

LMC ACTIVE IN FACILITATING THE GOING FOR GROWTH STRATEGIC PLAN

In May 2013, the Agri-Food Strategy Board published its Strategic Plan for the Agri-Food Sector - Going for Growth. The AFSB's Vision is to grow a sustainable, profitable and integrated Agri-Food supply chain focused on the needs of the market. According to the Going for Growth Report the annual turnover of the NI beef and sheep meat industries totalled £968 million in 2010. This makes it the largest sector of the NI agri-food industry in terms of turnover.

The quality of livestock in Northern Ireland, the environment in which it is produced and robust traceability systems underpins the strong and growing reputation of the NI Red Meat Industry. The Northern Ireland Beef and Lamb Farm Quality Assurance Scheme (NIBL FQAS), which is owned by LMC on behalf of industry, reinforces this reputation and supports market access to premium markets in the UK and the EU.

The Going for Growth report made several key recommendations to the NI beef and sheep meat industries to help increase opportunities and profitability of red meat production in NI. LMC has been playing an active role in the implementation of recommendations outlined in the report through its participation in the AFSB Red Meat sub group and the Livestock Genetics sub group.

Through the Livestock Genetics sub group LMC, along with other stakeholders, has been actively involved in funding and driving the Agri Food Strategy Board's research into genetic improvement of the NI livestock sector. Working with geneticists AbacusBio the genetics sub group have reviewed options for the delivery of genetic evaluation across livestock sectors and considered opportunities for maximising economic gain through improved genetics.

A key finding of the research was that whilst there was much value in existing genetic evaluation activities in Northern Ireland, efforts to date have been fragmented and outcomes under-utilised. The group identified that there were opportunities to improve on current production systems, particularly if data-collection was managed on a more integrated basis via a single Northern Ireland hub which could provide industry with comprehensive physical and financial performance evaluation reports.

The Livestock Genetics sub group identified key opportunities for the NI beef and sheep meat industries which should help improve the viability and productivity of the NI red meat sector moving forward. These included improved farm management decision-making, better management of animal health and disease, and increased economic gain via genetic improvement.

Image 1: LMC's new Chairman Gerard Mc Givern and Chief Executive Ian Stevenson with stakeholders (Sam Chesney, Elliott Bell and Crosby Cleland) at the pedigree calf fair and beef expo in Belfast last weekend



NEW APPOINTMENT AT LMC

LMC have recently appointed Avril White as Agricultural Market Liaison Executive. Avril is originally from Scotland and since graduating from the University of Glasgow has worked in several key roles in the agricultural sector. Her most recent role was with the Rural Payments and Inspections Division of the Scottish Government.

In her new role Avril will be working in LMC's Market Information Department. LMC's Market Information Services are designed to support, examine and inform the NI red meat industry and the Market Information Department is primarily responsible for providing impartial and objective market information services both to external and internal stakeholders.

The service aspires to support producers and processors with their decision making by making available accurate and timely information that creates a better understanding of the trade.



Avril White: Agricultural Market Liaison Executive

WHY JOIN A BUSINESS DEVELOPMENT GROUP?

KNOWLEDGE transfer through Business Development Groups (BDG) is a new scheme which will be funded through the 2014-2020 Rural Development Programme.

The Business Development Group scheme allows farmers to join a discussion group where they will meet with other like-minded farmers to undertake a series of meetings over the next 3 years. Each BDG will comprise of 15 - 20 like-minded farmers who will meet up to 8 times a year to focus on the topics agreed by the group. The scheme aims to have 3,000 farmers participating in Business Development groups by 2020.

There are several benefits to producers from becoming a member of a Business Development Group. Participation will provide producers with a clear development plan for their business, help improve profitability and

allow them to keep up to date with the latest technologies available. Membership will also provide participants with access to a CAFRE Development Adviser, the option to gain a qualification and the opportunity to meet with like-minded individuals.

All group meetings will be facilitated by a CAFRE Development Adviser, and farmers will learn from visiting other farms, benchmarking, learning new skills and planning the development of their own farm.

If you would like to hear more about the Business Development Group scheme, please attend one of the information evenings for farmers and growers outlined below in Table 1.

The programme for the evenings will include an explanation of how the groups will work, outline of the benefits of being a member, including any

payments and an outline of the application process and evidence required to support an application.

How to apply?

