

**Economic  
Context  
Update**



**Ards &  
North Down  
Council Briefing**

**January  
2023**



# Invest NI Supported Business Performance (2021)

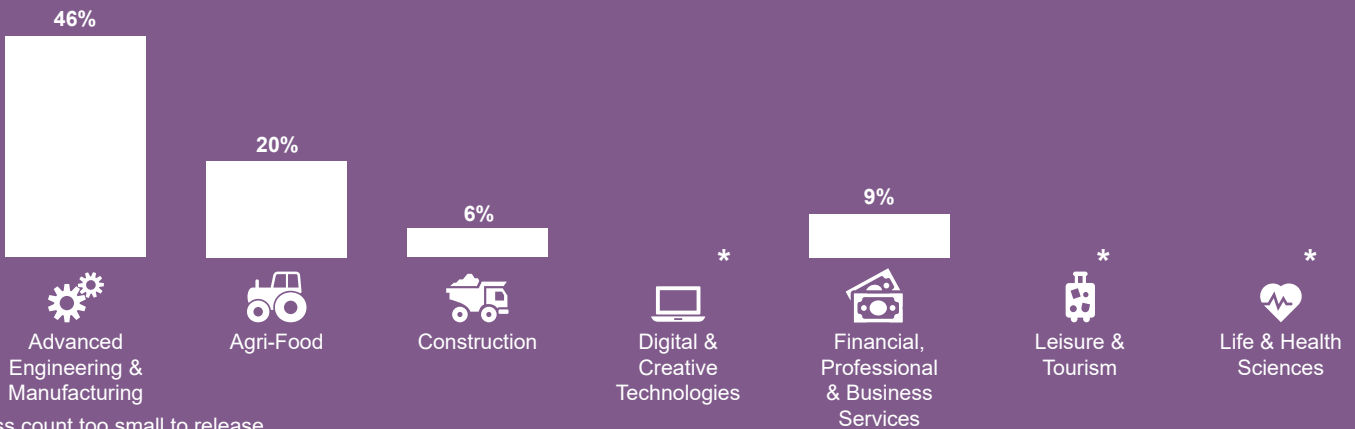
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

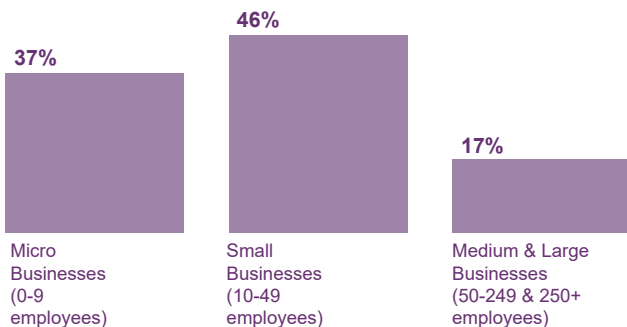
Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.



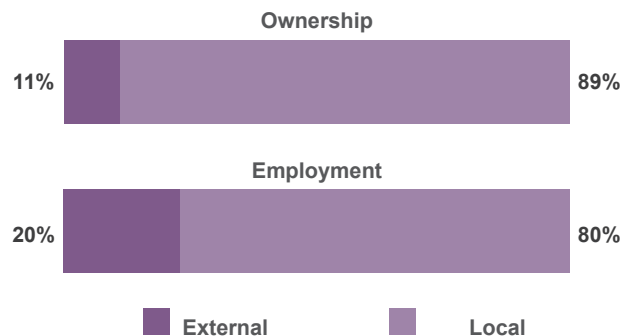
## Employment by Sector



## Businesses by Size

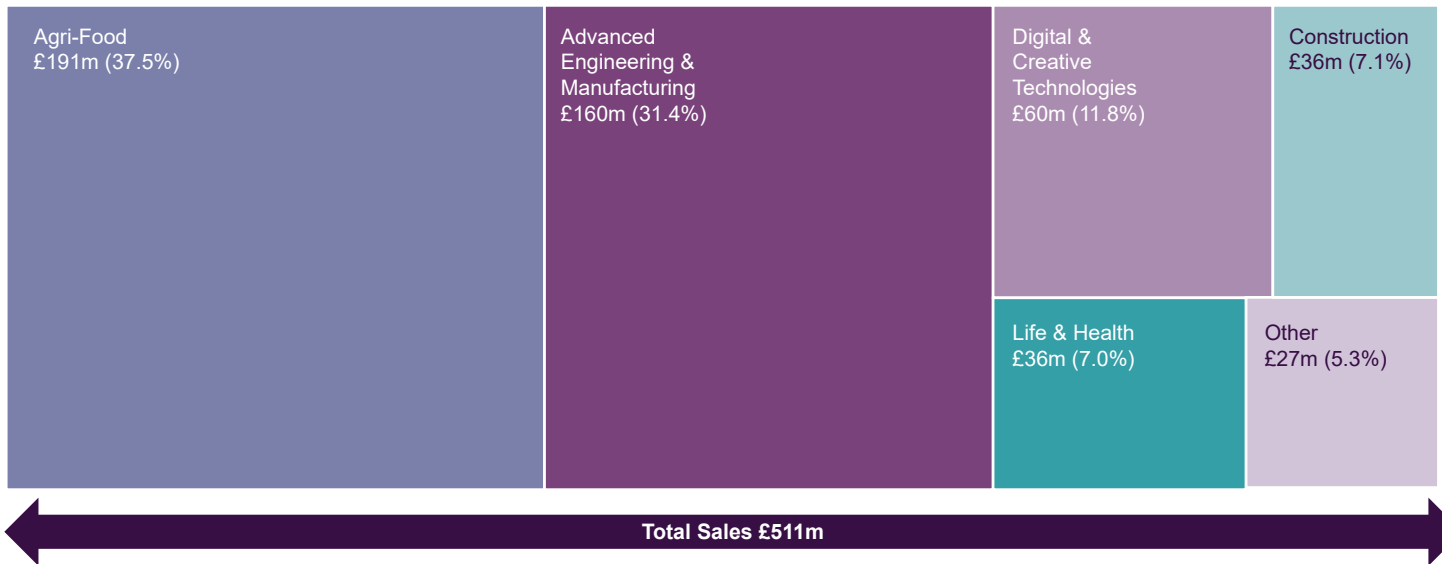


## Business by Ownership

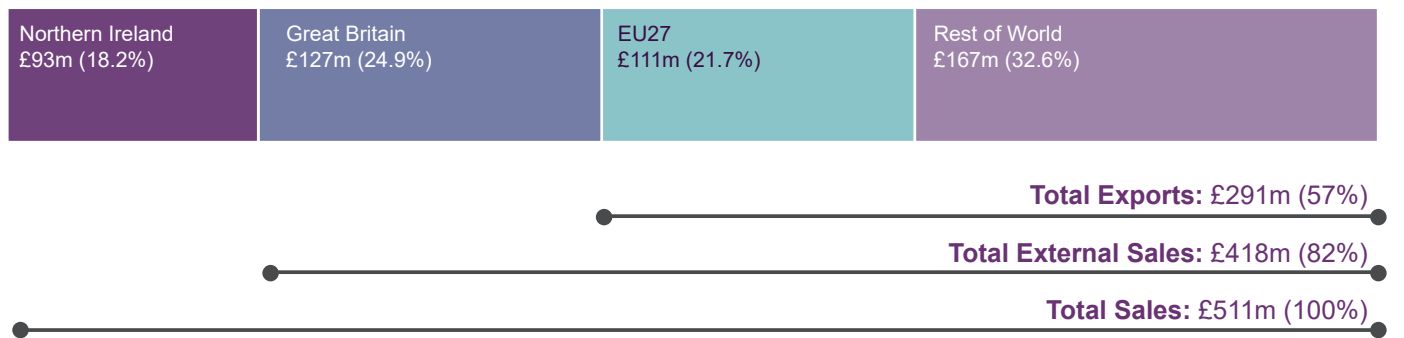


Whilst externally-owned businesses represent 11% of the total they account for 20% of employment.

## Sales by Sector

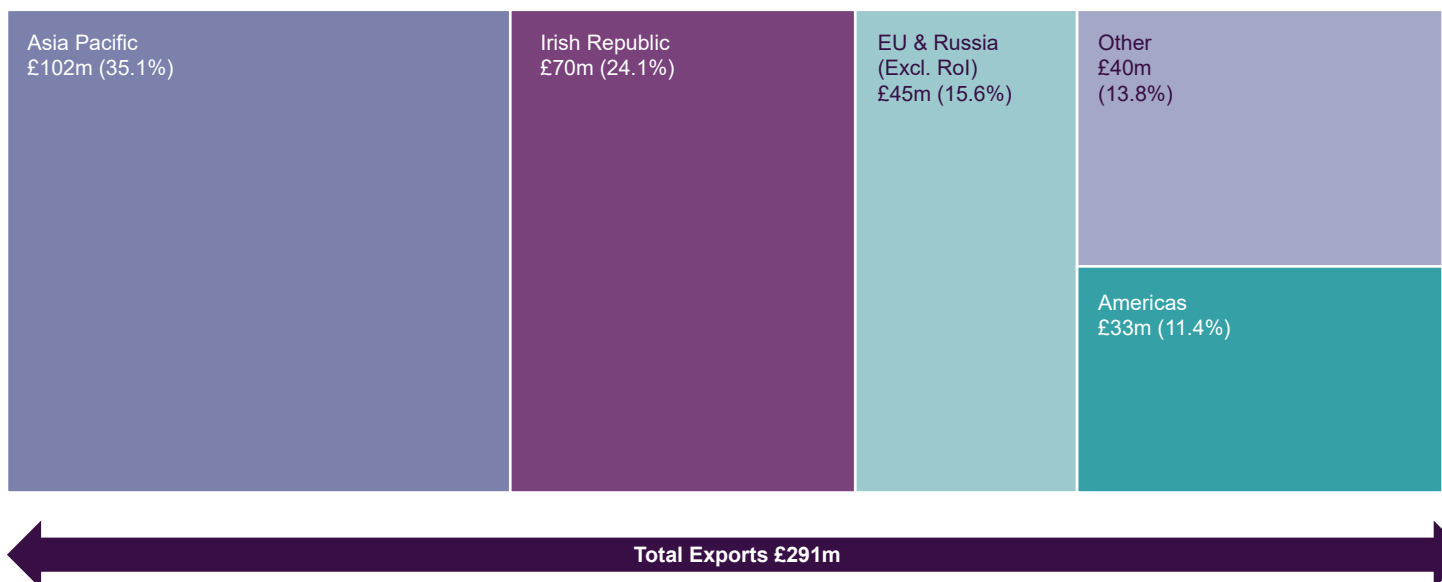


## Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £13m (2.5%)

## Sales by Trade Territory



# Invest NI Activity (2017-18 to 2021-22)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

“Assistance” is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI’s Assistance is then combined with investment from the company to form the project “Investment”.

