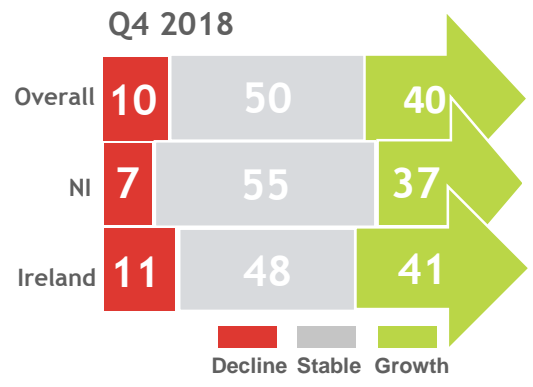
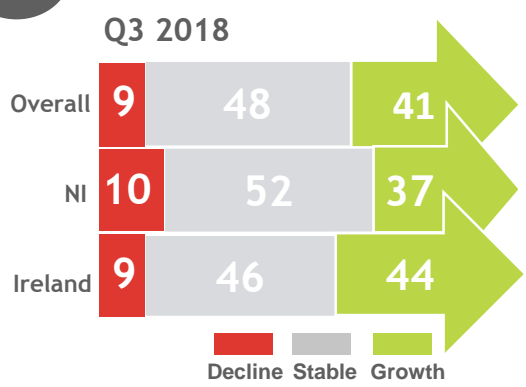




## BUSINESS POSITION

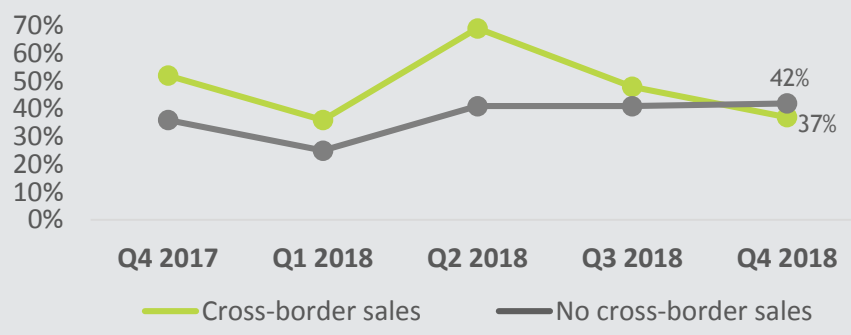
// Businesses were asked about their business position



## GROWTH

// Businesses were asked whether their business is growing

Businesses who trade across the border were less likely to report **growth**.



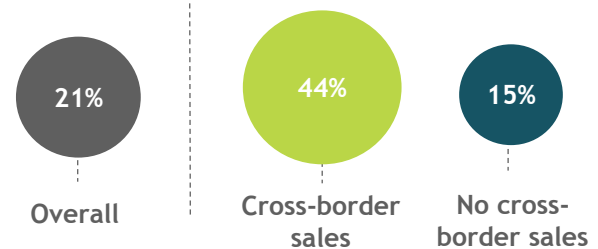
# BREXIT



## RISK

// Businesses were asked about the biggest risk to their business right now

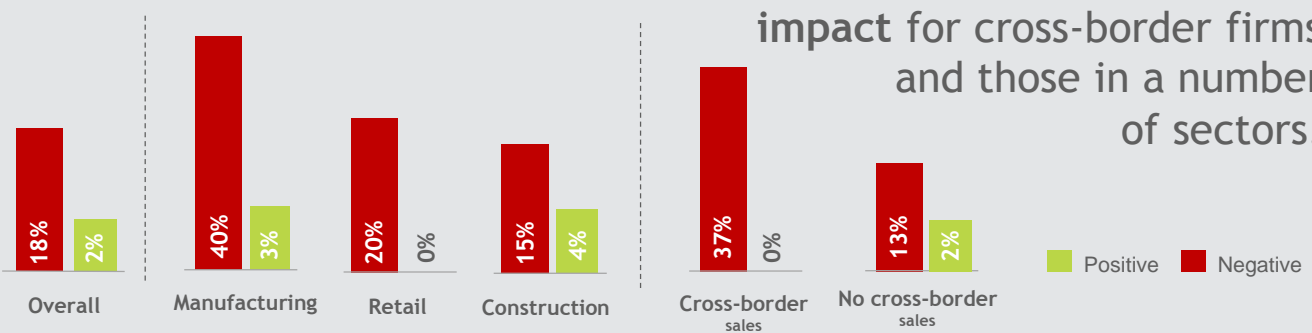
Businesses who trade across the border were more likely to **report Brexit as the biggest issue** that their company is facing.