Applications open on Monday 9th November 2015 until 4pm on Monday 14 December 2015. For further information about Business Development Groups please visit the CAFRE website at www.cafre.ac.uk or email CAFRE at developmentsservice.admin@dardni.gov.uk

FQAS NOTICE ONLINE PAYMENTS

LMC has launched an online payment system for the Farm Quality Assurance Scheme. This allows producers to pay annual membership renewal and initial registration fees through the LMC website.

www.lmcni.com



| Day | Date | Start Time | Venue |
|-----|--------|------------|--------------------------------------|
| Mon | 30-Nov | 8.00 pm | Newry - Mourne Country Hotel |
| Tue | 1-Dec | 8.00 pm | Loughry Campus, Cookstown |
| Tue | 1-Dec | 8.00 pm | Ballymoney - Rugby Club |
| Tue | 1-Dec | 8.00 pm | Enniskillen Campus, Enniskillen |
| Wed | 2-Dec | 8.00 pm | Greenmount Campus, Antrim |
| Wed | 2-Dec | 8.00 pm | Strabane - Fir Trees |
| Thu | 3-Dec | 8.00 pm | Ballynahinch - Millbrook Lodge Hotel |
| Mon | 7-Dec | 8.00 pm | Limavady - Radisson Roe Valley |



FQAS Helpline

If you have had a recent inspection and need help and advice to rectify any non-conformances, contact the FQAS helpline:
028 9263 3024

Answerphone Service
Factory Quotes &
Mart Results
Updated 5pm Daily

Tel: 028 9263 3011

Text Service
Free Price Quotes sent to your mobile
phone weekly

Email - bulletin@lmcni.com
Tel: 028 9263 3000

WEEKLY BEEF & LAMB MARKETS



CATTLE TRADE

Deadweight Cattle Trade

QUOTES from the major NI processors this week remained steady at 316-320p/kg for in spec U-3 grade prime cattle with similar quotes expected for Monday. Quotes for good quality O+3 grade cows this week ranged from 220-240p/kg across the plants with similar quotes expected for early next week.

Prime cattle throughput in NI last week was similar to previous weeks with 6,777 head slaughtered. In the corresponding week in 2014 prime cattle throughput totalled 7,146, accounting for a five per cent reduction year on year. Cow throughput in NI has remained strong with 2,350 cows killed in NI last week taking throughput for the last six weeks to 13,665 head. This is an eleven per cent increase on the 12,268 cows killed in NI plants during the same period in 2014.

Imports of prime cattle from ROI for direct slaughter in NI plants totalled 433 head last week, a notable reduction from the 578 head imported the previous week and also lower than the 558 prime cattle imported during the corresponding week in 2014. The number of cows imported from ROI for direct slaughter in NI plants totalled 67 head compared to 134 cows the previous week. Meanwhile 322 cows were exported from NI for direct slaughter in ROI plants, an increase from 259 cows the previous week. Exports from NI for direct slaughter in GB last week consisted of 243 prime cattle and 47 cows, similar to the previous week when 289 prime cattle and 52 cows were exported.

The average steer price in NI last week was up by 0.6p/kg to 313.5p/kg while the R3 steer price remained steady at 322.4p/kg. The average heifer price in NI last week was back by half a penny to 316.4p/kg while the R3 heifer price was back by 1p/kg to 322.6p/kg. In the corresponding week in 2014 the R3 heifer price in NI was 349.8p/kg. The average cow price in NI last week recorded a notable decline of 5.7p/kg to 209.0p/kg however the O3 cow price remained steady at 236.1p/kg.

Deadweight cattle trade in GB has remained fairly steady with an average steer price of 346.1p/kg and an R3 steer price at 352.6p/kg. The differential in R3 steer prices last week between NI and the GB average remained similar to the previous week at 30.2p/kg which is the equivalent of £100 on a 330kg carcass. The average heifer price in GB last week was up by 0.8p/kg to 346.2p/kg while the R3 heifer price was up by 1.1p/kg to 353.4p/kg. This puts the differential in R3 heifer prices last week between NI and the GB average at 30.8p/kg which is the equivalent of £102 on a 330kg carcass.

The deadweight cattle trade in ROI has held relatively steady in euro terms but a weakening in euro against sterling has meant deadweight prices were back in sterling terms. The R3 steer price in ROI last week was the equivalent of 267.5p/kg, back by 3.3p/kg from the previous week while the R3 heifer price was the equivalent of 279p/kg, back by 3.0p/kg. Cow prices in ROI recorded declines last week with the O3 cow price back by 7.3p/kg to 220.3 which is 15.8p/kg lower than the equivalent price in NI.