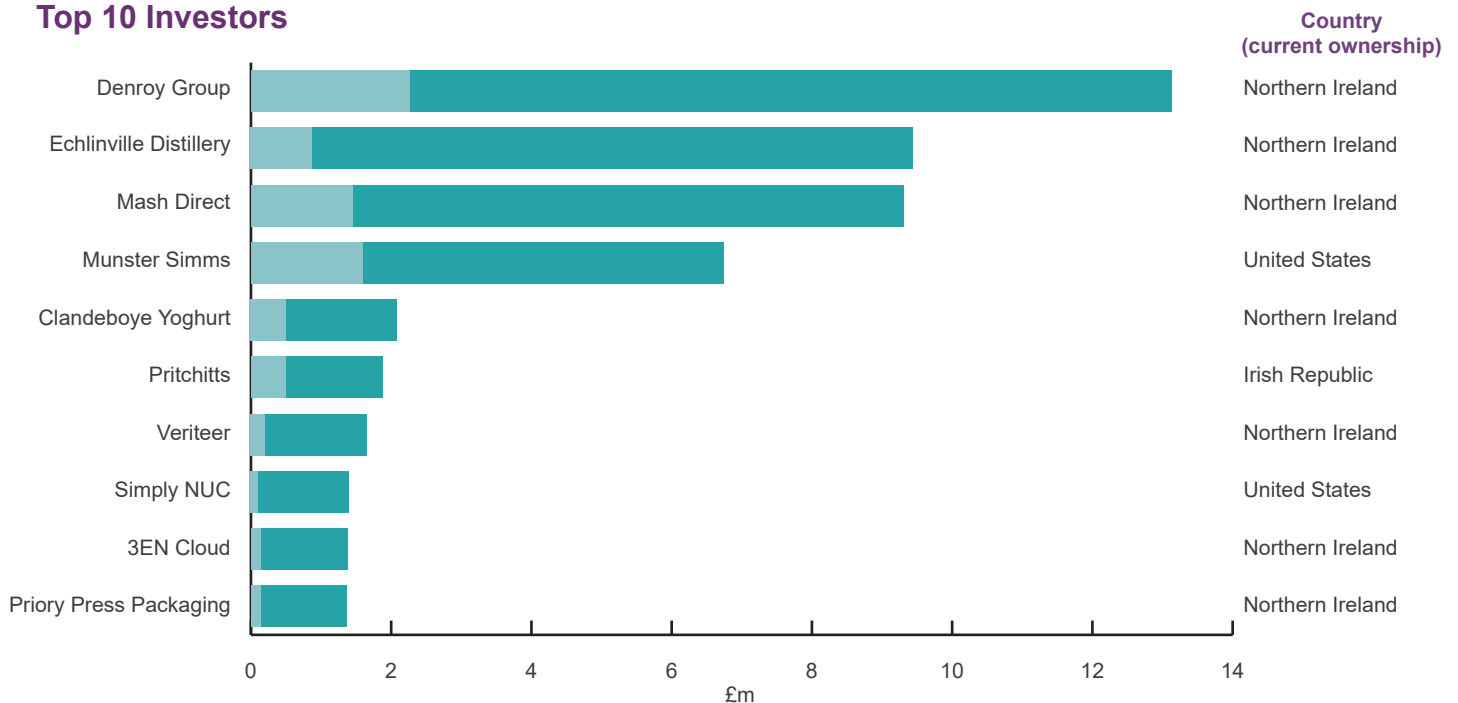
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (81%) External (19%)

Assisted Jobs - Local (95%) External (5%)

## Top 10 Investors



Note: Excludes Venture Capital funding

Invest NI Assistance (light blue) Company Investment (dark blue)

## Investment by Type of Offer



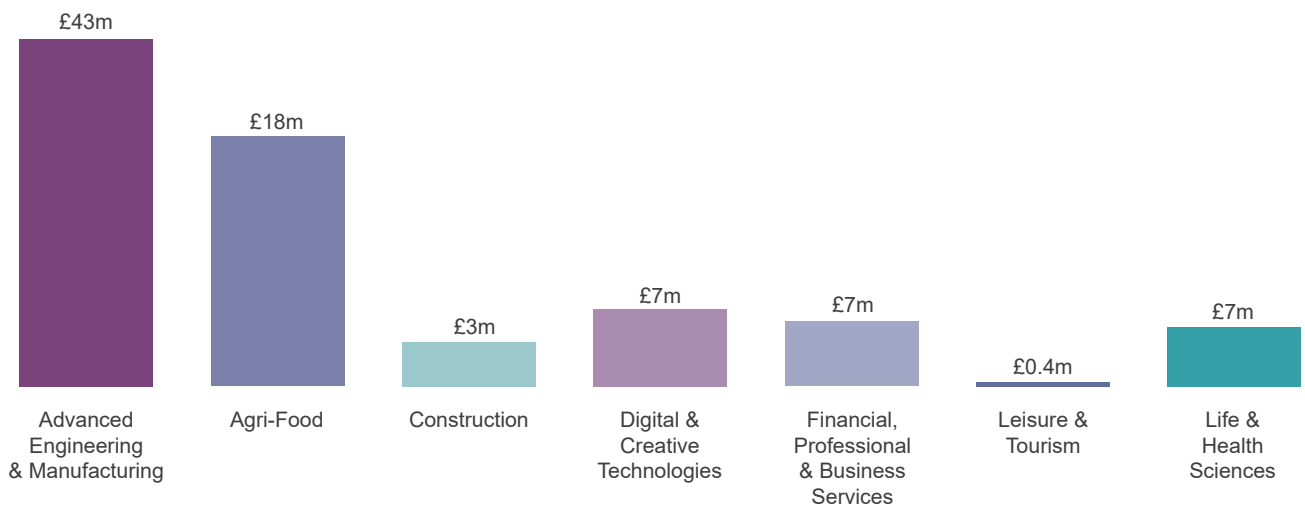
## Support by Ownership



## External Investment by Country of Origin



## Investment by Sector



Note: Investment by sector does not include £0.77m of investment that cannot be allocated at council level and £0.05m cannot be allocated.

# Economic Profile

## Population (2021)

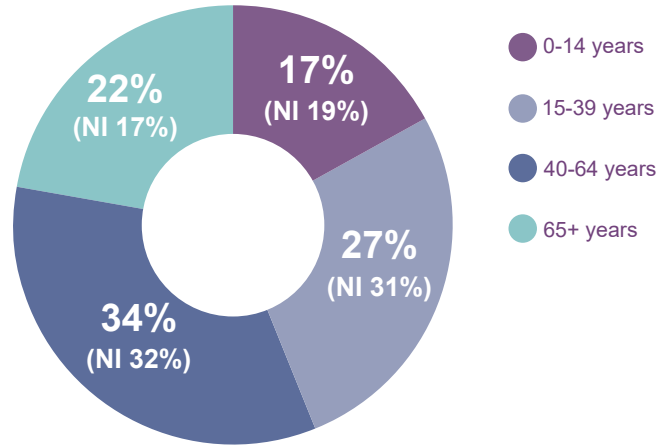
Total Population  
**163,659**



**9% of total NI population**

Source: Census 2021, NISRA

## Population by Age

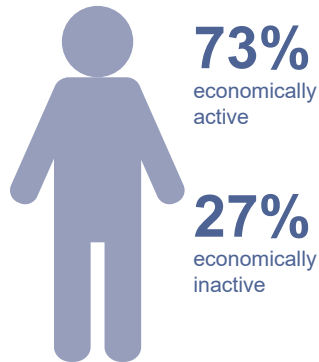


## Labour Market Structure (2021)

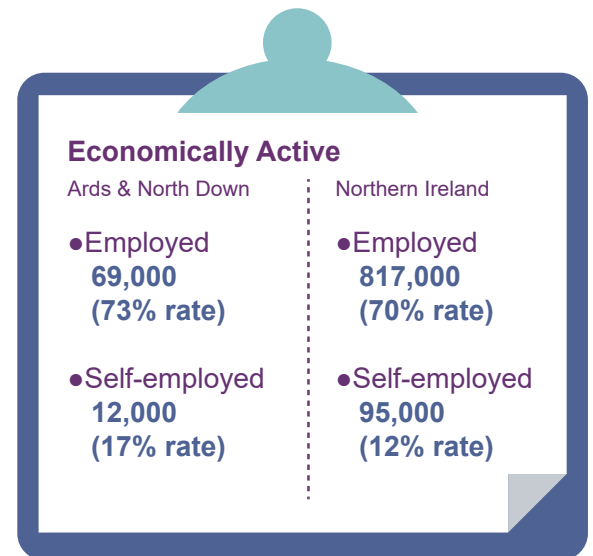
Ards & North Down



Northern Ireland



Source: Labour Force Survey, NISRA



## Unemployment Claimants (2021)



Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). These data are provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

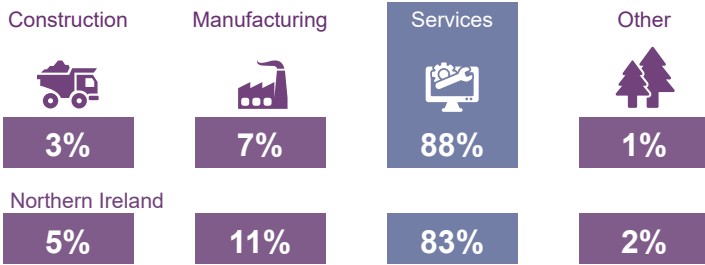
Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

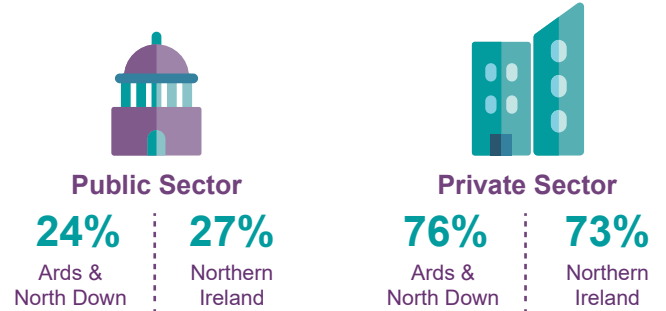
## Employee Jobs (2021)

**40,212** jobs within the region (5% of the Northern Ireland total)

### Industry Sector



### Public/Private Sector



The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

## Earnings (2022)

The median annual earnings for Northern Ireland are **£26,182**

### Place of Residence

Median annual earnings based on people living in the area -

**£27,342**



### Place of Work

Median annual earnings based on people working in the area -

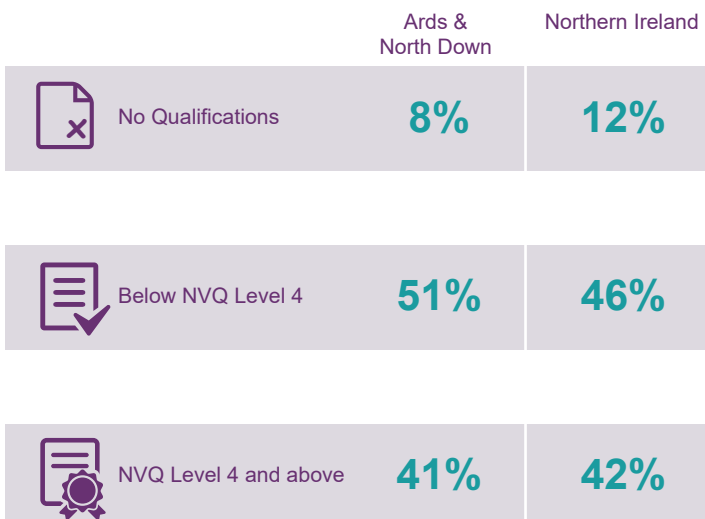
**£25,865**



Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

## Qualifications (2021)



This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

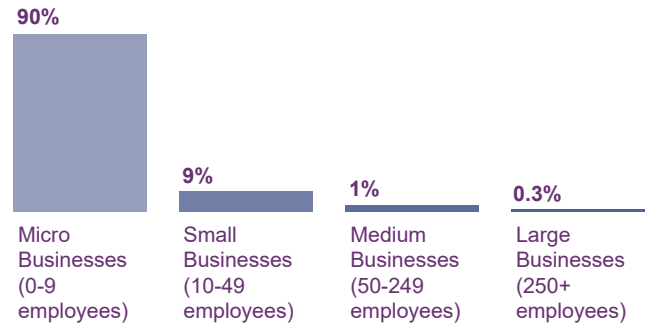
## Business Base (2022)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

