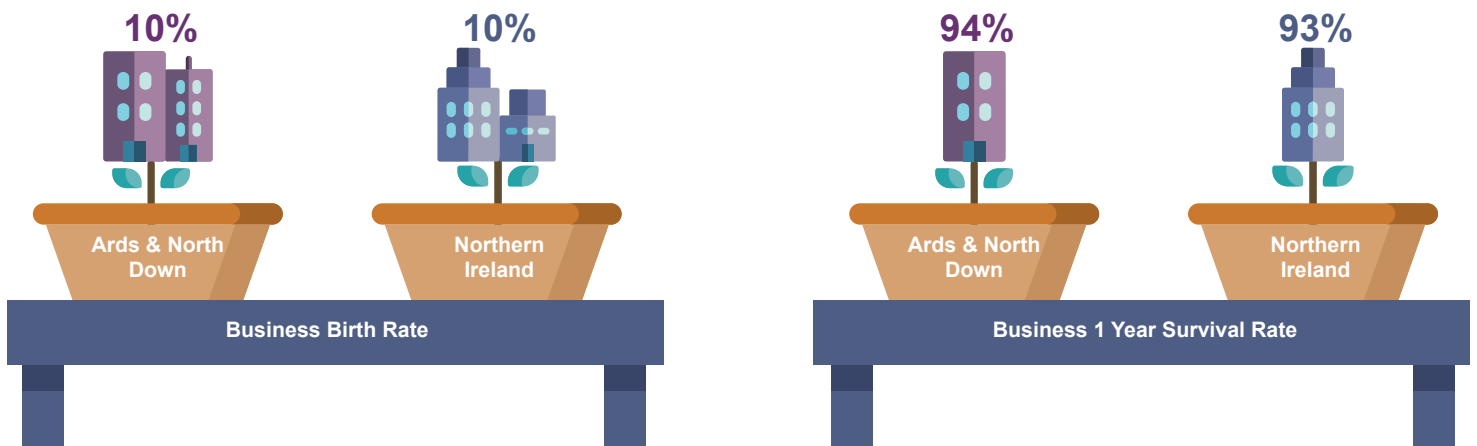
### Businesses by Sector



Source: Inter Departmental Business Register, NISRA

## Business Demography (2021)

A business birth is identified as a business who was present in the active business population dataset for 2020, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2018, it is active in terms of employment and/or turnover in any part of 2019. Rates are expressed as a percentage of total active businesses.



Source: Inter Departmental Business Register, ONS



## Productivity Work-Place Based (2020)

Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using employee jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

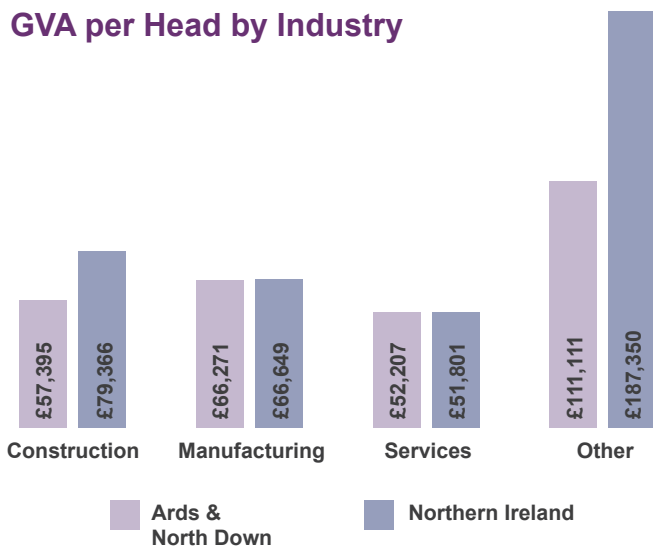
## GVA per Head (2016-2020)

Ards & North Down		
£50,451	£54,106	% change 2016-20
2016	2020	▲ 7%

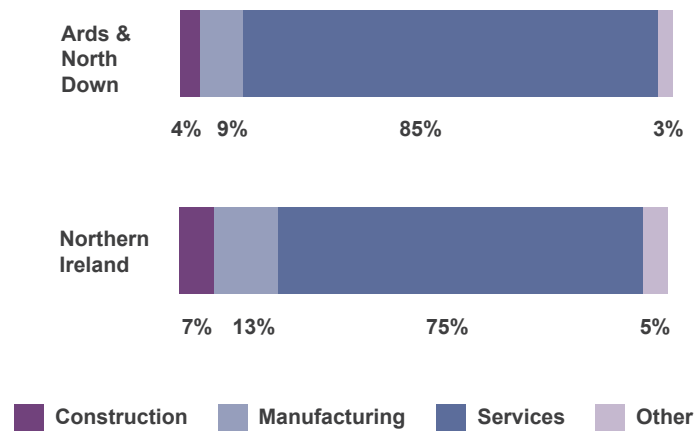
  

Northern Ireland		
£50,478	£56,923	% change 2016-20
2016	2020	▲ 13%

## GVA per Head by Industry



## Percentage of GVA by Industry



Source: Regional GVA (Balanced), ONS and Business Register Employment Survey, NISRA

## Gross Domestic Product (2020)

Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.

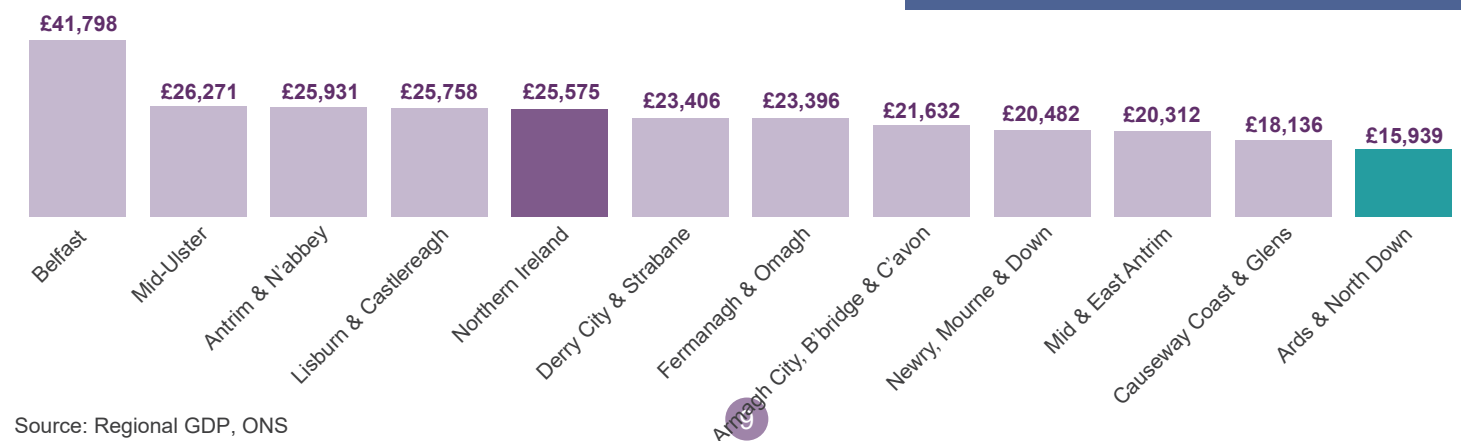
## GDP per Head (2016-2020)