## IMPACT

// Businesses were asked about the impact that Brexit has had on their firm

Brexit is having a **negative impact** for cross-border firms and those in a number of sectors.



# OTHER INDUSTRY CHALLENGES



## BUSINESS ISSUES

// Businesses were asked about the issues they are facing

Rising costs are a concern for one in three businesses.

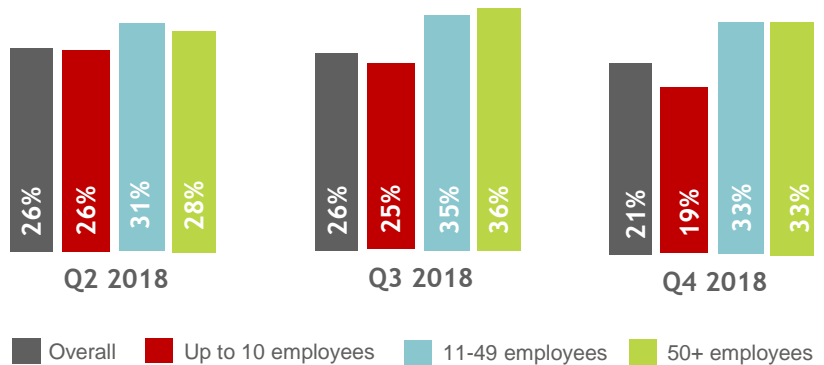


**36%** of firms reported rising costs as an issue



Cash flow continues to be a concern among businesses.

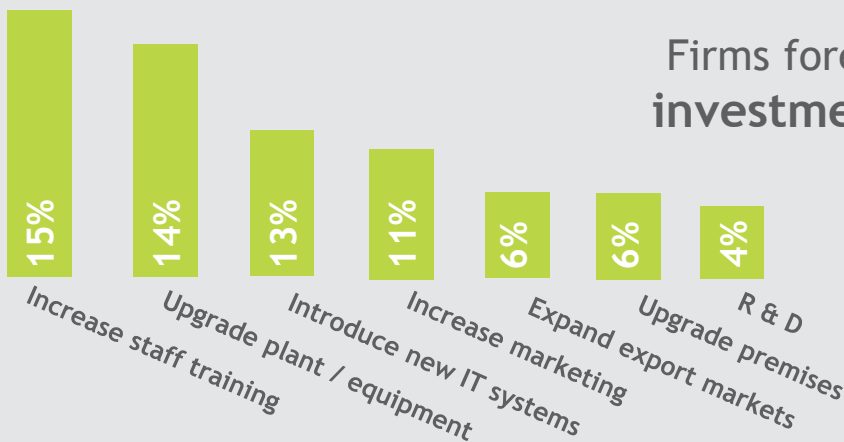
Businesses with more than 10 employees have had trouble recruiting for skills over the past three quarters.



## INVESTMENT

// Businesses were asked about their plans to invest

Firms forecast low levels of investment over the next 12 months.



If you are a business looking to navigate your way through Brexit and are unsure what to do next, start with our Brexit Advisory Service. We offer a suite of supports for SMEs, including funding of up to £2000/€2250 towards professional advice in relation to Brexit matters, through our [Brexit Funding Support](#). If you need information on what the introduction of possible tariffs might mean for your business our Service can also point you in the right direction. For help and support just contact [bretxit@intertradeireland.com](mailto:bretxit@intertradeireland.com) or call 028 3083 4100 (048 from Ireland).

A telephone survey of 771 business was conducted on an all island basis, with the aim to provide a deeper understanding of the needs, experiences and issues facing businesses. The survey was conducted between the 3<sup>rd</sup> January – 24<sup>th</sup> January 2019.