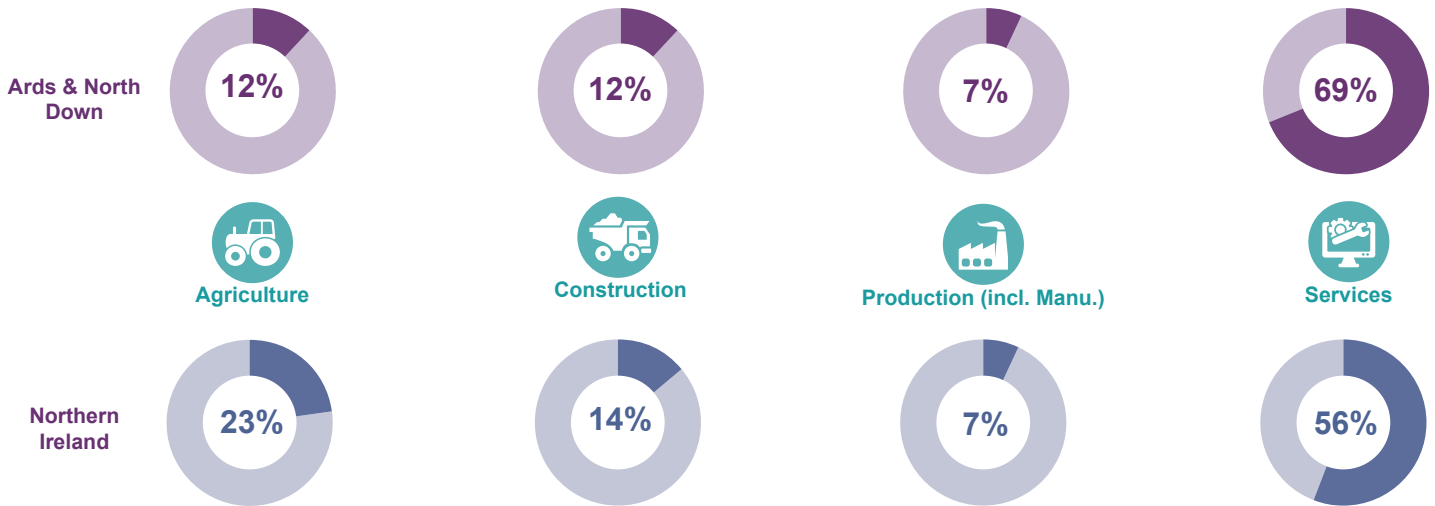
### Number of Registered Businesses



### Businesses by Size



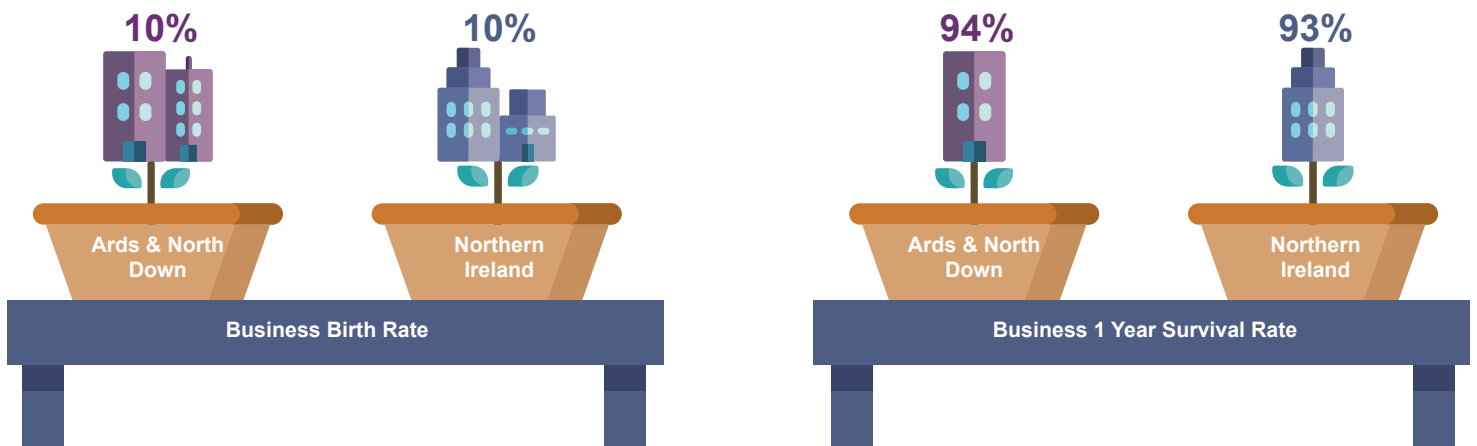
### Businesses by Sector



Source: Inter Departmental Business Register, NISRA

## Business Demography (2021)

A business birth is identified as a business who was present in the active business population dataset for 2020, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2018, it is active in terms of employment and/or turnover in any part of 2019. Rates are expressed as a percentage of total active businesses.



Source: Inter Departmental Business Register, ONS



## Productivity Work-Place Based (2020)

Productivity is based on the Regional Gross Value Added (Balanced) in Current Prices (£). Regional GVA is the value generated by any unit engaged in the production of goods and services.

Per head calculations are made using employee jobs, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

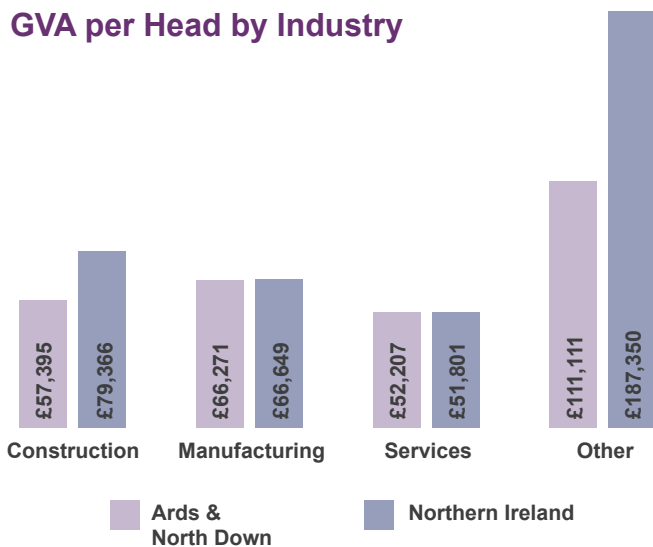
## GVA per Head (2016-2020)

| Ards & North Down |         |                  |
|-------------------|---------|------------------|
| £50,451           | £54,106 | % change 2016-20 |
| 2016              | 2020    | ▲ 7%             |

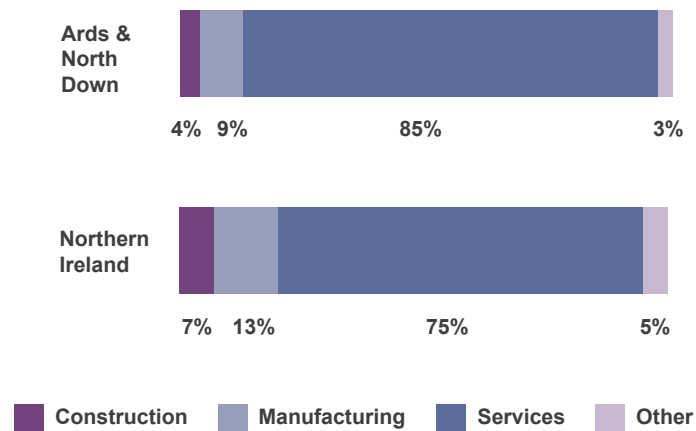
  

| Northern Ireland |         |                  |
|------------------|---------|------------------|
| £50,478          | £56,923 | % change 2016-20 |
| 2016             | 2020    | ▲ 13%            |

## GVA per Head by Industry



## Percentage of GVA by Industry



Source: Regional GVA (Balanced), ONS and Business Register Employment Survey, NISRA

## Gross Domestic Product (2020)

Gross domestic product (GDP) measures the value of goods and services produced in the UK. It estimates the size of and growth in the economy. Per head calculations are made using the resident population.

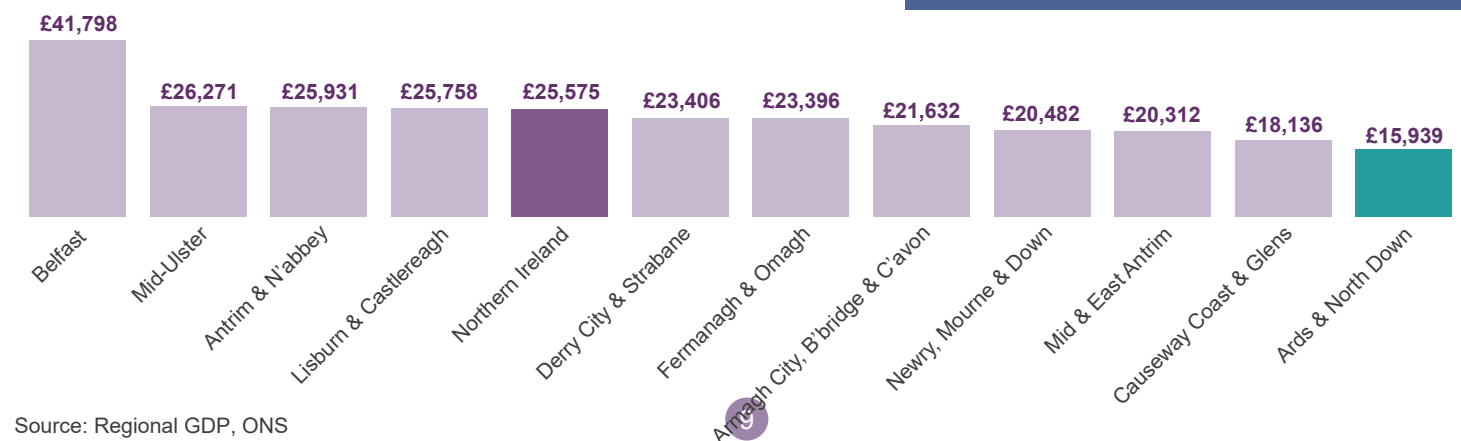
## GDP per Head (2016-2020)

| Ards & North Down |         |                  |
|-------------------|---------|------------------|
| £15,017           | £15,939 | % change 2016-20 |
| 2016              | 2020    | ▲ 6%             |

| Northern Ireland |         |                  |
|------------------|---------|------------------|
| £24,247          | £25,575 | % change 2016-20 |
| 2016             | 2020    | ▲ 5%             |

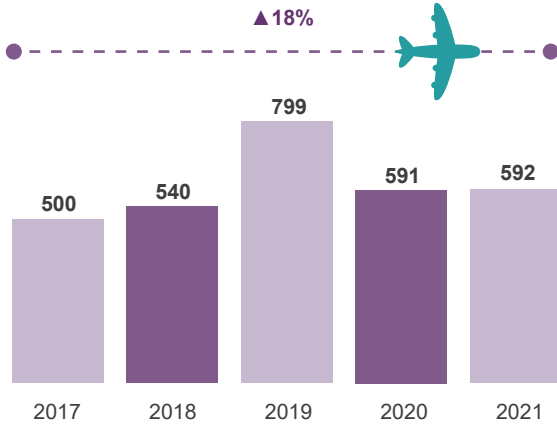
## GDP per Head by Council



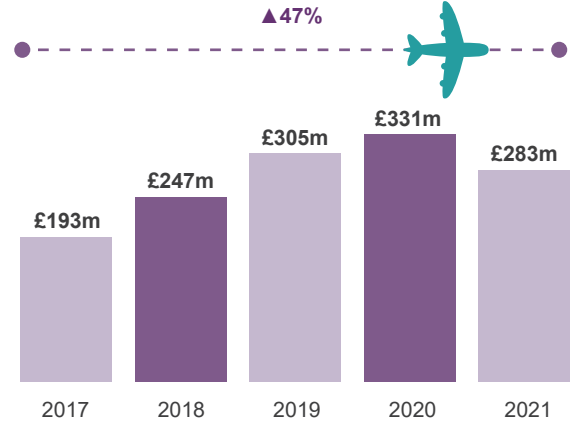
Source: Regional GDP, ONS

# Exports (2021)

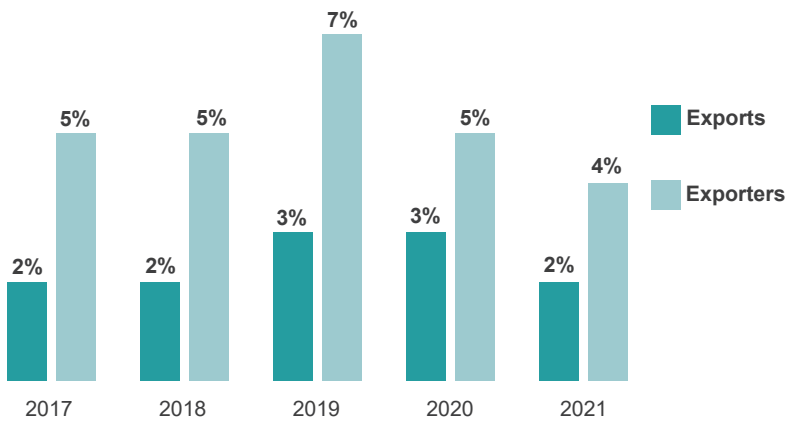
## Number of Exporters 2017-2021



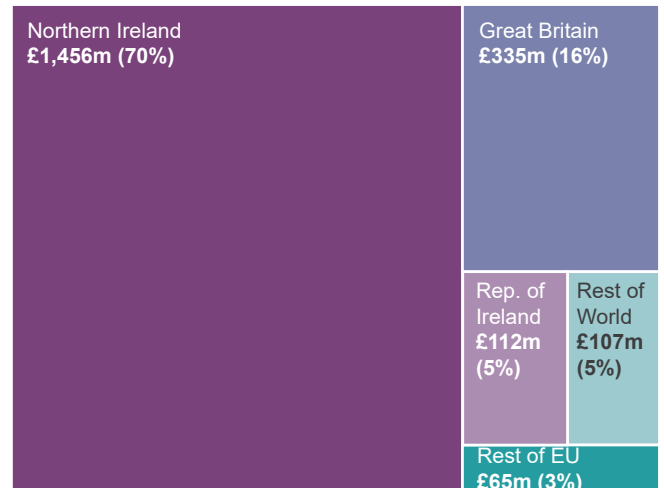
## Exports 2017-2021



## Exports and Exporters as a Percentage of NI Total



## Sales by Destination



Note: Where a business has a head office outside NI the value has been categorised as "Unassigned". This accounts for approx. 6% of NI exports.  
Source: NI Economic Trade Statistics, NISRA

