

# Prosperity Agreement

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Northern Ireland Environment Agency *and*  
Coca-Cola HBC Northern Ireland Ltd (Coca-Cola HBC NI)



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8<sup>th</sup> February 2016



# Prosperity Agreement

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8<sup>th</sup> February 2016

## Between:

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### **Northern Ireland Environment Agency (NIEA)**

Klondyke Building, Gasworks Business Park,  
Lower Ormeau Road, Malone Lower,  
Belfast BT7 2JA

*and*

### **Coca-Cola HBC Northern Ireland Ltd (Coca-Cola HBC NI)**

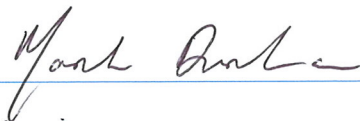
Knockmore Hill, 12 Lissue Road,  
Lisburn BT28 2SZ

## In which:


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The parties agree to put in place a framework based on the following joint aspirations to enable Coca Cola HBC NI to move their business further towards long-term prosperity through improved environmental outcomes:

1. Seeking opportunities to explore innovative solutions to implement resource efficiency and sustainability of business in NI.
2. Working in collaboration with the supply chain, other stakeholders and the community to influence environmental outcomes.
3. Working together to promote better regulation and secure good business practice.



**Mark H Durkan**  
Minister of the Environment, MLA



**Frank O'Donnell**  
General Manager, Coca Cola HBC NI



**Helen Anderson**  
Acting Deputy Secretary and Chief Executive,  
NIEA

## Background information

Prosperity Agreements are voluntary agreements through which the NIEA and an organisation or a group of organisations can explore new creative ways of reducing environmental impacts in ways that create prosperity and well-being.

They are a mechanism for bringing business ‘beyond compliance’ to unlock economic opportunities and environmental benefits through business innovation.

This Prosperity Agreement is between the NIEA and Coca Cola HBC NI. It aims to, through a stronger partnership between the parties, tackle environmental and economic problems facing Northern Ireland and capitalise on opportunities.

## Key environment opportunities or challenges

The agreed joint aspirations encompass opportunities that both parties agree are key to developing a better way of working to improve business and environmental outcomes. These are expressed as five commitments:

1. Coca-Cola HBC NI will continue to seek innovative solutions to improve production efficiency, reduce CO<sub>2</sub> emissions, water usage and waste generated.
2. Explore opportunities for innovation and trials of new technologies to deliver stronger economic and environmental outcomes.
3. Review the supply chain to influence the environmental performance of Coca-Cola HBC NI, its suppliers and local community
4. Coca-Cola HBC NI and NIEA will work with key stakeholders to assess how to protect and enhance biodiversity
5. Progress and develop communication and engagement with stakeholders

| Commitment   | Outcome   |
|--|---|
| 1. Coca-Cola HBC NI will continue to seek innovative solutions to improve production efficiency, reduce CO <sub>2</sub> emissions, water usage and waste generated | <ol style="list-style-type: none"> <li>a) At least a 10 – 15% (2100 Tonnes) reduction in CO<sub>2</sub> emissions from multiple stream processes including manufacturing, distribution and own fleet</li> <li>b) At least a 5% (28 million litres) reduction in water use within manufacturing and ancillary processes</li> <li>c) Improvements in energy consumption by at least 10 – 15% (3.7 million kwh) through manufacturing and CHP processes</li> <li>d) Reduction in waste contributing towards Coca-Cola HBC NI’s target of zero waste to landfill</li> </ol> |
| 2. Explore opportunities for innovation and trials of new technologies to deliver stronger economic and environmental outcomes                                     | <ol style="list-style-type: none"> <li>a) Enhanced business relationship with regulator to focus on combined strategic issues</li> <li>b) Provide a continuous improvement culture to promote innovation and consideration of new technologies and techniques</li> <li>c) Deliver economic and environmental benefits to Coca-Cola HBC NI, its stakeholders and the wider community</li> </ol>  |

| Commitment   | Outcome   |
|--|---|
| 3. Review the supply chain to influence the environmental performance of Coca-Cola HBC NI, its suppliers and local community | <ul style="list-style-type: none"> <li>a) Enhanced resource management and reduction in waste, energy and water by Coca-Cola HBC NI's suppliers and influence the change within the supply chain</li> <li>b) Promotion of environmental stewardship and its economic benefits</li> <li>c) Utilization of the Coca-Cola HBC NI sphere of influence to promote environmental awareness</li> </ul>         |
| 4. Coca-Cola HBC NI and NIEA will work with key stakeholders to assess how to protect and enhance biodiversity               | <ul style="list-style-type: none"> <li>a) Engagement between Coca-Cola HBC NI and Lisburn and Castlereagh City Council on the development of a Local Biodiversity Action Plan</li> <li>b) Development of partnerships between Coca-Cola HBC NI and environmental groups to improve local biodiversity</li> </ul>  |
| 5. Progress and develop communication and engagement with stakeholders   | <ul style="list-style-type: none"> <li>a) Linking responsible behaviour and environmental principles across all CSR activity</li> <li>b) Promotion of Coca-Cola HBC NI's ongoing vision to protect and enhance local, social and environmental initiatives</li> <li>c) Enhanced communication between Coca-Cola HBC NI and NIEA to identify and progress opportunities for community benefit</li> </ul> |