Ards & North Down		
£15,017	£15,939	% change 2016-20
2016	2020	▲ 6%

Northern Ireland		
£24,247	£25,575	% change 2016-20
2016	2020	▲ 5%

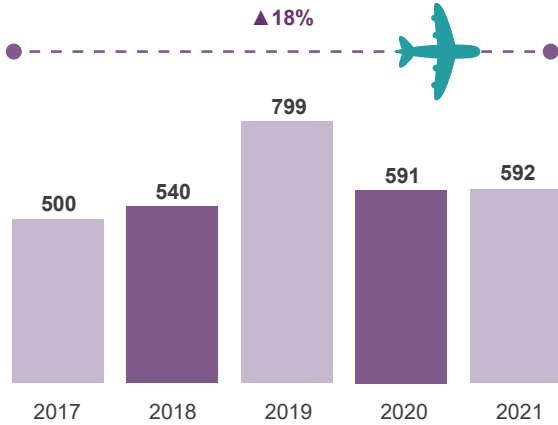
## GDP per Head by Council



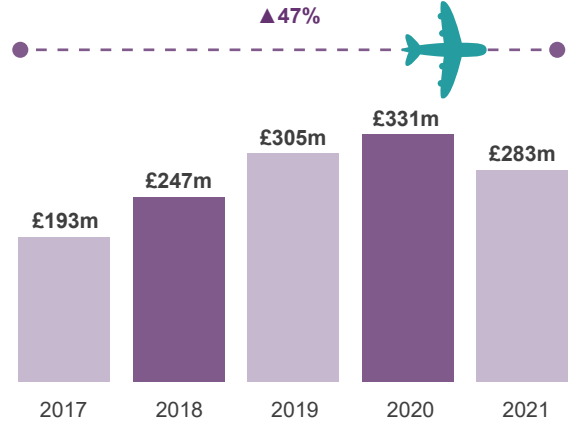
Source: Regional GDP, ONS

# Exports (2021)

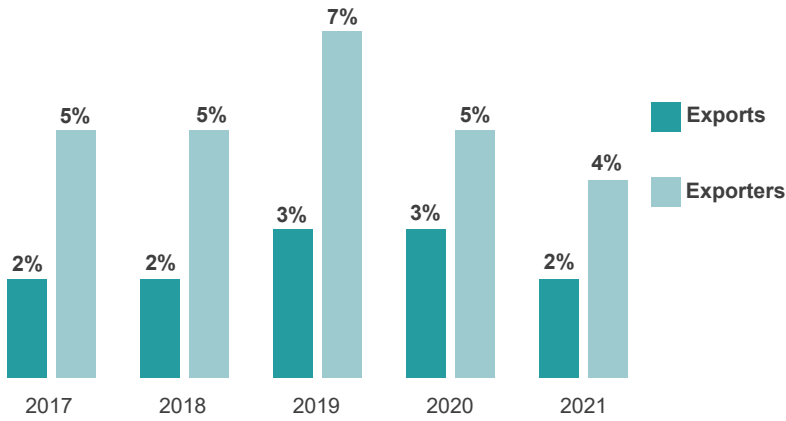
## Number of Exporters 2017-2021



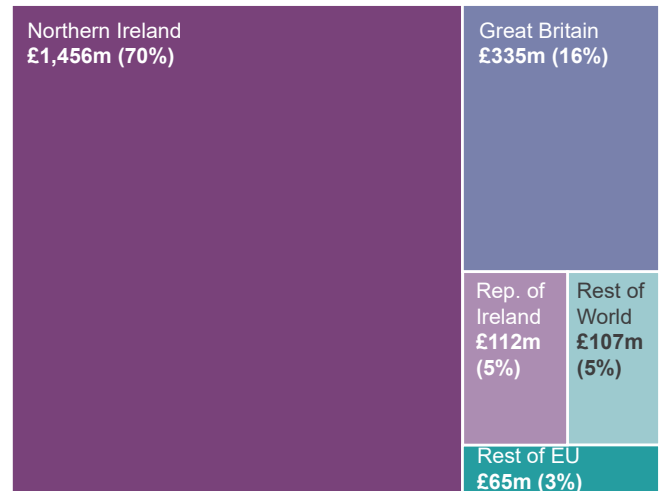
## Exports 2017-2021



## Exports and Exporters as a Percentage of NI Total



## Sales by Destination



Note: Where a business has a head office outside NI the value has been categorised as "Unassigned". This accounts for approx. 6% of NI exports.  
Source: NI Economic Trade Statistics, NISRA

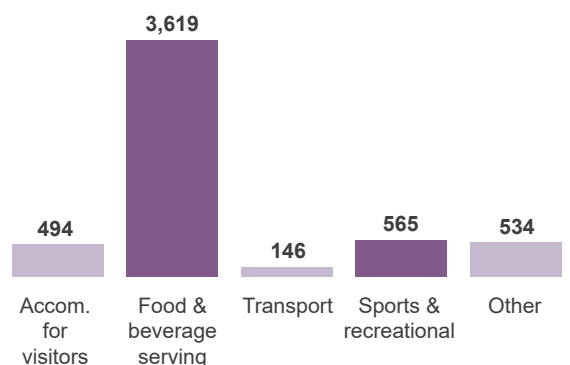
# Tourism (2021)

Tourism job figures give an indication of the amount of people employed in that sector and can be broken down further to show more specific areas of employment.

