



Commissioner for **Older People**  
for Northern Ireland

# Addendum to Business Plan

2016/17

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This is an addendum to the business plan submitted to DfC in August 2016/17 indicating additional pressure for funding on three key areas of business activity.

## Additional Objectives September 2016

Ref No.	Project	Aim	Outputs	Key Performance Indicators	Estimated Cost
1	<p>Engagement with older people and stakeholders</p> <p><b><i>This budget is additional to the opening allocation to this area of work and will support the engagement required for a new Commissioner, meeting as many older people as possible, and promoting his priorities for the coming 4 year term.</i></b></p>	<p>To continue to implement the Commissioner's engagement strategy.</p> <p>To introduce the new Commissioner to older people at events, speaking engagements and existing fora during the 1<sup>st</sup> year of his term.</p> <p>To target engagement with older people who are considered "harder to reach".</p>	<p>Events/invitations/Speaking engagements with existing OP fora and new groups of older people.</p> <p>Engagement with politicians and political parties on behalf of older people</p> <p>Project-specific engagement with older people associated to corporate plan projects under development.</p> <p>Hosting meeting of the 4 UK Countries OP representatives and Commissioners</p>	<p>Attend and host events throughout N.I.</p> <p>A range of meetings with representatives from each Executive party.</p> <p>Increased communication with local government politicians and officers.</p> <p>Introduction of the new Commissioner to statutory and voluntary stakeholders with a view to building new partnerships and continuing already established networks.</p> <p>Dissemination of bi-annual E-newsletter to all stakeholders.</p>	£30,000

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2	<p>To provide information, publications, reports, pamphlets and promotional materials to older people.</p> <p><b><i>This is additional funding to support the key statutory duty of “promoting awareness of issues relating to older people”.</i></b></p>	To support, inform, and protect older people and their interests.	<p>Issue Good Practice Guidelines to public authorities and government departments on engaging with older people.</p> <p>Publish reports associated with Financial Crimes against older people and Scams.</p> <p>Provide promotional materials including the COPNI brand and contact details.</p> <p>Publish a Corporate Plan hard copy document.</p>	<p>Publication of</p> <ul style="list-style-type: none"> <li>• Corporate Plan 2016-2020</li> <li>• Good practice guides.</li> <li>• Reports on financial abuse of older people and Scams (2 reports)</li> </ul>	£8,000
3	<p>Website and External Communications</p> <p><b><i>This is additional budget to provide an updated</i></b></p>	To ensure COPNI's website and social media channels are securely maintained, fully functional and comply with all	<p>Updated and securely hosted website and social media accounts.</p> <p>Improvements made to functionality of website to</p>	<p>Website moved to a new server hosting site.</p> <p>Improved accessibility standards</p>	£12,000

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	<b><i>website that is securely hosted, and meets all government accessibility standards.</i></b>	accessibility requirements	comply with government accessibility standards.	Monthly review of social media activity.	