## Parties to the Agreement

### Coca-Cola HBC Ireland and Northern Ireland

Coca-Cola HBC Ireland and Northern Ireland, a franchised bottler of the Coca-Cola Company, is one of the largest contributors to the non-alcoholic beverage industry in the country. A member of the 28 country Coca-Cola Hellenic Bottling Group, it has been refreshing local consumers for over 75 years.

With operation in Lisburn, Co. Antrim and Ballycoolin, Co. Dublin, the company's 551 employees (902 across the island) produce, distribute, market and sell a wide range of soft drinks to the island of Ireland including leading brands such as Coca-Cola, Fanta and Sprite and local brands such as Deep RiverRock.

A sustainability leader in the beverage industry, topping the Dow Jones World and Europe Sustainability Indices for beverage companies for two consecutive years (2014 & 2015), Coca-Cola HBC NI is committed to serving as a green manufacturer.

Coca-Cola HBC NI adopts a whole-business approach when it comes to sustainability, focusing its efforts in the areas of water stewardship, reduction in energy use and reduction in waste.

The Coca-Cola Company has established a 2020 vision for their local bottling partners. Environmental stewardship is one of the key strategic objectives of this vision which commits to reducing water and direct carbon emissions by 30% and 50% respectively, by 2020.

Coca-Cola HBC NI will work in parallel with this vision but is eager to achieve local environmental improvements year on year.

### NIEA

The Northern Ireland Environment Agency (NIEA) is an Agency within the Department of Environment (DoE) with approximately 581 staff. The NIEA leads in advising on, and in implementing, the Government's environmental policy and strategy in Northern Ireland. Divisions within the NIEA undertake a range of activities that promote the Government's key themes of sustainable development, biodiversity and climate change.

The Strategic Objective of the NIEA is, 'to create prosperity and well-being through effective environment and heritage management and regulation.' The Operating Principles are:

1. We will make it easy for people to do good business and difficult for people to do bad business.
2. We will help create a resource efficient Northern Ireland.
3. We will help people see our environment and heritage as an opportunity, not a barrier.
4. We will be a customer-focused and people-centred organisation.

## Governance arrangements

### Life of the Agreement

The parties have agreed that this Prosperity Agreement will operate for a period of three years from the date of this Agreement.

### Party stakeholders

For the purpose of this Agreement, stakeholders including Coca-Cola HBC employees, Coca-Cola HBC NI, NGOs, the Northern Ireland community, NIEA employees, and other government agencies.

### Management of the Agreement

The following framework for decision making and management of the agreement has been approved by the two signature parties. The Prosperity Agreement working group will include a NIEA Director, the Coca-Cola HBC NI Contact Point and relevant staff from both parties.

The working group is responsible for:

- Endorsing and directing implementation action
- Reviewing implementation progress
- Support appropriate resourcing
- Interacting with their respective organisations and party stakeholders
- Reporting and making recommendations on the progress of the agreement to both parties.

This Agreement and progress reports will be made available to the public online. Both parties are accountable and responsible for the commitments made in this Agreement.

Both parties reserve the right to withdraw from this Prosperity Agreement if they believe the Agreement is no longer effectively promoting the joint aspirations, or if significant compliance issues arise at Coca-Cola HBC NI. In the event that a withdrawal or termination looks likely, both parties agree to initiate discussions about why this might occur.

## Review and reporting

The parties have agreed to the following review and reporting framework. The working group will liaise on a quarterly basis for the first year to review progress on implementing commitments. The following years will operate on a bi-annual meeting schedule.

The working group will assess progress against commitments and outcomes agreed annually. This review will also identify areas of focus for the following year and possible amendments to the Agreement. Progress and results will be reported to the Coca-Cola HBC NI Board and NIEA Board and made available online. At the end of this Agreement the working group will undertake a full review of the outcomes of the Agreement. This review will assess the success of the Prosperity Agreement and measure deliverables against those identified.

## Contact details

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**If you are interested in Prosperity  
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# DOE

Department of  
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[www.doeni.gov.uk](http://www.doeni.gov.uk)

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IN PEOPLE