## Tourism Jobs



## Tourism Jobs by Area of Employment

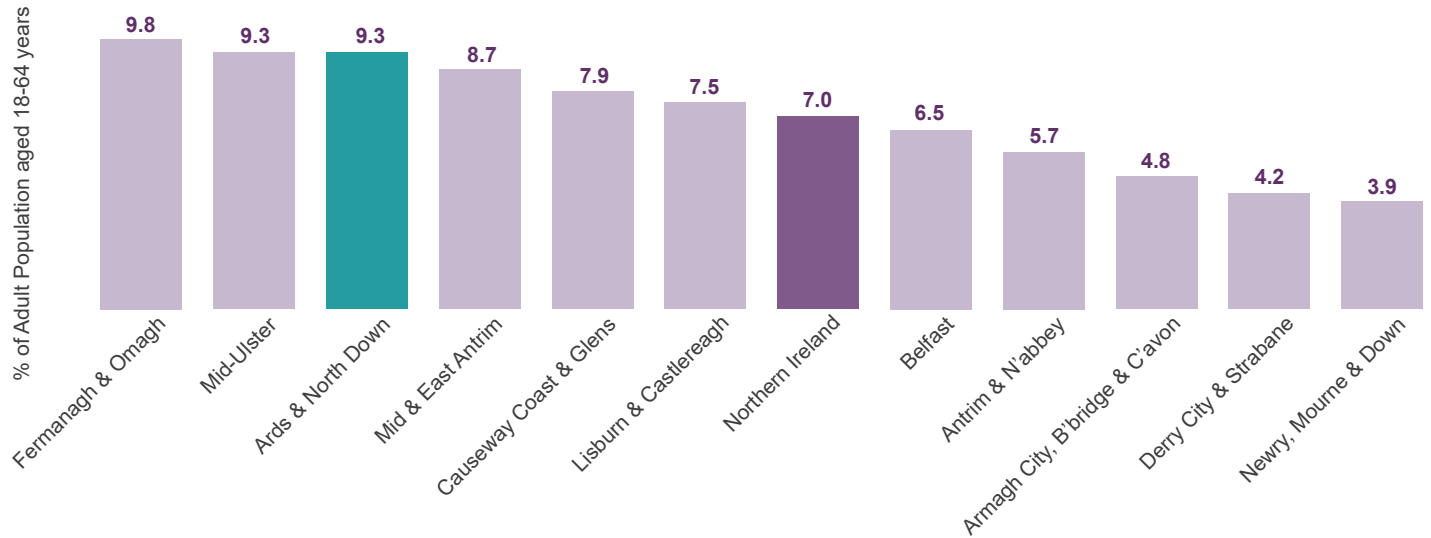


# Entrepreneurship (2021)

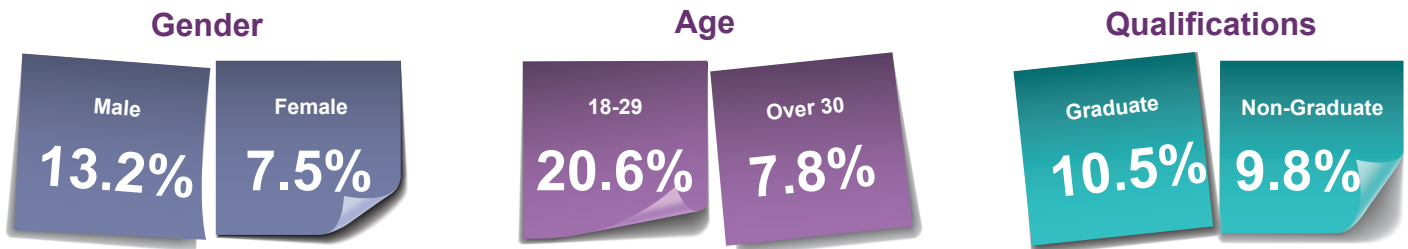
Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2019-2021, which are grouped due to small sample sizes.

## Average TEA Rates across Council Areas (2019-2021)



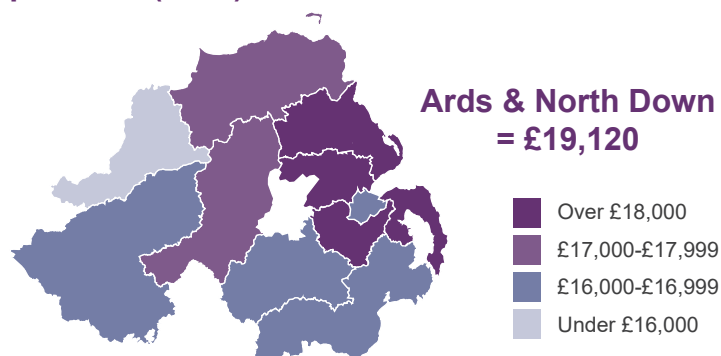
## TEA Rates (2019-2021)



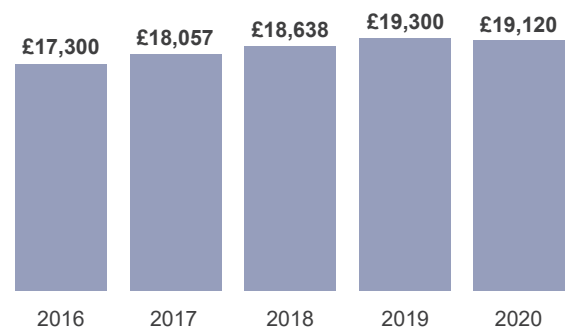
Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