LAST WEEK'S DEADWEIGHT CATTLE PRICES (UK / ROI)

| W/E 21/11/2015 | Northern Ireland | Rep of Ireland | Scotland | Northern England | Midlands & Wales | Southern England | GB | |
|-----------------------------|------------------|----------------|----------|------------------|------------------|------------------|-------|-------|
| Steers | U3 | 322.1 | 275.1 | 374.2 | 357.5 | 354.6 | 355.4 | 361.3 |
| | R3 | 322.4 | 267.5 | 368.5 | 349.3 | 343.5 | 345.6 | 352.6 |
| | R4 | 320.4 | 266.8 | 369.7 | 360.2 | 344.9 | 345.3 | 358.1 |
| | O3 | 309.7 | 254.8 | 347.6 | 327.6 | 316.8 | 320.9 | 329.0 |
| | AVG | 313.5 | - | 365.7 | 348.0 | 331.9 | 330.6 | 346.1 |
| Heifers | U3 | 328.0 | 287.5 | 379.7 | 360.7 | 354.1 | 356.9 | 364.4 |
| | R3 | 322.6 | 279.0 | 369.4 | 349.3 | 344.5 | 345.5 | 353.4 |
| | R4 | 321.5 | 278.3 | 369.0 | 353.4 | 344.4 | 343.3 | 354.6 |
| | O3 | 314.5 | 268.4 | 345.9 | 321.8 | 318.5 | 315.9 | 327.0 |
| | AVG | 316.4 | - | 366.6 | 346.7 | 328.8 | 329.2 | 346.2 |
| Young Bulls | U3 | 313.1 | 270.8 | 365.3 | 344.7 | 341.8 | 349.9 | 346.6 |
| | R3 | 314.7 | 265.6 | 363.7 | 324.8 | 333.8 | 339.8 | 335.7 |
| | O3 | 303.0 | 255.2 | 315.8 | 292.7 | 303.7 | 325.2 | 308.3 |
| | AVG | 302.7 | - | 341.1 | 316.0 | 316.4 | 320.9 | 320.2 |
| Prime Cattle Price Reported | 5818 | - | 6972 | 7301 | 5720 | 4693 | 24686 | |
| Cows | O3 | 236.1 | 220.3 | 236.9 | 224.8 | 229.8 | 217.6 | 228.6 |
| | O4 | 236.9 | 222.4 | 242.8 | 225.5 | 228.2 | 216.3 | 229.7 |
| | P2 | 192.3 | 194.4 | 182.3 | 195.5 | 181.2 | 170.5 | 182.7 |
| | P3 | 215.5 | 212.9 | 194.5 | 201.6 | 198.1 | 189.7 | 196.6 |
| | AVG | 209.0 | - | 222.6 | 201.5 | 192.0 | 184.4 | 201.9 |

Notes: (i) Prices are p/kg Sterling-ROI prices converted at 1 euro=70.18p Stg
 (ii) Shading indicates a lower price than the previous week.
 (iii) AVG is the average of all grades in the category, not just those listed

LATEST LIVEWEIGHT CATTLE MART PRICES NI

| W/E 21/11/15 | 1st QUALITY | | | 2nd QUALITY | | |
|--------------------------------|-------------|-----|-----|-------------|-----|-----|
| | From | To | Avg | From | To | Avg |
| Finished Cattle (p/kg) | | | | | | |
| Steers | 180 | 194 | 187 | 159 | 175 | 168 |
| Friesians | 130 | 150 | 138 | 120 | 130 | 124 |
| Heifers | 180 | 190 | 184 | 160 | 179 | 170 |
| Beef Cows | 122 | 160 | 137 | 100 | 120 | 110 |
| Dairy Cows | 95 | 114 | 103 | 60 | 94 | 80 |
| Store Cattle (p/kg) | | | | | | |
| Bullocks up to 400kg | 216 | 226 | 222 | 140 | 184 | 165 |
| Bullocks 400kg - 500kg | 198 | 215 | 205 | 150 | 196 | 175 |
| Bullocks over 500kg | 186 | 203 | 192 | 145 | 185 | 170 |
| Heifers up to 450kg | 182 | 198 | 189 | 142 | 181 | 165 |
| Heifers over 450kg | 176 | 191 | 182 | 140 | 175 | 160 |
| Dropped Calves (£/head) | | | | | | |
| Continental Bulls | 300 | 420 | 350 | 200 | 298 | 250 |
| Continental Heifers | 245 | 340 | 285 | 120 | 242 | 180 |
| Friesian Bulls | 150 | 230 | 185 | 60 | 148 | 100 |
| Holstein Bulls | 50 | 100 | 75 | 1 | 48 | 25 |

NI FACTORY QUOTES FOR CATTLE

| (P/KG DW) | This Week 23/11/15 | Next Week 30/11/15 |
|----------------------------------|--------------------|--------------------|
| Prime | | |
| U-3 | 316 - 320p | 316 - 320p |
| R-3 | 310 - 314p | 310 - 314p |
| O+3 | 304 - 308p | 304 - 308p |
| P+3 | 264 - 290p | 264 - 290p |
| Including bonus where applicable | | |
| Cows | | |
| O+3 & better | 220 - 240p | 220 - 240p |
| Steakers | 140 - 170p | 140 - 170p |
| Blues | 120 - 130p | 120 - 130p |

Cow quotes vary depending on weight and grade.
 Pricing policies vary from plant to plant. Producers are advised to check pricing policies before presenting cattle for slaughter.