# Tourism (2021)

Tourism job figures give an indication of the amount of people employed in that sector and can be broken down further to show more specific areas of employment.

## Tourism Jobs

← Total jobs in Ards & North Down →

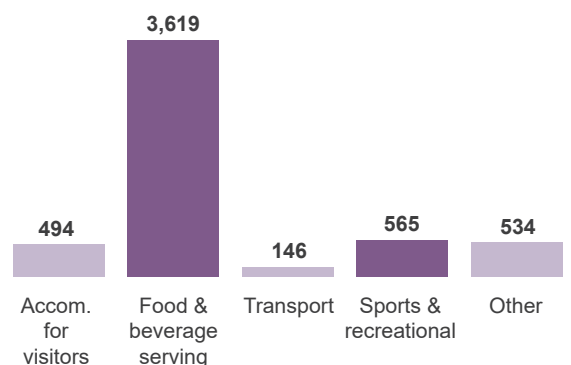


5,358 tourism jobs



8% of all jobs in Northern Ireland are within the tourist industry

## Tourism Jobs by Area of Employment

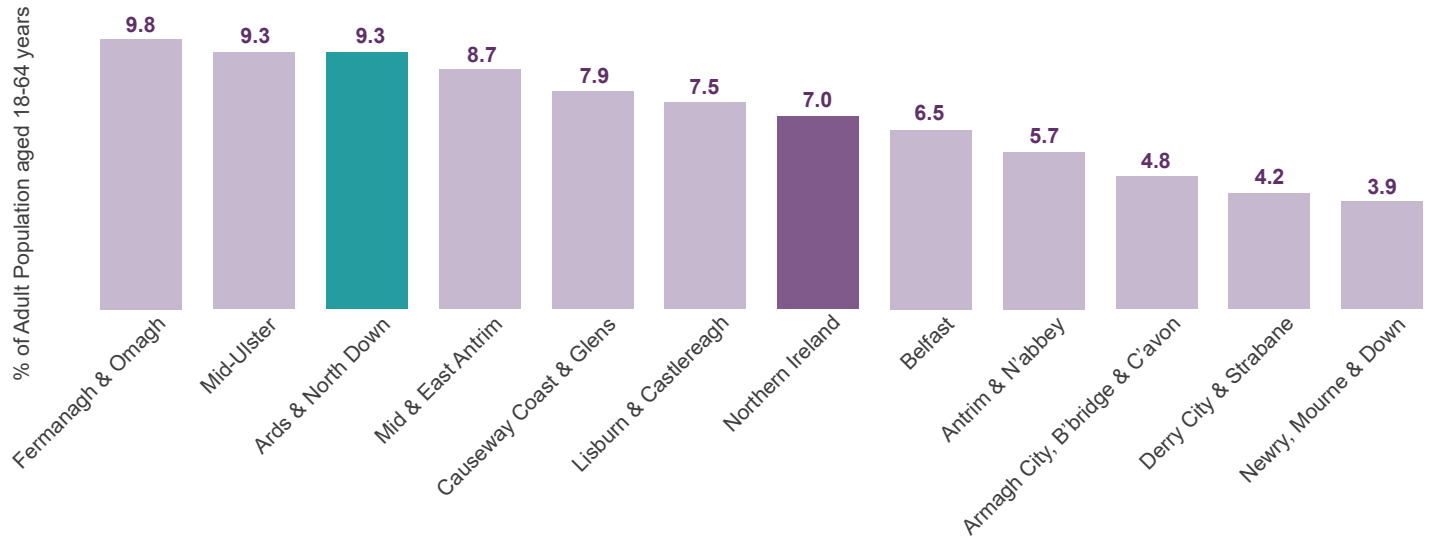


# Entrepreneurship (2021)

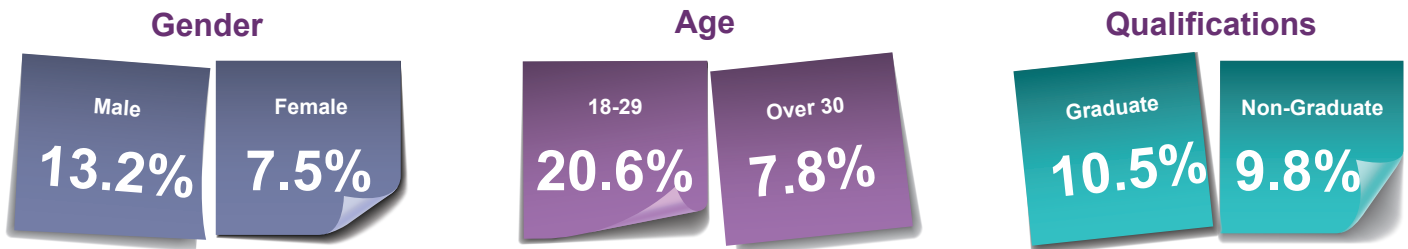
Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2019-2021, which are grouped due to small sample sizes.

## Average TEA Rates across Council Areas (2019-2021)



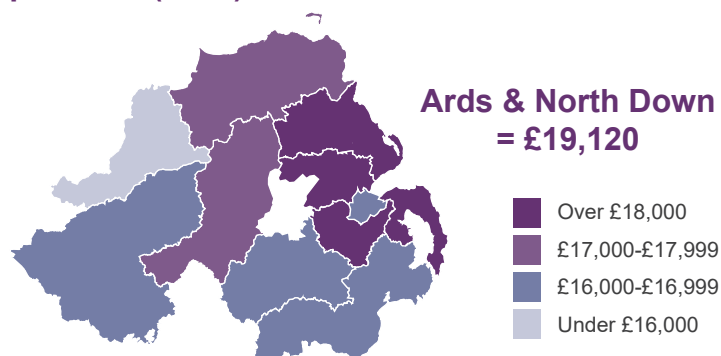
## TEA Rates (2019-2021)



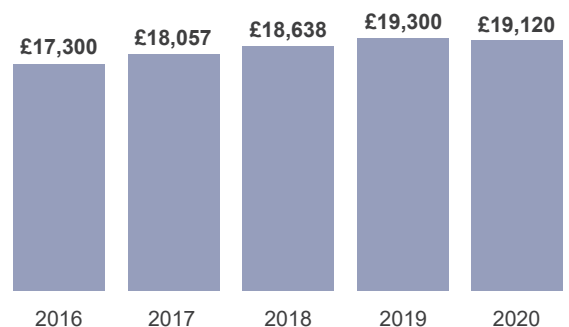
Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

# Gross Disposable Household Income (2020)

## Gross Disposable Household Income per head (2020)



## Gross Disposable Household Income per head (2016-2020)



Source: Regional Gross Disposable Household Income, ONS

# Data Tables

## Invest NI Key Performance Indicators, 2021

| Council or Region             | No of businesses | Full Time Staff | Sales £m | External Sales £m | Export Sales £m | Externally Owned - % of Businesses | Locally Owned - % of Businesses | Externally Owned - Employment % | Locally Owned - Employment % | Northern Ireland Sales £m | Great Britain Sales £m | EU27 Sales £m | Rest of World (excl EU27) Sales £m | Other (unassigned) Sales £m |
|-------------------------------|------------------|-----------------|----------|-------------------|-----------------|------------------------------------|---------------------------------|---------------------------------|------------------------------|---------------------------|------------------------|---------------|------------------------------------|-----------------------------|
| Antrim & Newtownabbey         | 86               | 7,630           | 1,727    | 1,323             | 598             | 10%                                | 90%                             | 24%                             | 76%                          | 404                       | 726                    | 288           | 252                                | 57                          |
| Ards & North Down             | 81               | 2,842           | 511      | 418               | 291             | 11%                                | 89%                             | 20%                             | 80%                          | 93                        | 127                    | 111           | 167                                | 13                          |
| Armagh, Banbridge & Craigavon | 180              | 18,574          | 3,254    | 2,794             | 1,089           | 9%                                 | 91%                             | 51%                             | 49%                          | 460                       | 1,705                  | 739           | 340                                | 10                          |
| Belfast                       | 467              | 43,551          | 5,038    | 3,713             | 1,622           | 27%                                | 73%                             | 73%                             | 27%                          | 1,324                     | 2,092                  | 506           | 1,113                              | 3                           |
| Causeway Coast & Glens        | 92               | 4,206           | 1,095    | 649               | 335             | 8%                                 | 92%                             | 31%                             | 69%                          | 447                       | 314                    | 238           | 94                                 | 3                           |
| Derry & Strabane              | 124              | 7,899           | 819      | 607               | 483             | 10%                                | 90%                             | 46%                             | 54%                          | 211                       | 125                    | 246           | 235                                | 1.94                        |
| Fermanagh & Omagh             | 128              | 5,511           | 1,269    | 1,014             | 418             | 8%                                 | 92%                             | 27%                             | 73%                          | 254                       | 596                    | 319           | 100                                | 0.02                        |
| Lisburn & Castlereagh         | 145              | 7,073           | 1,754    | 1,278             | 343             | 8%                                 | 92%                             | 19%                             | 81%                          | 476                       | 935                    | 256           | 84                                 | 1.90                        |
| Mid & East Antrim             | 65               | 5,449           | 1,007    | 855               | 340             | 13.8%                              | 86.2%                           | 44%                             | 56%                          | 152                       | 515                    | 183           | 153                                | 4                           |
| Mid Ulster                    | 236              | 18,151          | 4,624    | 3,662             | 1,366           | 6%                                 | 94%                             | 30%                             | 70%                          | 962                       | 2,296                  | 761           | 597                                | 8                           |
| Newry, Mourne & Down          | 156              | 11,013          | 1,728    | 1,388             | 886             | 4%                                 | 96%                             | 26%                             | 74%                          | 340                       | 502                    | 420           | 449                                | 18                          |
| Eastern                       | 467              | 43,551          | 5,038    | 3,713             | 1,622           | 27%                                | 73%                             | 73%                             | 27%                          | 1,324                     | 2,092                  | 506           | 1,113                              | 3                           |
| North Eastern                 | 151              | 13,078          | 2,734    | 2,179             | 938             | 12%                                | 88%                             | 32%                             | 68%                          | 556                       | 1,241                  | 472           | 405                                | 61                          |
| North Western                 | 216              | 12,106          | 1,914    | 1,256             | 818             | 9%                                 | 91%                             | 41%                             | 59%                          | 658                       | 438                    | 484           | 329                                | 5                           |
| Southern                      | 382              | 20,928          | 3,993    | 3,084             | 1,520           | 7%                                 | 93%                             | 23%                             | 77%                          | 909                       | 1,564                  | 787           | 700                                | 33                          |
| Western                       | 544              | 42,236          | 9,147    | 7,470             | 2,874           | 8%                                 | 92%                             | 39%                             | 61%                          | 1,677                     | 4,596                  | 1,819         | 1,037                              | 18                          |
| NI                            | 1,760            | 131,899         | 22,825   | 17,702            | 7,771           | 13%                                | 87%                             | 47%                             | 53%                          | 5,123                     | 9,931                  | 4,069         | 3,584                              | 119                         |