# Gross Disposable Household Income (2020)

## Gross Disposable Household Income per head (2020)



## Gross Disposable Household Income per head (2016-2020)



Source: Regional Gross Disposable Household Income, ONS

# Data Tables

## Invest NI Key Performance Indicators, 2022

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	Northern Ireland Sales £m	Great Britain Sales £m	EU27 Sales £m	Rest of World (excl EU27) Sales £m	Other (unassigned) Sales £m
Antrim & Newtownabbey	85	7,887	2,116	1,698	738	8%	92%	21%	79%	418	960	349	309	79
Ards & North Down	80	2,761	541	443	313	9%	91%	21%	79%	98	130	121	165	27
Armagh, Banbridge & Craigavon	163	18,466	3,614	3,131	1,291	9%	91%	47%	53%	484	1,840	866	415	10
Belfast	421	45,603	6,008	4,429	2,085	28%	72%	73%	27%	1,579	2,344	718	1,354	13
Causeway Coast & Glens	91	4,221	1,192	733	397	9%	91%	32%	68%	459	336	251	115	32
Derry & Strabane	108	7,886	924	669	513	11%	89%	47%	53%	255	156	235	278	0.3
Fermanagh & Omagh	104	5,474	1,492	1,223	496	10%	90%	31%	69%	269	727	378	115	3
Lisburn & Castlereagh	126	6,975	2,144	1,585	399	10%	90%	19%	81%	559	1,186	288	111	1
Mid & East Antrim	61	5,706	1,157	979	311	15%	85%	50%	50%	179	668	194	113	4
Mid Ulster	223	18,625	5,085	4,064	1,624	8%	92%	38%	62%	1,021	2,440	845	757	21
Newry, Mourne & Down	151	11,610	1,998	1,581	951	5%	95%	24%	76%	417	630	525	412	13
Eastern	506	53,490	8,124	6,127	2,823	24%	76%	66%	34%	1,997	3,304	1,067	1,663	92
North Eastern	61	5,706	1,157	979	311	15%	85%	50%	50%	179	668	194	113	4
North Western	199	12,107	2,116	1,402	910	10%	90%	42%	58%	714	492	486	392	32
Southern	357	21,346	4,684	3,609	1,663	8%	92%	22%	78%	1,075	1,946	934	688	41
Western	490	42,565	10,191	8,417	3,410	9%	91%	41%	59%	1,774	5,008	2,089	1,287	34
<b>NI</b>	<b>1,613</b>	<b>135,214</b>	<b>26,271</b>	<b>20,533</b>	<b>9,116</b>	<b>14%</b>	<b>86%</b>	<b>48%</b>	<b>52%</b>	<b>5,738</b>	<b>11,417</b>	<b>4,770</b>	<b>4,142</b>	<b>204</b>

Please note, the Invest NI regional groupings have been revised. The Eastern region now covers both Belfast and Antrim & Newtownabbey. The North Eastern region covers only Mid & East Antrim.

## Invest NI Activity by District Council Area, 2018-19 to 2022-23

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs
Antrim & Newtownabbey	14	43	15.42	196.22	307	196	490	16.02	83.52	612	210	533	31.44	279.74	919
Ards & North Down	10	26	2.12	13.27	11	230	602	13.61	68.75	612	240	628	15.73	82.02	623
Armagh, Banbridge & Craigavon	20	71	7.22	37.24	134	468	1,343	46.65	259.98	1,751	488	1,414	53.86	297.22	1,885
Belfast	152	346	78.70	676.21	6,781	914	3,079	110.36	482.86	2,365	1,066	3,425	189.06	1,159.07	9,146
Causeway Coast & Glens	6	20	0.61	2.62	33	284	674	15.87	79.62	820	290	694	16.47	82.25	853
Derry & Strabane	23	41	20.26	141.04	1,248	294	740	20.19	100.08	683	317	781	40.46	241.12	1,931
Fermanagh & Omagh	12	46	1.31	7.65	85	262	635	13.57	63.60	597	274	681	14.87	71.25	682
Lisburn & Castlereagh	17	55	2.13	19.53	359	342	1,062	32.16	127.60	686	359	1,117	34.29	147.13	1,045
Mid & East Antrim	12	26	1.83	16.33	53	212	526	13.84	63.01	401	224	552	15.67	79.35	454
Mid Ulster	22	121	3.59	15.50	43	520	1,492	38.89	229.54	1,609	542	1,613	42.47	245.04	1,652
Newry, Mourne & Down	15	38	1.40	10.13	91	431	1,150	34.10	192.97	1,583	446	1,188	35.50	203.11	1,674
Eastern	166	389	94.11	872.43	7,088	1,110	3,569	126.39	566.38	2,977	1,276	3,958	220.50	1,438.81	10,065
North Eastern	12	26	1.83	16.33	53	212	526	13.84	63.01	401	224	552	15.67	79.35	454
North Western	29	61	20.87	143.66	1,281	578	1,414	36.06	179.70	1,503	607	1,475	56.93	323.36	2,784
Southern	42	119	5.65	42.93	461	1,003	2,814	79.87	389.32	2,881	1,045	2,933	85.52	432.25	3,342
Western	54	238	12.11	60.39	262	1,250	3,470	99.10	553.11	3,957	1,304	3,708	111.21	613.50	4,219
<b>NI</b>	<b>330</b>	<b>875</b>	<b>145.41</b>	<b>1,208.44</b>	<b>10,416</b>	<b>4,153</b>	<b>11,923</b>	<b>371.88</b>	<b>1,774.63</b>	<b>11,726</b>	<b>4,483</b>	<b>12,798</b>	<b>517.29</b>	<b>2,983.08</b>	<b>22,142</b>

NI total assistance includes an additional £17.84m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £9.63m offered to projects that have not yet settled on a location or are multi-locational.

## Population, 2021

Council or Region	Age Band 0-14	Age Band 0-14 %	Age Band 15-39	Age Band 15-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & Newtownabbey	27,478	19%	44,720	31%	48,367	33%	25,099	17%	145,664	8%
Ards & North Down	27,763	17%	44,206	27%	55,465	34%	36,225	22%	163,659	9%
Armagh, Banbridge & Craigavon	45,420	21%	67,699	31%	70,547	32%	34,990	16%	218,656	11%
Belfast	62,330	18%	128,270	37%	103,973	30%	50,846	15%	345,419	18%
Causeway Coast & Glens	25,964	18%	40,900	29%	47,568	34%	27,314	19%	141,746	7%
Derry & Strabane	29,978	20%	46,833	31%	49,788	33%	24,157	16%	150,756	8%
Fermanagh & Omagh	23,236	20%	33,921	29%	38,218	33%	21,440	18%	116,815	6%
Lisburn & Castlereagh	28,398	19%	44,851	30%	49,643	33%	26,214	18%	149,106	8%
Mid & East Antrim	24,194	17%	39,823	29%	47,637	34%	27,338	20%	138,992	7%
Mid Ulster	32,632	22%	48,351	32%	46,785	31%	22,525	15%	150,293	8%
Newry, Mourne & Down	37,824	21%	54,787	30%	59,134	32%	30,329	17%	182,074	10%
Eastern	89,808	18%	172,990	35%	152,340	31%	75,945	15%	491,083	26%
North Eastern	24,194	17%	39,823	29%	47,637	34%	27,338	20%	138,992	7%
North Western	55,942	19%	87,733	30%	97,356	33%	51,471	18%	292,502	15%
Southern	93,985	19%	143,844	29%	164,242	33%	92,768	19%	494,839	26%
Western	101,288	21%	149,971	31%	155,550	32%	78,955	16%	485,764	26%
<b>NI</b>	<b>365,217</b>	<b>19%</b>	<b>594,361</b>	<b>31%</b>	<b>617,125</b>	<b>32%</b>	<b>326,477</b>	<b>17%</b>	<b>1,903,180</b>	<b>100%</b>