REPORTED NI CATTLE PRICES - P/KG

| W/E 21/11/15 | Steers | Heifers | Young Bulls |
|--------------|--------|---------|-------------|
| U3 | 321.3 | 327.0 | 313.9 |
| R3 | 319.2 | 320.5 | 314.2 |
| O+3 | 308.9 | 312.8 | 305.1 |

*Prices exclude AA, HER and Organic cattle

REPORTED COW PRICES NI - P/KG

| w/e 21/11/15 | Wgt <220kg | Wgt 220-250kg | Wgt 250-280kg | Wgt >280kg |
|--------------|------------|---------------|---------------|------------|
| P1 | 136.0 | 144.9 | 150.1 | 171.5 |
| P2 | 147.0 | 170.4 | 187.5 | 208.3 |
| P3 | 165.7 | 195.2 | 209.8 | 220.2 |
| O3 | 174.2 | 199.0 | 228.1 | 238.5 |
| O4 | - | - | 223.0 | 237.5 |
| R3 | - | - | 248.5 | 256.5 |

SHEEP TRADE

SHEEP QUOTES

| (P/Kg DW) | This Week 23/11/15 | Next Week 30/11/15 |
|-----------|-----------------------|-----------------------|
| Lambs | 320-325p > 22kg | 325-330p > 22kg |

REPORTED SHEEP PRICES

| (P/KG) | W/E 07/11/15 | W/E 14/11/15 | W/E 21/11/15 |
|--------------|-----------------|-----------------|-----------------|
| NI Lambs L/W | 284.3 | 289.8 | 299.6 |
| NI Lambs D/W | 308.1 | 312.2 | 321.3 |
| GB Lambs D/W | 333.4 | 342.8 | 351.1 |
| ROI D/W | 308.3 | 310.6 | 313.9 |

Deadweight Sheep Trade

Quotes from the NI plants this week for R3 grade lambs strengthened to 325-330p/kg with plants paying up to up to 22kg. The plants have reported a tightening in lamb availability with lamb throughput last week totalling 10,096 head, a six per cent reduction from the 10,742 lambs killed in NI during the previous week. Exports of lambs from NI to ROI for direct slaughter last week totalled 8,963 head compared to 6,833 lambs the previous week. This is the highest weekly export of lambs to ROI since mid-October. The deadweight lamb price in NI last week increased by 9.1p/kg to 321.3p/kg while in ROI the deadweight lamb price increased by the equivalent of 3.3p/kg to 313.9p/kg.

This week's marts

A relatively steady trade was reported across the marts this week with good numbers passing through many of the sale rings. In Massereene on Monday 864 lambs sold from 295-315p/kg compared to 1,103 lambs last Monday selling 290-316p/kg. In Saintfield this week 904 lambs sold from 275-342 compared to 555 lambs last week selling from 282-340p/kg. In Rathfriland this week 1,135 lambs sold to an average of 296p/kg compared to 1,036 lambs last week sold to an average of 300p/kg. In Ballymena this week a good entry of 1,999 lambs sold from 268-318p/kg compared to 1,848 lambs last week selling from 270-314p/kg. In Armoy an entry of 324 fat lambs sold from 285-324p/kg compared to 290 fat lambs last week selling from 290-325p/kg.

LATEST SHEEP MARTS

| From: 20/11/15 | | Lambs (P/KG LW) | | | |
|----------------|----------------|-----------------|------|-----|-----|
| To: 26/11/15 | | No | From | To | Avg |
| Friday | Newtownstewart | 447 | 270 | 308 | - |
| Saturday | Omagh | 1658 | 297 | 353 | - |
| Monday | Massereene | 864 | 295 | 315 | - |
| | Kilrea | 490 | 290 | 331 | - |
| Tuesday | Saintfield | 904 | 275 | 342 | - |
| | Rathfriland | 1135 | 275 | 375 | 296 |
| Wednesday | Ballymena | 1999 | 268 | 318 | 286 |
| | Enniskillen | 602 | 285 | 321 | 298 |
| | Markethill | 1600 | 280 | 314 | 287 |
| | Armoy | 324 | 285 | 324 | 296 |

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