## Invest NI Activity by District Council Area, 2017-18 to 2021-22

| Council or Region             | Externally-Owned |              |               |                 |               | Locally-Owned    |               |               |                 |               | Total            |               |               |                 |               |
|-------------------------------|------------------|--------------|---------------|-----------------|---------------|------------------|---------------|---------------|-----------------|---------------|------------------|---------------|---------------|-----------------|---------------|
|                               | No of businesses | No of Offers | Assistance £m | Investment £m   | Assisted Jobs | No of businesses | No of Offers  | Assistance £m | Investment £m   | Assisted Jobs | No of businesses | No of Offers  | Assistance £m | Investment £m   | Assisted Jobs |
| Antrim & Newtownabbey         | 14               | 51           | 18.63         | 212.06          | 319           | 206              | 574           | 15.58         | 76.44           | 679           | 220              | 625           | 34.21         | 288.50          | 998           |
| Ards & North Down             | 11               | 34           | 3.21          | 18.14           | 33            | 247              | 713           | 14.03         | 69.25           | 595           | 258              | 747           | 17.24         | 87.39           | 628           |
| Armagh, Banbridge & Craigavon | 17               | 78           | 8.63          | 33.35           | 18            | 497              | 1,511         | 44.04         | 200.54          | 1,292         | 514              | 1,589         | 52.67         | 233.89          | 1,310         |
| Belfast                       | 147              | 376          | 86.25         | 679.13          | 7,015         | 968              | 3,520         | 119.27        | 533.09          | 2,867         | 1,115            | 3,896         | 205.51        | 1,212.22        | 9,882         |
| Causeway Coast & Glens        | 4                | 27           | 1.67          | 7.76            | 32            | 295              | 751           | 18.18         | 92.84           | 1,008         | 299              | 778           | 19.85         | 100.60          | 1,040         |
| Derry & Strabane              | 16               | 52           | 18.80         | 121.67          | 971           | 306              | 854           | 21.68         | 110.67          | 816           | 322              | 906           | 40.48         | 232.34          | 1,787         |
| Fermanagh & Omagh             | 12               | 55           | 2.20          | 15.78           | 92            | 286              | 750           | 15.48         | 77.17           | 792           | 298              | 805           | 17.68         | 92.95           | 884           |
| Lisburn & Castlereagh         | 20               | 71           | 1.41          | 7.67            | 68            | 369              | 1,217         | 35.11         | 148.14          | 889           | 389              | 1,288         | 36.52         | 155.81          | 957           |
| Mid & East Antrim             | 13               | 32           | 1.87          | 16.45           | 55            | 226              | 611           | 14.09         | 62.89           | 404           | 239              | 643           | 15.96         | 79.34           | 459           |
| Mid Ulster                    | 17               | 134          | 4.06          | 18.05           | 200           | 541              | 1,705         | 43.23         | 250.72          | 1,959         | 558              | 1,839         | 47.29         | 268.78          | 2,159         |
| Newry, Mourne & Down          | 13               | 41           | 1.35          | 8.87            | 76            | 456              | 1,316         | 35.87         | 195.93          | 1,569         | 469              | 1,357         | 37.22         | 204.79          | 1,645         |
| Eastern                       | 147              | 376          | 86.25         | 679.13          | 7,015         | 968              | 3,520         | 119.27        | 533.09          | 2,867         | 1,115            | 3,896         | 205.51        | 1,212.22        | 9,882         |
| North Eastern                 | 27               | 83           | 20.50         | 228.51          | 374           | 432              | 1,185         | 29.67         | 139.33          | 1,083         | 459              | 1,268         | 50.17         | 367.84          | 1,457         |
| North Western                 | 20               | 79           | 20.48         | 129.43          | 1,003         | 601              | 1,605         | 39.85         | 203.52          | 1,823         | 621              | 1,684         | 60.33         | 332.95          | 2,826         |
| Southern                      | 44               | 146          | 5.96          | 34.68           | 177           | 1,072            | 3,246         | 85.01         | 413.32          | 3,053         | 1,116            | 3,392         | 90.97         | 448.00          | 3,230         |
| Western                       | 46               | 267          | 14.89         | 67.18           | 310           | 1,324            | 3,966         | 102.74        | 528.44          | 4,043         | 1,370            | 4,233         | 117.64        | 595.62          | 4,353         |
| <b>NI</b>                     | <b>314</b>       | <b>993</b>   | <b>158.79</b> | <b>1,203.51</b> | <b>10,000</b> | <b>4,397</b>     | <b>13,703</b> | <b>400.46</b> | <b>1,854.78</b> | <b>12,894</b> | <b>4,711</b>     | <b>14,696</b> | <b>559.25</b> | <b>3,058.29</b> | <b>22,894</b> |

NI total assistance includes an additional £25.44m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £9.18m offered to projects that have not yet settled on a location or are multi-locational.

## Population, 2021

| Council or Region             | Age Band 0-14  | Age Band 0-14 % | Age Band 15-39 | Age Band 15-39 % | Age Band 40-64 | Age Band 40-64 % | Age Band 65+   | Age Band 65+ % | All Population   | All (% NI Population) |
|-------------------------------|----------------|-----------------|----------------|------------------|----------------|------------------|----------------|----------------|------------------|-----------------------|
| Antrim & Newtownabbey         | 27,478         | 19%             | 44,720         | 31%              | 48,367         | 33%              | 25,099         | 17%            | 145,664          | 8%                    |
| Ards & North Down             | 27,763         | 17%             | 44,206         | 27%              | 55,465         | 34%              | 36,225         | 22%            | 163,659          | 9%                    |
| Armagh, Banbridge & Craigavon | 45,420         | 21%             | 67,699         | 31%              | 70,547         | 32%              | 34,990         | 16%            | 218,656          | 11%                   |
| Belfast                       | 62,330         | 18%             | 128,270        | 37%              | 103,973        | 30%              | 50,846         | 15%            | 345,419          | 18%                   |
| Causeway Coast & Glens        | 25,964         | 18%             | 40,900         | 29%              | 47,568         | 34%              | 27,314         | 19%            | 141,746          | 7%                    |
| Derry & Strabane              | 29,978         | 20%             | 46,833         | 31%              | 49,788         | 33%              | 24,157         | 16%            | 150,756          | 8%                    |
| Fermanagh & Omagh             | 23,236         | 20%             | 33,921         | 29%              | 38,218         | 33%              | 21,440         | 18%            | 116,815          | 6%                    |
| Lisburn & Castlereagh         | 28,398         | 19%             | 44,851         | 30%              | 49,643         | 33%              | 26,214         | 18%            | 149,106          | 8%                    |
| Mid & East Antrim             | 24,194         | 17%             | 39,823         | 29%              | 47,637         | 34%              | 27,338         | 20%            | 138,992          | 7%                    |
| Mid Ulster                    | 32,632         | 22%             | 48,351         | 32%              | 46,785         | 31%              | 22,525         | 15%            | 150,293          | 8%                    |
| Newry, Mourne & Down          | 37,824         | 21%             | 54,787         | 30%              | 59,134         | 32%              | 30,329         | 17%            | 182,074          | 10%                   |
| Eastern                       | 62,330         | 18%             | 128,270        | 37%              | 103,973        | 30%              | 50,846         | 15%            | 345,419          | 18%                   |
| North Eastern                 | 51,672         | 18%             | 84,543         | 30%              | 96,004         | 34%              | 52,437         | 18%            | 284,656          | 15%                   |
| North Western                 | 55,942         | 19%             | 87,733         | 30%              | 97,356         | 33%              | 51,471         | 18%            | 292,502          | 15%                   |
| Southern                      | 93,985         | 19%             | 143,844        | 29%              | 164,242        | 33%              | 92,768         | 19%            | 494,839          | 26%                   |
| Western                       | 101,288        | 21%             | 149,971        | 31%              | 155,550        | 32%              | 78,955         | 16%            | 485,764          | 26%                   |
| <b>NI</b>                     | <b>365,217</b> | <b>19%</b>      | <b>594,361</b> | <b>31%</b>       | <b>617,125</b> | <b>32%</b>       | <b>326,477</b> | <b>17%</b>     | <b>1,903,180</b> | <b>100%</b>           |

## Labour Market Structure, 2021 (16-64 Working-Age Population), Unemployment (16-64) 2021 and Claimant Count, Dec 2021

| Council or Region             | Economically Active Number | Economically Active Rate | Economically Inactive Number | Economically Inactive Rate | Employment Number | Employment Rate | Unemployed Number | Unemployed Rate | Self-employed Number | Self-employed Rate | Claimant Count Number | Claimant Count Rate | Claimant Count Number 18-24 | "Claimant Count 18-24 (% of total)" |
|-------------------------------|----------------------------|--------------------------|------------------------------|----------------------------|-------------------|-----------------|-------------------|-----------------|----------------------|--------------------|-----------------------|---------------------|-----------------------------|-------------------------------------|
| Antrim & Newtownabbey         | 66,000                     | 76%                      | 21,000                       | 24%                        | 65,000            | 74.3%           | 1,000             | 2.2%            | 6,000                | 9%                 | 2,485                 | 3%                  | 465                         | 19%                                 |
| Ards & North Down             | 72,000                     | 76%                      | 22,000                       | 24%                        | 69,000            | 73.2%           | 3,000             | 4.1%            | 12,000               | 17%                | 3,005                 | 3%                  | 555                         | 18%                                 |
| Armagh, Banbridge & Craigavon | 97,000                     | 74%                      | 34,000                       | 26%                        | 93,000            | 70.9%           | 4,000             | 4.4%            | 10,000               | 11%                | 3,825                 | 3%                  | 580                         | 15%                                 |
| Belfast                       | 150,000                    | 70%                      | 64,000                       | 30%                        | 143,000           | 66.9%           | 7,000             | 4.9%            | 11,000               | 7%                 | 10,505                | 5%                  | 1,800                       | 17%                                 |
| Causeway Coast & Glens        | 60,000                     | 70%                      | 26,000                       | 30%                        | 59,000            | 68.8%           | 1,000             | 1.7%            | 6,000                | 10%                | 3,015                 | 3%                  | 525                         | 17%                                 |
| Derry & Strabane              | 63,000                     | 68%                      | 30,000                       | 32%                        | 60,000            | 65.4%           | 2,000             | 3.8%            | 7,000                | 11%                | 4,945                 | 5%                  | 895                         | 18%                                 |
| Fermanagh & Omagh             | 52,000                     | 75%                      | 17,000                       | 25%                        | 50,000            | 72.1%           | 2,000             | 3.7%            | 6,000                | 11%                | 1,925                 | 3%                  | 290                         | 15%                                 |
| Lisburn & Castlereagh         | 77,000                     | 78%                      | 21,000                       | 22%                        | 74,000            | 75.2%           | 3,000             | 4.1%            | 6,000                | 8%                 | 2,080                 | 2%                  | 310                         | 15%                                 |
| Mid & East Antrim             | 62,000                     | 75%                      | 21,000                       | 25%                        | 60,000            | 71.7%           | 3,000             | 4.2%            | 7,000                | 12%                | 2,950                 | 3%                  | 515                         | 17%                                 |
| Mid Ulster                    | 69,000                     | 73%                      | 26,000                       | 27%                        | 66,000            | 70.3%           | 2,000             | 3.3%            | 11,000               | 17%                | 2,265                 | 3%                  | 370                         | 16%                                 |
| Newry, Mourne & Down          | 82,000                     | 71%                      | 33,000                       | 29%                        | 79,000            | 68.5%           | 3,000             | 3.6%            | 13,000               | 16%                | 3,665                 | 3%                  | 590                         | 16%                                 |
| Eastern                       | 150,000                    | 70%                      | 64,000                       | 30%                        | 143,000           | 66.9%           | 7,000             | 4.9%            | 11,000               | 7%                 | 10,505                | 5%                  | 1,800                       | 17%                                 |
| North Eastern                 | 128,000                    | 75%                      | 42,000                       | 25%                        | 125,000           | 73.0%           | 4,000             | 3.1%            | 13,000               | 10%                | 5,435                 | 3%                  | 980                         | 18%                                 |
| North Western                 | 123,000                    | 69%                      | 56,000                       | 31%                        | 119,000           | 67.0%           | 3,000             | 2.4%            | 13,000               | 11%                | 7,960                 | 4%                  | 1,420                       | 18%                                 |
| Southern                      | 231,000                    | 75%                      | 76,000                       | 25%                        | 222,000           | 72.1%           | 9,000             | 3.9%            | 31,000               | 14%                | 8,750                 | 3%                  | 1,455                       | 17%                                 |
| Western                       | 218,000                    | 74%                      | 77,000                       | 26%                        | 209,000           | 71.0%           | 8,000             | 3.7%            | 27,000               | 13%                | 8,015                 | 3%                  | 1,240                       | 15%                                 |
| <b>NI</b>                     | <b>850,000</b>             | <b>73%</b>               | <b>314,000</b>               | <b>27%</b>                 | <b>817,000</b>    | <b>70.2%</b>    | <b>32,000</b>     | <b>3.8%</b>     | <b>95,000</b>        | <b>12%</b>         | <b>40,665</b>         | <b>3%</b>           | <b>6,895</b>                | <b>17%</b>                          |