## Labour Market Structure, 2021 (16-64 Working-Age Population), Unemployment (16-64) 2021 and Claimant Count, Dec 2021

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Unemployed Number	Unemployed Rate	Self-employed Number	Self-employed Rate	Claimant Count Number	Claimant Count Rate	Claimant Count Number 18-24	"Claimant Count 18-24 (% of total)"
Antrim & Newtownabbey	66,000	76%	21,000	24%	65,000	74.3%	1,000	2.2%	6,000	9%	2,485	3%	465	19%
Ards & North Down	72,000	76%	22,000	24%	69,000	73.2%	3,000	4.1%	12,000	17%	3,005	3%	555	18%
Armagh, Banbridge & Craigavon	97,000	74%	34,000	26%	93,000	70.9%	4,000	4.4%	10,000	11%	3,825	3%	580	15%
Belfast	150,000	70%	64,000	30%	143,000	66.9%	7,000	4.9%	11,000	7%	10,505	5%	1,800	17%
Causeway Coast & Glens	60,000	70%	26,000	30%	59,000	68.8%	1,000	1.7%	6,000	10%	3,015	3%	525	17%
Derry & Strabane	63,000	68%	30,000	32%	60,000	65.4%	2,000	3.8%	7,000	11%	4,945	5%	895	18%
Fermanagh & Omagh	52,000	75%	17,000	25%	50,000	72.1%	2,000	3.7%	6,000	11%	1,925	3%	290	15%
Lisburn & Castlereagh	77,000	78%	21,000	22%	74,000	75.2%	3,000	4.1%	6,000	8%	2,080	2%	310	15%
Mid & East Antrim	62,000	75%	21,000	25%	60,000	71.7%	3,000	4.2%	7,000	12%	2,950	3%	515	17%
Mid Ulster	69,000	73%	26,000	27%	66,000	70.3%	2,000	3.3%	11,000	17%	2,265	3%	370	16%
Newry, Mourne & Down	82,000	71%	33,000	29%	79,000	68.5%	3,000	3.6%	13,000	16%	3,665	3%	590	16%
Eastern	216,000	72%	85,000	28%	208,000	69%	8,000	4%	17,000	8%	12,990	4%	2,265	17%
North Eastern	62,000	75%	21,000	25%	60,000	72%	3,000	4%	7,000	12%	2,950	3%	515	17%
North Western	123,000	69%	56,000	31%	119,000	67%	3,000	3%	13,000	11%	7,960	4%	1,420	18%
Southern	231,000	75%	76,000	25%	222,000	72%	9,000	4%	31,000	14%	8,750	3%	1,455	17%
Western	218,000	74%	77,000	26%	209,000	71%	8,000	4%	27,000	13%	8,015	3%	1,240	15%
NI	850,000	73%	314,000	27%	817,000	70.2%	32,000	3.8%	95,000	12%	40,665	3%	6,895	17%

## Employee Jobs, 2021

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector
Antrim & Newtownabbey	58,386	7%	2,928	5%	7,292	12%	46,764	80%	1,402	2%	13,797 (24%)	44,589 (76%)
Ards & North Down	40,212	5%	1,265	3%	2,973	7%	35,519	88%	455	1%	9,473 (24%)	30,739 (76%)
Armagh, Banbridge & Craigavon	80,024	10%	4,431	6%	13,389	17%	61,025	76%	1,179	1%	21,051 (26%)	58,973 (74%)
Belfast	232,863	30%	4,471	2%	8,684	4%	217,194	93%	2,513	1%	69,895 (30%)	162,968 (70%)
Causeway Coast & Glens	42,424	5%	2,458	6%	4,453	10%	34,845	82%	668	2%	10,485 (25%)	31,939 (75%)
Derry & Strabane	59,344	8%	2,707	5%	5,869	10%	49,930	84%	838	1%	19,165 (32%)	40,179 (68%)
Fermanagh & Omagh	43,687	6%	3,197	7%	6,372	15%	33,061	76%	1,057	2%	13,195 (30%)	30,492 (70%)
Lisburn & Castlereagh	60,762	8%	3,489	6%	5,987	10%	50,519	83%	768	1%	20,622 (34%)	40,140 (66%)
Mid & East Antrim	42,842	5%	2,128	5%	6,415	15%	33,488	78%	811	2%	11,339 (26%)	31,503 (74%)
Mid Ulster	59,051	8%	5,921	10%	17,066	29%	34,820	59%	1,245	2%	10,363 (18%)	48,688 (82%)
Newry, Mourne & Down	61,203	8%	4,161	7%	8,204	13%	47,304	77%	1,534	3%	14,828 (24%)	46,375 (76%)
Eastern	291,249	37%	7,399	3%	15,976	5%	263,958	91%	3,915	1%	83,692 (29%)	207,557 (71%)
North Eastern	42,842	5%	2,128	5%	6,415	15%	33,488	78%	811	2%	11,339 (26%)	31,503 (74%)
North Western	101,768	13%	5,165	5%	10,322	10%	84,775	83%	1,506	1%	29,650 (29%)	72,118 (71%)
Southern	162,177	21%	8,915	5%	17,164	11%	133,342	82%	2,757	2%	44,923 (28%)	117,254 (72%)
Western	182,762	23%	13,549	7%	36,827	20%	128,906	71%	3,481	2%	44,609 (24%)	138,153 (76%)
<b>NI</b>	<b>780,798</b>	<b>100%</b>	<b>37,156</b>	<b>5%</b>	<b>86,703</b>	<b>11%</b>	<b>644,469</b>	<b>83%</b>	<b>12,470</b>	<b>2%</b>	<b>214,213 (27%)</b>	<b>566,585 (73%)</b>



## Earnings (Basic and Other, Full-Time, Private Sector), 2022 and Qualifications, 2021

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work	No Qualifications	No Qualifications %	Qualifications Below NVQ Level 4	Qualifications Below NVQ Level 4 %	Qualifications NVQ Level 4 and above	Qualifications NVQ Level 4 and above %
Antrim & Newtownabbey	26,000	25,418	5,000	6%	40,000	46%	41,000	48%
Ards & North Down	27,342	25,865	8,000	8%	47,000	51%	38,000	41%
Armagh, Banbridge & Craigavon	25,953	25,475	17,000	13%	62,000	47%	51,000	40%
Belfast	26,078	29,006	30,000	14%	84,000	40%	96,000	46%
Causeway Coast & Glens	24,825	22,896	12,000	14%	37,000	45%	34,000	41%
Derry & Strabane	23,847	23,847	14,000	15%	43,000	48%	34,000	37%
Fermanagh & Omagh	26,884	25,454	10,000	15%	31,000	45%	28,000	41%
Lisburn & Castlereagh	29,931	25,511	6,000	6%	34,000	35%	57,000	59%
Mid & East Antrim	25,012	24,534	11,000	13%	40,000	49%	31,000	38%
Mid Ulster	26,588	27,378	11,000	12%	51,000	57%	29,000	32%
Newry, Mourne & Down	25,912	26,473	14,000	13%	56,000	50%	41,000	37%
Eastern	26,000	27,715	35,000	12%	124,000	42%	137,000	46%
North Eastern	25,012	24,534	11,000	13%	40,000	49%	31,000	38%
North Western	23,918	23,849	26,000	15%	80,000	46%	68,000	39%
Southern	27,666	26,000	28,000	9%	137,000	46%	136,000	45%
Western	26,208	26,520	38,000	13%	144,000	50%	108,000	37%
<b>NI</b>	<b>26,182</b>	<b>26,182</b>	<b>136,000</b>	<b>12%</b>	<b>524,000</b>	<b>46%</b>	<b>481,000</b>	<b>42%</b>

## Business Base, 2022

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & Newtownabbey	4,315	5%	3,725	86%	450	10%	115	3%	25	1%
Ards & North Down	4,870	6%	4,365	90%	435	9%	55	1%	15	0.3%
Armagh, Banbridge & Craigavon	9,255	12%	8,395	91%	710	8%	125	1%	30	0.3%
Belfast	11,405	14%	9,185	81%	1,670	15%	430	4%	130	1%
Causeway Coast & Glens	6,280	8%	5,740	91%	445	7%	75	1%	15	0.2%
Derry & Strabane	5,455	7%	4,905	90%	455	8%	75	1%	20	0.4%
Fermanagh & Omagh	8,455	11%	7,970	94%	405	5%	70	1%	10	0.1%
Lisburn & Castlereagh	5,185	7%	4,535	87%	530	10%	90	2%	25	0.5%
Mid & East Antrim	5,055	6%	4,600	91%	390	8%	50	1%	15	0.3%
Mid Ulster	9,430	12%	8,670	92%	615	7%	130	1%	20	0.2%
Newry, Mourne & Down	9,175	12%	8,425	92%	625	7%	105	1%	15	0.2%
Eastern	15,720	20%	12,910	82%	2,120	13%	545	3%	155	1%
North Eastern	5,055	6%	4,600	91%	390	8%	50	1%	15	0.3%
North Western	11,735	15%	10,645	91%	900	8%	150	1%	35	0.3%
Southern	19,230	24%	17,325	90%	1,590	8%	250	1%	55	0.3%
Western	27,140	34%	25,035	92%	1,730	6%	325	1%	60	0.2%
<b>NI</b>	<b>78,885</b>	<b>100%</b>	<b>70,510</b>	<b>89%</b>	<b>6,730</b>	<b>9%</b>	<b>1,320</b>	<b>2%</b>	<b>320</b>	<b>0.4%</b>

## Business Base, 2022 and Business Demography, 2021

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %	Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
Antrim & Newtownabbey	715	17%	585	14%	330	8%	2,685	62%	385	10%	420	93%
Ards & North Down	585	12%	575	12%	330	7%	3,380	69%	485	10%	365	94%
Armagh, Banbridge & Craigavon	2,405	26%	1,315	14%	705	8%	4,835	52%	790	11%	530	91%
Belfast	40	0.4%	900	8%	625	5%	9,850	86%	1,435	12%	1,040	91%
Causeway Coast & Glens	1,960	31%	1,060	17%	360	6%	2,900	46%	470	10%	345	92%
Derry & Strabane	1,260	23%	890	16%	350	6%	2,940	54%	455	10%	395	93%
Fermanagh & Omagh	3,750	44%	1,170	14%	495	6%	3,040	36%	445	9%	360	96%
Lisburn & Castlereagh	630	12%	695	13%	420	8%	3,440	66%	490	10%	410	92%
Mid & East Antrim	1,395	28%	650	13%	395	8%	2,610	52%	385	10%	305	95%
Mid Ulster	3,255	35%	1,635	17%	890	9%	3,650	39%	585	9%	470	95%
Newry, Mourne & Down	2,350	26%	1,720	19%	645	7%	4,460	49%	730	10%	615	93%
Eastern	755	5%	1,485	9%	955	6%	12,535	80%	1,820	12%	1,460	92%
North Eastern	1,395	28%	650	13%	395	8%	2,610	52%	385	10%	305	95%
North Western	3,220	27%	1,950	17%	710	6%	5,840	50%	925	10%	740	92%
Southern	3,565	19%	2,990	16%	1,395	7%	11,280	59%	1,705	10%	1,390	93%
Western	9,410	35%	4,120	15%	2,090	8%	11,525	42%	1,820	10%	1,360	93%
<b>NI</b>	<b>18,345</b>	<b>23%</b>	<b>11,195</b>	<b>14%</b>	<b>5,550</b>	<b>7%</b>	<b>43,790</b>	<b>56%</b>	<b>6,655</b>	<b>10%</b>	<b>5,255</b>	<b>93%</b>