## Employee Jobs, 2021

| Council or Region             | All Jobs | % of All Northern Ireland Jobs | Construction | Construction % | Manufacturing | Manufacturing % | Services | Services % | Other  | Other % | Public Sector | Private Sector |
|-------------------------------|----------|--------------------------------|--------------|----------------|---------------|-----------------|----------|------------|--------|---------|---------------|----------------|
| Antrim & Newtownabbey         | 58,386   | 7%                             | 2,928        | 5%             | 7,292         | 12%             | 46,764   | 80%        | 1,402  | 2%      | 13,797 (24%)  | 44,589 (76%)   |
| Ards & North Down             | 40,212   | 5%                             | 1,265        | 3%             | 2,973         | 7%              | 35,519   | 88%        | 455    | 1%      | 9,473 (24%)   | 30,739 (76%)   |
| Armagh, Banbridge & Craigavon | 80,024   | 10%                            | 4,431        | 6%             | 13,389        | 17%             | 61,025   | 76%        | 1,179  | 1%      | 21,051 (26%)  | 58,973 (74%)   |
| Belfast                       | 232,863  | 30%                            | 4,471        | 2%             | 8,684         | 4%              | 217,194  | 93%        | 2,513  | 1%      | 69,895 (30%)  | 162,968 (70%)  |
| Causeway Coast & Glens        | 42,424   | 5%                             | 2,458        | 6%             | 4,453         | 10%             | 34,845   | 82%        | 668    | 2%      | 10,485 (25%)  | 31,939 (75%)   |
| Derry & Strabane              | 59,344   | 8%                             | 2,707        | 5%             | 5,869         | 10%             | 49,930   | 84%        | 838    | 1%      | 19,165 (32%)  | 40,179 (68%)   |
| Fermanagh & Omagh             | 43,687   | 6%                             | 3,197        | 7%             | 6,372         | 15%             | 33,061   | 76%        | 1,057  | 2%      | 13,195 (30%)  | 30,492 (70%)   |
| Lisburn & Castlereagh         | 60,762   | 8%                             | 3,489        | 6%             | 5,987         | 10%             | 50,519   | 83%        | 768    | 1%      | 20,622 (34%)  | 40,140 (66%)   |
| Mid & East Antrim             | 42,842   | 5%                             | 2,128        | 5%             | 6,415         | 15%             | 33,488   | 78%        | 811    | 2%      | 11,339 (26%)  | 31,503 (74%)   |
| Mid Ulster                    | 59,051   | 8%                             | 5,921        | 10%            | 17,066        | 29%             | 34,820   | 59%        | 1,245  | 2%      | 10,363 (18%)  | 48,688 (82%)   |
| Newry, Mourne & Down          | 61,203   | 8%                             | 4,161        | 7%             | 8,204         | 13%             | 47,304   | 77%        | 1,534  | 3%      | 14,828 (24%)  | 46,375 (76%)   |
| Eastern                       | 232,863  | 30%                            | 4,471        | 2%             | 8,684         | 4%              | 217,194  | 93%        | 2,513  | 1%      | 69,895 (30%)  | 162,968 (70%)  |
| North Eastern                 | 101,228  | 13%                            | 5,056        | 5%             | 13,707        | 14%             | 80,252   | 79%        | 2,213  | 2%      | 25,136 (25%)  | 76,092 (75%)   |
| North Western                 | 101,768  | 13%                            | 5,165        | 5%             | 10,322        | 10%             | 84,775   | 83%        | 1,506  | 1%      | 29,650 (29%)  | 72,118 (71%)   |
| Southern                      | 162,177  | 21%                            | 8,915        | 5%             | 17,164        | 11%             | 133,342  | 82%        | 2,757  | 2%      | 44,923 (28%)  | 117,254 (72%)  |
| Western                       | 182,762  | 23%                            | 13,549       | 7%             | 36,827        | 20%             | 128,906  | 71%        | 3,481  | 2%      | 44,609 (24%)  | 138,153 (76%)  |
| NI                            | 780,798  | 100%                           | 37,156       | 5%             | 86,703        | 11%             | 644,469  | 83%        | 12,470 | 2%      | 214,213 (27%) | 566,585 (73%)  |



## Earnings (Basic and Other, Full-Time, Private Sector), 2022 and Qualifications, 2021

| Council or Region             | Median Annual Earnings<br>Place of Residence | Median Annual Earnings<br>Place of Work | No Qualifications | No Qualifications<br>% | Qualifications<br>Below NVQ Level 4 | Qualifications<br>Below NVQ Level 4<br>% | Qualifications<br>NVQ Level 4 and<br>above | Qualifications<br>NVQ Level 4 and<br>above<br>% |
|-------------------------------|--|---|-------------------|------------------------|-------------------------------------|--|--|---|
| Antrim & Newtownabbey         | 26,000                                       | 25,418                                  | 5,000             | 6%                     | 40,000                              | 46%                                      | 41,000                                     | 48%   |
| Ards & North Down             | 27,342                                       | 25,865                                  | 8,000             | 8%                     | 47,000                              | 51%                                      | 38,000                                     | 41%   |
| Armagh, Banbridge & Craigavon | 25,953                                       | 25,475                                  | 17,000            | 13%                    | 62,000                              | 47%                                      | 51,000                                     | 40%   |
| Belfast                       | 26,078                                       | 29,006                                  | 30,000            | 14%                    | 84,000                              | 40%                                      | 96,000                                     | 46%   |
| Causeway Coast & Glens        | 24,825                                       | 22,896                                  | 12,000            | 14%                    | 37,000                              | 45%                                      | 34,000                                     | 41%   |
| Derry & Strabane              | 23,847                                       | 23,847                                  | 14,000            | 15%                    | 43,000                              | 48%                                      | 34,000                                     | 37%   |
| Fermanagh & Omagh             | 26,884                                       | 25,454                                  | 10,000            | 15%                    | 31,000                              | 45%                                      | 28,000                                     | 41%   |
| Lisburn & Castlereagh         | 29,931                                       | 25,511                                  | 6,000             | 6%                     | 34,000                              | 35%                                      | 57,000                                     | 59%   |
| Mid & East Antrim             | 25,012                                       | 24,534                                  | 11,000            | 13%                    | 40,000                              | 49%                                      | 31,000                                     | 38%   |
| Mid Ulster                    | 26,588                                       | 27,378                                  | 11,000            | 12%                    | 51,000                              | 57%                                      | 29,000                                     | 32%   |
| Newry, Mourne & Down          | 25,912                                       | 26,473                                  | 14,000            | 13%                    | 56,000                              | 50%                                      | 41,000                                     | 37%   |
| Eastern                       | 26,117                                       | 29,020                                  | 30,000            | 14%                    | 84,000                              | 40%                                      | 96,000                                     | 46%   |
| North Eastern                 | 25,946                                       | 24,994                                  | 16,000            | 9%                     | 80,000                              | 48%                                      | 72,000                                     | 43%   |
| North Western                 | 23,918                                       | 23,849                                  | 26,000            | 15%                    | 80,000                              | 46%                                      | 68,000                                     | 39%   |
| Southern                      | 27,666                                       | 26,000                                  | 28,000            | 9%                     | 137,000                             | 45%                                      | 136,000                                    | 45%   |
| Western                       | 26,208                                       | 26,520                                  | 38,000            | 13%                    | 144,000                             | 50%                                      | 108,000                                    | 37%   |
| <b>NI</b>                     | <b>26,182</b>                                | <b>26,182</b>                           | <b>136,000</b>    | <b>12%</b>             | <b>524,000</b>                      | <b>46%</b>                               | <b>481,000</b>                             | <b>42%</b>                                      |

## Business Base, 2022

| Council or Region             | Number of Businesses | All (% NI Population) | Micro (0-9 employees) | Micro (0-9 employees) % | Small (10-49 employees) | Small (10-49 employees) % | Medium (50-249 employees) | Medium (50-249 employees) % | Large (250+ employees) | Large (250+ employees) % |
|-------------------------------|----------------------|-----------------------|-----------------------|-------------------------|-------------------------|---------------------------|---------------------------|-----------------------------|------------------------|--------------------------|
| Antrim & Newtownabbey         | 4,315                | 5%                    | 3,725                 | 86%                     | 450                     | 10%                       | 115                       | 3%                          | 25                     | 1%                       |
| Ards & North Down             | 4,870                | 6%                    | 4,365                 | 90%                     | 435                     | 9%                        | 55                        | 1%                          | 15                     | 0.3%                     |
| Armagh, Banbridge & Craigavon | 9,255                | 12%                   | 8,395                 | 91%                     | 710                     | 8%                        | 125                       | 1%                          | 30                     | 0.3%                     |
| Belfast                       | 11,405               | 14%                   | 9,185                 | 81%                     | 1,670                   | 15%                       | 430                       | 4%                          | 130                    | 1%                       |
| Causeway Coast & Glens        | 6,280                | 8%                    | 5,740                 | 91%                     | 445                     | 7%                        | 75                        | 1%                          | 15                     | 0.2%                     |
| Derry & Strabane              | 5,455                | 7%                    | 4,905                 | 90%                     | 455                     | 8%                        | 75                        | 1%                          | 20                     | 0.4%                     |
| Fermanagh & Omagh             | 8,455                | 11%                   | 7,970                 | 94%                     | 405                     | 5%                        | 70                        | 1%                          | 10                     | 0.1%                     |
| Lisburn & Castlereagh         | 5,185                | 7%                    | 4,535                 | 87%                     | 530                     | 10%                       | 90                        | 2%                          | 25                     | 0.5%                     |
| Mid & East Antrim             | 5,055                | 6%                    | 4,600                 | 91%                     | 390                     | 8%                        | 50                        | 1%                          | 15                     | 0.3%                     |
| Mid Ulster                    | 9,430                | 12%                   | 8,670                 | 92%                     | 615                     | 7%                        | 130                       | 1%                          | 20                     | 0.2%                     |
| Newry, Mourne & Down          | 9,175                | 12%                   | 8,425                 | 92%                     | 625                     | 7%                        | 105                       | 1%                          | 15                     | 0.2%                     |
| Eastern                       | 11,405               | 14%                   | 9,185                 | 81%                     | 1,670                   | 15%                       | 430                       | 4%                          | 130                    | 1%                       |
| North Eastern                 | 9,370                | 12%                   | 8,325                 | 89%                     | 840                     | 9%                        | 165                       | 2%                          | 40                     | 0.4%                     |
| North Western                 | 11,735               | 15%                   | 10,645                | 91%                     | 900                     | 8%                        | 150                       | 1%                          | 35                     | 0.3%                     |
| Southern                      | 19,230               | 24%                   | 17,325                | 90%                     | 1,590                   | 8%                        | 250                       | 1%                          | 55                     | 0.3%                     |
| Western                       | 27,140               | 34%                   | 25,035                | 92%                     | 1,730                   | 6%                        | 325                       | 1%                          | 60                     | 0.2%                     |
| <b>NI</b>                     | <b>78,885</b>        | <b>100%</b>           | <b>70,510</b>         | <b>89%</b>              | <b>6,730</b>            | <b>9%</b>                 | <b>1,320</b>              | <b>2%</b>                   | <b>320</b>             | <b>0.4%</b>              |

## Business Base, 2022 and Business Demography, 2021

| Council or Region             | Agriculture   | Agriculture % | Construction  | Construction % | Production (incl Manufacturing) | Production (incl Manufacturing) % | Services      | Services % | Business Births | Business Birth Rate % | 1-Year Survival | 1-Year Survival Rate % |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------------------|-----------------------------------|---------------|------------|-----------------|-----------------------|-----------------|------------------------|
| Antrim & Newtownabbey         | 715           | 17%           | 585           | 14%            | 330                             | 8%                                | 2,685         | 62%        | 385             | 10%                   | 420             | 93%                    |
| Ards & North Down             | 585           | 12%           | 575           | 12%            | 330                             | 7%                                | 3,380         | 69%        | 485             | 10%                   | 365             | 94%                    |
| Armagh, Banbridge & Craigavon | 2,405         | 26%           | 1,315         | 14%            | 705                             | 8%                                | 4,835         | 52%        | 790             | 11%                   | 530             | 91%                    |
| Belfast                       | 40            | 0.4%          | 900           | 8%             | 625                             | 5%                                | 9,850         | 86%        | 1,435           | 12%                   | 1,040           | 91%                    |
| Causeway Coast & Glens        | 1,960         | 31%           | 1,060         | 17%            | 360                             | 6%                                | 2,900         | 46%        | 470             | 10%                   | 345             | 92%                    |
| Derry & Strabane              | 1,260         | 23%           | 890           | 16%            | 350                             | 6%                                | 2,940         | 54%        | 455             | 10%                   | 395             | 93%                    |
| Fermanagh & Omagh             | 3,750         | 44%           | 1,170         | 14%            | 495                             | 6%                                | 3,040         | 36%        | 445             | 9%                    | 360             | 96%                    |
| Lisburn & Castlereagh         | 630           | 12%           | 695           | 13%            | 420                             | 8%                                | 3,440         | 66%        | 490             | 10%                   | 410             | 92%                    |
| Mid & East Antrim             | 1,395         | 28%           | 650           | 13%            | 395                             | 8%                                | 2,610         | 52%        | 385             | 10%                   | 305             | 95%                    |
| Mid Ulster                    | 3,255         | 35%           | 1,635         | 17%            | 890                             | 9%                                | 3,650         | 39%        | 585             | 9%                    | 470             | 95%                    |
| Newry, Mourne & Down          | 2,350         | 26%           | 1,720         | 19%            | 645                             | 7%                                | 4,460         | 49%        | 730             | 10%                   | 615             | 93%                    |
| Eastern                       | 40            | 0.4%          | 900           | 8%             | 625                             | 5%                                | 9,850         | 86%        | 1,435           | 12%                   | 1,040           | 91%                    |
| North Eastern                 | 2,110         | 23%           | 1,235         | 13%            | 725                             | 8%                                | 5,295         | 57%        | 770             | 10%                   | 725             | 94%                    |
| North Western                 | 3,220         | 27%           | 1,950         | 17%            | 710                             | 6%                                | 5,840         | 50%        | 925             | 10%                   | 740             | 92%                    |
| Southern                      | 3,565         | 19%           | 2,990         | 16%            | 1,395                           | 7%                                | 11,280        | 59%        | 1,705           | 10%                   | 1,390           | 93%                    |
| Western                       | 9,410         | 35%           | 4,120         | 15%            | 2,090                           | 8%                                | 11,525        | 42%        | 1,820           | 10%                   | 1,360           | 93%                    |
| <b>NI</b>                     | <b>18,345</b> | <b>23%</b>    | <b>11,195</b> | <b>14%</b>     | <b>5,550</b>                    | <b>7%</b>                         | <b>43,790</b> | <b>56%</b> | <b>6,655</b>    | <b>10%</b>            | <b>5,255</b>    | <b>93%</b>             |

## GVA per Employee Job, 2020

| Council or Region             | Total         | Construction  | Manu.         | Services      | Other          | 2016                       | 2017          | 2018          | 2019          | 2020          | Construction           | Manu.      | Services   | Other     |  |
|-------------------------------|---------------|---------------|---------------|---------------|----------------|----------------------------|---------------|---------------|---------------|---------------|------------------------|------------|------------|-----------|--|
|                               | GVA per Head  |               |               |               |                | GVA per Head - Time Series |               |               |               |               | GVA % of Total Council |            |            |           |  |
|                               |               |               |               |               |                |                            |               |               |               |               |                        |            |            |           |  |
| Antrim & Newtownabbey         | 55,313        | 85,724        | 72,990        | 49,207        | 115,566        | 49,711                     | 52,521        | 54,339        | 55,387        | 55,313        | 8%                     | 15%        | 72%        | 4%        |  |
| Ards & North Down             | 54,106        | 57,395        | 66,271        | 52,207        | 111,111        | 50,451                     | 52,367        | 54,359        | 56,887        | 54,106        | 4%                     | 9%         | 85%        | 3%        |  |
| Armagh, Banbridge & Craigavon | 53,090        | 73,177        | 58,704        | 47,921        | 189,189        | 49,269                     | 50,184        | 51,445        | 52,923        | 53,090        | 7%                     | 19%        | 69%        | 5%        |  |
| Belfast                       | 60,704        | 102,342       | 68,958        | 57,590        | 222,317        | 55,708                     | 57,180        | 59,010        | 59,979        | 60,704        | 4%                     | 5%         | 88%        | 4%        |  |
| Causeway Coast & Glens        | 54,541        | 67,568        | 63,239        | 49,899        | 185,241        | 53,528                     | 53,802        | 52,644        | 53,758        | 54,541        | 7%                     | 12%        | 75%        | 5%        |  |
| Derry & Strabane              | 52,958        | 61,205        | 81,175        | 46,948        | 174,074        | 47,048                     | 48,566        | 48,302        | 49,702        | 52,958        | 6%                     | 16%        | 74%        | 5%        |  |
| Fermanagh & Omagh             | 55,893        | 52,503        | 70,684        | 49,551        | 171,904        | 50,883                     | 51,192        | 53,822        | 55,302        | 55,893        | 7%                     | 18%        | 67%        | 8%        |  |
| Lisburn & Castlereagh         | 57,287        | 124,043       | 58,772        | 51,218        | 149,194        | 53,568                     | 53,795        | 55,486        | 57,438        | 57,287        | 12%                    | 10%        | 75%        | 3%        |  |
| Mid & East Antrim             | 56,995        | 66,477        | 69,471        | 46,940        | 366,623        | 66,739                     | 63,486        | 54,381        | 56,943        | 56,995        | 6%                     | 19%        | 64%        | 11%       |  |
| Mid Ulster                    | 59,961        | 85,392        | 65,217        | 48,799        | 191,701        | 58,122                     | 58,040        | 60,408        | 62,417        | 59,961        | 14%                    | 31%        | 49%        | 7%        |  |
| Newry, Mourne & Down          | 54,017        | 66,378        | 65,526        | 47,442        | 162,376        | 52,187                     | 52,528        | 53,213        | 55,943        | 54,017        | 9%                     | 15%        | 68%        | 8%        |  |
| Eastern                       | 60,704        | 102,342       | 68,958        | 57,590        | 222,317        | 52,768                     | 55,556        | 57,832        | 59,979        | 60,704        | 4%                     | 5%         | 88%        | 4%        |  |
| North Eastern                 | 56,022        | 77,836        | 71,253        | 48,273        | 209,543        | 55,478                     | 55,933        | 53,126        | 56,037        | 56,022        | 7%                     | 17%        | 69%        | 7%        |  |
| North Western                 | 53,610        | 63,942        | 73,635        | 48,156        | 179,104        | 45,677                     | 47,675        | 48,795        | 51,367        | 53,610        | 7%                     | 14%        | 74%        | 5%        |  |
| Southern                      | 55,255        | 86,427        | 63,264        | 50,155        | 149,227        | 49,185                     | 51,051        | 53,767        | 56,745        | 55,255        | 9%                     | 12%        | 75%        | 5%        |  |
| Western                       | 55,988        | 73,217        | 63,751        | 48,578        | 184,624        | 48,461                     | 50,324        | 53,933        | 56,591        | 55,988        | 9%                     | 23%        | 62%        | 6%        |  |
| <b>NI</b>                     | <b>56,923</b> | <b>79,366</b> | <b>66,649</b> | <b>51,801</b> | <b>187,350</b> | <b>50,478</b>              | <b>52,443</b> | <b>54,270</b> | <b>56,863</b> | <b>56,923</b> | <b>7%</b>              | <b>13%</b> | <b>75%</b> | <b>5%</b> |  |

## Gross Domestic Product, 2020

| Council or Region             | 2016          | 2017          | 2018          | 2019          | 2020          | 2016                         | 2017          | 2018          | 2019          | 2020          |
|-------------------------------|---------------|---------------|---------------|---------------|---------------|------------------------------|---------------|---------------|---------------|---------------|
|                               | GDP £m        |               |               |               |               | GDP per Head of Population £ |               |               |               |               |
|                               |               |               |               |               |               |                              |               |               |               |               |
| Antrim & Newtownabbey         | 3,498         | 3,654         | 3,735         | 3,925         | 3,728         | 24,803                       | 25,786        | 26,209        | 27,353        | 25,931        |
| Ards & North Down             | 2,397         | 2,523         | 2,638         | 2,732         | 2,583         | 15,017                       | 15,762        | 16,397        | 16,896        | 15,939        |
| Armagh, Banbridge & Craigavon | 4,282         | 4,418         | 4,669         | 4,847         | 4,699         | 20,363                       | 20,850        | 21,811        | 22,420        | 21,632        |
| Belfast                       | 13,206        | 13,867        | 14,380        | 14,870        | 14,318        | 38,890                       | 40,758        | 42,062        | 43,286        | 41,798        |
| Causeway Coast & Glens        | 2,580         | 2,667         | 2,685         | 2,753         | 2,629         | 17,974                       | 18,532        | 18,614        | 19,008        | 18,136        |
| Derry & Strabane              | 3,058         | 3,190         | 3,296         | 3,495         | 3,537         | 20,370                       | 21,193        | 21,874        | 23,099        | 23,406        |
| Fermanagh & Omagh             | 2,428         | 2,546         | 2,667         | 2,763         | 2,745         | 20,967                       | 21,894        | 22,830        | 23,532        | 23,396        |
| Lisburn & Castlereagh         | 3,393         | 3,487         | 3,693         | 3,882         | 3,772         | 24,035                       | 24,448        | 25,575        | 26,586        | 25,758        |
| Mid & East Antrim             | 3,299         | 3,207         | 2,841         | 2,958         | 2,832         | 23,936                       | 23,214        | 20,470        | 21,238        | 20,312        |
| Mid Ulster                    | 3,560         | 3,674         | 3,971         | 4,175         | 3,913         | 24,489                       | 25,090        | 26,941        | 28,108        | 26,271        |
| Newry, Mourne & Down          | 3,450         | 3,560         | 3,690         | 3,879         | 3,721         | 19,400                       | 19,888        | 20,500        | 21,385        | 20,482        |
| Eastern                       | 13,206        | 13,867        | 14,380        | 14,870        | 14,318        | 38,890                       | 40,758        | 42,062        | 43,286        | 41,798        |
| North Eastern                 | 6,797         | 6,861         | 6,576         | 6,883         | 6,560         | 24,375                       | 24,517        | 23,380        | 24,341        | 23,164        |
| North Western                 | 5,638         | 5,857         | 5,981         | 6,248         | 6,166         | 19,199                       | 19,894        | 20,280        | 21,099        | 20,827        |
| Southern                      | 9,240         | 9,570         | 10,021        | 10,493        | 10,076        | 19,307                       | 19,866        | 20,651        | 21,454        | 20,556        |
| Western                       | 10,270        | 10,638        | 11,307        | 11,785        | 11,357        | 21,784                       | 22,414        | 23,639        | 24,444        | 23,488        |
| <b>NI</b>                     | <b>45,151</b> | <b>46,793</b> | <b>48,264</b> | <b>50,279</b> | <b>48,478</b> | <b>24,247</b>                | <b>25,012</b> | <b>25,650</b> | <b>26,551</b> | <b>25,575</b> |