## GVA per Employee Job, 2020

Council or Region	Total	Construction	Manu.	Services	Other	2016	2017	2018	2019	2020	Construction	Manu.	Services	Other	
	GVA per Head					GVA per Head - Time Series					GVA % of Total Council				
Antrim & Newtownabbey	55,313	85,724	72,990	49,207	115,566	49,711	52,521	54,339	55,387	55,313	8%	15%	72%	4%	
Ards & North Down	54,106	57,395	66,271	52,207	111,111	50,451	52,367	54,359	56,887	54,106	4%	9%	85%	3%	
Armagh, Banbridge & Craigavon	53,090	73,177	58,704	47,921	189,189	49,269	50,184	51,445	52,923	53,090	7%	19%	69%	5%	
Belfast	60,704	102,342	68,958	57,590	222,317	55,708	57,180	59,010	59,979	60,704	4%	5%	88%	4%	
Causeway Coast & Glens	54,541	67,568	63,239	49,899	185,241	53,528	53,802	52,644	53,758	54,541	7%	12%	75%	5%	
Derry & Strabane	52,958	61,205	81,175	46,948	174,074	47,048	48,566	48,302	49,702	52,958	6%	16%	74%	5%	
Fermanagh & Omagh	55,893	52,503	70,684	49,551	171,904	50,883	51,192	53,822	55,302	55,893	7%	18%	67%	8%	
Lisburn & Castlereagh	57,287	124,043	58,772	51,218	149,194	53,568	53,795	55,486	57,438	57,287	12%	10%	75%	3%	
Mid & East Antrim	56,995	66,477	69,471	46,940	366,623	66,739	63,486	54,381	56,943	56,995	6%	19%	64%	11%	
Mid Ulster	59,961	85,392	65,217	48,799	191,701	58,122	58,040	60,408	62,417	59,961	14%	31%	49%	7%	
Newry, Mourne & Down	54,017	66,378	65,526	47,442	162,376	52,187	52,528	53,213	55,943	54,017	9%	15%	68%	8%	
Eastern	59,579	95,857	70,695	56,032	184,899	54,413	56,200	58,042	59,013	59,579	4%	7%	85%	4%	
North Eastern	56,995	66,477	69,471	46,940	366,623	66,739	63,486	54,381	56,943	56,995	6%	19%	64%	11%	
North Western	53,610	63,942	73,635	48,156	179,104	45,677	47,675	48,795	51,367	53,610	7%	14%	74%	5%	
Southern	55,255	86,427	63,264	50,155	149,227	49,185	51,051	53,767	56,745	55,255	9%	12%	75%	5%	
Western	55,988	73,217	63,751	48,578	184,624	48,461	50,324	53,933	56,591	55,988	9%	23%	62%	6%	
<b>NI</b>	<b>56,923</b>	<b>79,366</b>	<b>66,649</b>	<b>51,801</b>	<b>187,350</b>	<b>50,478</b>	<b>52,443</b>	<b>54,270</b>	<b>56,863</b>	<b>56,923</b>	<b>7%</b>	<b>13%</b>	<b>75%</b>	<b>5%</b>	

## Gross Domestic Product, 2020

Council or Region	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
	GDP £m					GDP per Head of Population £				
Antrim & Newtownabbey	3,498	3,654	3,735	3,925	3,728	24,803	25,786	26,209	27,353	25,931
Ards & North Down	2,397	2,523	2,638	2,732	2,583	15,017	15,762	16,397	16,896	15,939
Armagh, Banbridge & Craigavon	4,282	4,418	4,669	4,847	4,699	20,363	20,850	21,811	22,420	21,632
Belfast	13,206	13,867	14,380	14,870	14,318	38,890	40,758	42,062	43,286	41,798
Causeway Coast & Glens	2,580	2,667	2,685	2,753	2,629	17,974	18,532	18,614	19,008	18,136
Derry & Strabane	3,058	3,190	3,296	3,495	3,537	20,370	21,193	21,874	23,099	23,406
Fermanagh & Omagh	2,428	2,546	2,667	2,763	2,745	20,967	21,894	22,830	23,532	23,396
Lisburn & Castlereagh	3,393	3,487	3,693	3,882	3,772	24,035	24,448	25,575	26,586	25,758
Mid & East Antrim	3,299	3,207	2,841	2,958	2,832	23,936	23,214	20,470	21,238	20,312
Mid Ulster	3,560	3,674	3,971	4,175	3,913	24,489	25,090	26,941	28,108	26,271
Newry, Mourne & Down	3,450	3,560	3,690	3,879	3,721	19,400	19,888	20,500	21,385	20,482
Eastern	16,704	17,521	18,115	18,795	18,046	34,756	36,357	37,399	38,590	37,108
North Eastern	3,299	3,207	2,841	2,958	2,832	23,936	23,214	20,470	21,238	20,312
North Western	5,638	5,857	5,981	6,248	6,166	19,199	19,894	20,280	21,099	20,827
Southern	9,240	9,570	10,021	10,493	10,076	19,307	19,866	20,651	21,454	20,556
Western	10,270	10,638	11,307	11,785	11,357	21,784	22,414	23,639	24,444	23,488
<b>NI</b>	<b>45,151</b>	<b>46,793</b>	<b>48,264</b>	<b>50,279</b>	<b>48,478</b>	<b>24,247</b>	<b>25,012</b>	<b>25,650</b>	<b>26,551</b>	<b>25,575</b>

## Exports, 2021

Council or Region	NI Sales (£m)	GB Sales (£m)	Irish Rep. Exports (£m)	Rest of EU Exports (£m)	Rest of World Exports (£m)	Exports 2017 (£m)	Exports 2018 (£m)	Exports 2019 (£m)	Exports 2020 (£m)	Exports 2021 (£m)	Exporters 2017	Exporters 2018	Exporters 2019	Exporters 2020	Exporters 2021
Antrim & Newtownabbey	4,687	815	338	193	268	778	851	956	713	799	442	571	821	655	989
Ards & North Down	1,456	335	112	65	107	193	247	305	331	283	500	540	799	591	592
Armagh, Banbridge & Craigavon	4,341	1,927	673	514	532	1,469	1,586	1,845	1,607	1,719	1,120	942	1,200	1,243	1,745
Belfast	11,069	2,584	619	463	1,334	2,495	2,764	2,489	2,241	2,415	1,721	2,162	2,153	2,047	2,752
Causeway Coast & Glens	3,086	290	245	303	87	497	604	651	559	635	503	683	575	610	1,036
Derry & Strabane	2,201	322	254	32	206	496	463	503	523	492	647	710	864	882	1,065
Fermanagh & Omagh	2,618	792	671	102	98	426	428	520	597	871	770	631	1,025	646	1,603
Lisburn & Castlereagh	4,122	1,495	518	69	92	502	517	603	552	679	794	919	968	1,000	1,364
Mid & East Antrim	2,386	777	203	186	393	259	264	292	315	782	278	334	593	492	997
Mid Ulster	4,573	1,748	645	261	262	908	1,281	1,167	866	1,168	1,104	1,209	1,330	1,190	1,899
Newry, Mourne & Down	3,202	821	638	187	833	1,432	1,728	1,635	1,562	1,658	1,318	1,462	1,329	1,487	2,025
Eastern	15,756	3,398	957	656	1,601	3,273	3,615	3,446	2,953	3,215	2,163	2,733	2,974	2,702	3,741
North Eastern	2,386	777	203	186	393	259	264	292	315	782	278	334	593	492	997
North Western	5,287	612	499	335	293	993	1,066	1,155	1,082	1,128	1,150	1,393	1,439	1,492	2,101
Southern	8,779	2,651	1,267	321	1,032	2,128	2,493	2,542	2,445	2,620	2,612	2,921	3,096	3,077	3,981
Western	11,532	4,467	1,989	876	892	2,803	3,294	3,532	3,071	3,758	2,994	2,782	3,555	3,079	5,246
<b>NI</b>	<b>52,126</b>	<b>12,759</b>	<b>5,173</b>	<b>2,608</b>	<b>4,399</b>	<b>10,323</b>	<b>11,662</b>	<b>11,756</b>	<b>10,501</b>	<b>12,180</b>	<b>10,037</b>	<b>10,850</b>	<b>11,970</b>	<b>11,193</b>	<b>16,432</b>

## Tourism Jobs, 2021 and Regional Gross Disposable Household Income, 2020

Council or Region	Tourism Jobs	Tourism Jobs (% All Jobs 2021)	Tourism Jobs - Accommodation for visitors	Tourism Jobs - Food and beverage serving activities	Tourism Jobs - Transport	Tourism Jobs - Sporting & recreational activities	Tourism Jobs - Other	Gross Disposable Household Income per head 2016	Gross Disposable Household Income per head 2017	Gross Disposable Household Income per head 2018	Gross Disposable Household Income per head 2019	Gross Disposable Household Income per head 2020
Antrim & Newtownabbey	4,115	7%	530	2,405	655	423	102	16,420	16,963	17,444	18,064	18,102
Ards & North Down	5,358	13%	494	3,619	146	565	534	17,300	18,057	18,638	19,300	19,120
Armagh, Banbridge & Craigavon	4,821	6%	502	3,087	220	806	206	15,526	15,870	16,359	16,741	16,666
Belfast	19,500	8%	3,431	11,275	1,498	1,738	1,558	15,295	15,621	16,346	16,757	16,744
Causeway Coast & Glens	5,094	12%	1,239	3,149	194	367	145	15,866	16,463	16,897	17,264	17,127
Derry & Strabane	5,150	9%	784	3,060	228	755	323	14,194	14,560	14,915	15,538	15,470
Fermanagh & Omagh	3,680	8%	1,026	1,915	90	371	278	14,987	15,485	15,892	16,480	16,395
Lisburn & Castlereagh	4,190	7%	257	2,794	116	815	208	18,442	18,880	19,661	19,902	19,795
Mid & East Antrim	4,234	10%	1,234	2,328	217	292	163	17,045	17,381	18,026	18,220	18,022
Mid Ulster	3,554	6%	499	2,126	222	584	123	15,177	16,186	16,797	17,315	17,154
Newry, Mourne & Down	5,729	9%	1,074	3,488	112	645	410	15,151	15,679	16,347	16,812	16,657
Eastern	23,615	8%	3,961	13,680	2,153	2,161	1,660					
North Eastern	4,234	10%	1,234	2,328	217	292	163					
North Western	10,244	10%	2,023	6,209	422	1,122	468					
Southern	15,277	9%	1,825	9,901	374	2,025	1,152					
Western	12,055	7%	2,027	7,128	532	1,761	607					
NI	65,425	8%	11,070	39,246	3,698	7,361	4,050	15,860	16,359	16,940	17,395	17,301

## Entrepreneurship, 2019-2021

Council or Region	Total Early-stage Entrepreneurial Activity	Total Early-stage Entrepreneurial Activity by Gender - Male	Total Early-stage Entrepreneurial Activity by Gender - Female	Total Early-stage Entrepreneurial Activity by Age - 18 to 29	Total Early-stage Entrepreneurial Activity by Age - Over 30	Total Early-stage Entrepreneurial Activity by Qualifications - Graduate	Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate
Antrim & Newtownabbey	5.7%	6.6%	2.3%	9.1%	3.6%	4.3%	3.9%
Ards & North Down	9.3%	13.2%	7.5%	20.6%	7.8%	10.5%	9.8%
Armagh, Banbridge & Craigavon	4.8%	5.5%	4.4%	10.4%	3.3%	6.4%	4.1%
Belfast	6.5%	7.1%	8.8%	7.3%	8.1%	8.5%	7.4%
Causeway Coast & Glens	7.9%	9.7%	5.1%	10.5%	6.8%	6.2%	7.4%
Derry & Strabane	4.2%	5.5%	3.7%	10.3%	3.1%	4.9%	4.5%
Fermanagh & Omagh	9.8%	15.8%	5.5%	14.9%	5.8%	11.8%	6.9%
Lisburn & Castlereagh	7.5%	9.4%	5.4%	4.1%	7.8%	6.6%	8.2%
Mid & East Antrim	8.7%	12.5%	4.9%	6.0%	10.4%	11.4%	8.3%
Mid Ulster	9.3%	11.2%	6.0%	9.6%	7.5%	10.1%	6.0%
Newry, Mourne & Down	3.9%	7.1%	1.7%	9.4%	2.7%	4.8%	2.8%
<b>NI</b>	<b>7.0%</b>	<b>8.8%</b>	<b>5.2%</b>	<b>9.5%</b>	<b>6.3%</b>	<b>7.7%</b>	<b>6.3%</b>





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