## Exports, 2021

| Council or Region             | NI Sales (£m) | GB Sales (£m) | Irish Rep. Exports (£m) | Rest of EU Exports (£m) | Rest of World Exports (£m) | Exports 2017 (£m) | Exports 2018 (£m) | Exports 2019 (£m) | Exports 2020 (£m) | Exports 2021 (£m) | Exporters 2017 | Exporters 2018 | Exporters 2019 | Exporters 2020 | Exporters 2021 |
|-------------------------------|---------------|---------------|-------------------------|-------------------------|----------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|----------------|----------------|----------------|----------------|----------------|
| Antrim & Newtownabbey         | 4,687         | 815           | 338                     | 193                     | 268                        | 778               | 851               | 956               | 713               | 799               | 442            | 571            | 821            | 655            | 989            |
| Ards & North Down             | 1,456         | 335           | 112                     | 65                      | 107                        | 193               | 247               | 305               | 331               | 283               | 500            | 540            | 799            | 591            | 592            |
| Armagh, Banbridge & Craigavon | 4,341         | 1,927         | 673                     | 514                     | 532                        | 1,469             | 1,586             | 1,845             | 1,607             | 1,719             | 1,120          | 942            | 1,200          | 1,243          | 1,745          |
| Belfast                       | 11,069        | 2,584         | 619                     | 463                     | 1,334                      | 2,495             | 2,764             | 2,489             | 2,241             | 2,415             | 1,721          | 2,162          | 2,153          | 2,047          | 2,752          |
| Causeway Coast & Glens        | 3,086         | 290           | 245                     | 303                     | 87                         | 497               | 604               | 651               | 559               | 635               | 503            | 683            | 575            | 610            | 1,036          |
| Derry & Strabane              | 2,201         | 322           | 254                     | 32                      | 206                        | 496               | 463               | 503               | 523               | 492               | 647            | 710            | 864            | 882            | 1,065          |
| Fermanagh & Omagh             | 2,618         | 792           | 671                     | 102                     | 98                         | 426               | 428               | 520               | 597               | 871               | 770            | 631            | 1,025          | 646            | 1,603          |
| Lisburn & Castlereagh         | 4,122         | 1,495         | 518                     | 69                      | 92                         | 502               | 517               | 603               | 552               | 679               | 794            | 919            | 968            | 1,000          | 1,364          |
| Mid & East Antrim             | 2,386         | 777           | 203                     | 186                     | 393                        | 259               | 264               | 292               | 315               | 782               | 278            | 334            | 593            | 492            | 997            |
| Mid Ulster                    | 4,573         | 1,748         | 645                     | 261                     | 262                        | 908               | 1,281             | 1,167             | 866               | 1,168             | 1,104          | 1,209          | 1,330          | 1,190          | 1,899          |
| Newry, Mourne & Down          | 3,202         | 821           | 638                     | 187                     | 833                        | 1,432             | 1,728             | 1,635             | 1,562             | 1,658             | 1,318          | 1,462          | 1,329          | 1,487          | 2,025          |
| Eastern                       | 11,069        | 2,584         | 619                     | 463                     | 1,334                      | 2,495             | 2,764             | 2,489             | 2,241             | 2,415             | 1,721          | 2,162          | 2,153          | 2,047          | 2,752          |
| North Eastern                 | 7,072         | 1,592         | 541                     | 379                     | 661                        | 1,037             | 1,114             | 1,249             | 1,028             | 1,582             | 720            | 905            | 1,414          | 1,147          | 1,987          |
| North Western                 | 5,287         | 612           | 499                     | 335                     | 293                        | 993               | 1,066             | 1,155             | 1,082             | 1,128             | 1,150          | 1,393          | 1,439          | 1,492          | 2,101          |
| Southern                      | 8,779         | 2,651         | 1,267                   | 321                     | 1,032                      | 2,128             | 2,493             | 2,542             | 2,445             | 2,620             | 2,612          | 2,921          | 3,096          | 3,077          | 3,981          |
| Western                       | 11,532        | 4,467         | 1,989                   | 876                     | 892                        | 2,803             | 3,294             | 3,532             | 3,071             | 3,758             | 2,994          | 2,782          | 3,555          | 3,079          | 5,246          |
| <b>NI</b>                     | <b>52,126</b> | <b>12,759</b> | <b>5,173</b>            | <b>2,608</b>            | <b>4,399</b>               | <b>10,323</b>     | <b>11,662</b>     | <b>11,756</b>     | <b>10,501</b>     | <b>12,180</b>     | <b>10,037</b>  | <b>10,850</b>  | <b>11,970</b>  | <b>11,193</b>  | <b>16,432</b>  |

## Tourism Jobs, 2021 and Regional Gross Disposable Household Income, 2020

| Council or Region             | Tourism Jobs  | Tourism Jobs<br>(% All Jobs<br>2021) | Tourism Jobs -<br>Accommodation<br>for visitors | Tourism Jobs<br>- Food and<br>beverage<br>serving<br>activities | Tourism Jobs<br>- Transport | Tourism Jobs<br>- Sporting &<br>recreational<br>activities | Tourism Jobs<br>- Other | Gross<br>Disposable<br>Household<br>Income per<br>head 2016 | Gross<br>Disposable<br>Household<br>Income per<br>head 2017 | Gross<br>Disposable<br>Household<br>Income per<br>head 2018 | Gross<br>Disposable<br>Household<br>Income per<br>head 2019 | Gross<br>Disposable<br>Household<br>Income per<br>head 2020 |
|-------------------------------|---------------|--------------------------------------|---|---|-----------------------------|--|-------------------------|---|---|---|---|---|
| Antrim & Newtownabbey         | 4,115         | 7%                                   | 530   | 2,405   | 655                         | 423  | 102                     | 16,420  | 16,963  | 17,444  | 18,064  | 18,102  |
| Ards & North Down             | 5,358         | 13%                                  | 494   | 3,619   | 146                         | 565  | 534                     | 17,300  | 18,057  | 18,638  | 19,300  | 19,120  |
| Armagh, Banbridge & Craigavon | 4,821         | 6%                                   | 502   | 3,087   | 220                         | 806  | 206                     | 15,526  | 15,870  | 16,359  | 16,741  | 16,666  |
| Belfast                       | 19,500        | 8%                                   | 3,431   | 11,275  | 1,498                       | 1,738  | 1,558                   | 15,295  | 15,621  | 16,346  | 16,757  | 16,744  |
| Causeway Coast & Glens        | 5,094         | 12%                                  | 1,239   | 3,149   | 194                         | 367  | 145                     | 15,866  | 16,463  | 16,897  | 17,264  | 17,127  |
| Derry & Strabane              | 5,150         | 9%                                   | 784   | 3,060   | 228                         | 755  | 323                     | 14,194  | 14,560  | 14,915  | 15,538  | 15,470  |
| Fermanagh & Omagh             | 3,680         | 8%                                   | 1,026   | 1,915   | 90                          | 371  | 278                     | 14,987  | 15,485  | 15,892  | 16,480  | 16,395  |
| Lisburn & Castlereagh         | 4,190         | 7%                                   | 257   | 2,794   | 116                         | 815  | 208                     | 18,442  | 18,880  | 19,661  | 19,902  | 19,795  |
| Mid & East Antrim             | 4,234         | 10%                                  | 1,234   | 2,328   | 217                         | 292  | 163                     | 17,045  | 17,381  | 18,026  | 18,220  | 18,022  |
| Mid Ulster                    | 3,554         | 6%                                   | 499   | 2,126   | 222                         | 584  | 123                     | 15,177  | 16,186  | 16,797  | 17,315  | 17,154  |
| Newry, Mourne & Down          | 5,729         | 9%                                   | 1,074   | 3,488   | 112                         | 645  | 410                     | 15,151  | 15,679  | 16,347  | 16,812  | 16,657  |
| Eastern                       | 19,500        | 8%                                   | 3,431   | 11,275  | 1,498                       | 1,738  | 1,558                   |   |   |   |   |   |
| North Eastern                 | 8,349         | 8%                                   | 1,764   | 4,733   | 872                         | 715  | 265                     |   |   |   |   |   |
| North Western                 | 10,244        | 10%                                  | 2,023   | 6,209   | 422                         | 1,122  | 468                     |   |   |   |   |   |
| Southern                      | 15,277        | 9%                                   | 1,825   | 9,901   | 374                         | 2,025  | 1,152                   |   |   |   |   |   |
| Western                       | 12,055        | 7%                                   | 2,027   | 7,128   | 532                         | 1,761  | 607                     |   |   |   |   |   |
| <b>NI</b>                     | <b>65,425</b> | <b>8%</b>                            | <b>11,070</b>                                   | <b>39,246</b>   | <b>3,698</b>                | <b>7,361</b>   | <b>4,050</b>            | <b>15,860</b>   | <b>16,359</b>   | <b>16,940</b>   | <b>17,395</b>   | <b>17,301</b>   |

## Entrepreneurship, 2019-2021

| Council or Region             | Total Early-stage Entrepreneurial Activity | Total Early-stage Entrepreneurial Activity by Gender - Male | Total Early-stage Entrepreneurial Activity by Gender - Female | Total Early-stage Entrepreneurial Activity by Age - 18 to 29 | Total Early-stage Entrepreneurial Activity by Age - Over 30 | Total Early-stage Entrepreneurial Activity by Qualifications - Graduate | Total Early-stage Entrepreneurial Activity by Qualifications - Non-Graduate |
|-------------------------------|--|---|---|--|---|---|---|
| Antrim & Newtownabbey         | 5.7%                                       | 6.6%  | 2.3%  | 9.1%   | 3.6%  | 4.3%  | 3.9%  |
| Ards & North Down             | 9.3%                                       | 13.2%   | 7.5%  | 20.6%  | 7.8%  | 10.5%   | 9.8%  |
| Armagh, Banbridge & Craigavon | 4.8%                                       | 5.5%  | 4.4%  | 10.4%  | 3.3%  | 6.4%  | 4.1%  |
| Belfast                       | 6.5%                                       | 7.1%  | 8.8%  | 7.3%   | 8.1%  | 8.5%  | 7.4%  |
| Causeway Coast & Glens        | 7.9%                                       | 9.7%  | 5.1%  | 10.5%  | 6.8%  | 6.2%  | 7.4%  |
| Derry & Strabane              | 4.2%                                       | 5.5%  | 3.7%  | 10.3%  | 3.1%  | 4.9%  | 4.5%  |
| Fermanagh & Omagh             | 9.8%                                       | 15.8%   | 5.5%  | 14.9%  | 5.8%  | 11.8%   | 6.9%  |
| Lisburn & Castlereagh         | 7.5%                                       | 9.4%  | 5.4%  | 4.1%   | 7.8%  | 6.6%  | 8.2%  |
| Mid & East Antrim             | 8.7%                                       | 12.5%   | 4.9%  | 6.0%   | 10.4%   | 11.4%   | 8.3%  |
| Mid Ulster                    | 9.3%                                       | 11.2%   | 6.0%  | 9.6%   | 7.5%  | 10.1%   | 6.0%  |
| Newry, Mourne & Down          | 3.9%                                       | 7.1%  | 1.7%  | 9.4%   | 2.7%  | 4.8%  | 2.8%  |
| <b>NI</b>                     | <b>7.0%</b>                                | <b>8.8%</b>   | <b>5.2%</b>   | <b>9.5%</b>  | <b>6.3%</b>   | <b>7.7%</b>   | <b>6.3%</b>   |





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